

# CAPITAL MARKET FOR BEGINNERS

**28 JANUARY 2026 | 9.00AM-5.30PM**  
SECURITIES COMMISSION MALAYSIA



## WHAT'S THE PROGRAMME ABOUT?

A simple, practical and fun one-day introduction to how Malaysia's capital market really works. The capital market may sound complicated, but it doesn't have to be.

This one-day beginner-friendly programme breaks everything down in a clear and practical way, helping you understand how funding is raised, investments work and why the capital market matters to everyday Malaysians.

Whether you're new to finance, starting a new job or just curious about investing, this programme will give you the basics you need.

## PROGRAMME OBJECTIVE

This programme aims to equip participants with a foundational understanding of the capital market, its structure, relevant rules and regulations and the products offered in helping investments in the capital market.

## ICF COMPETENCY LEVEL

- Foundational (Product) - Capital Market Fundamentals (Proficiency Level 2)
- Foundational (Regulatory) - Capital Market Institutions (Proficiency Level 2)
- Foundational (Product) - Capital Market Products (Proficiency Level 2)
- Foundational (Regulatory) - Capital Market Products Regulations (Proficiency Level 2)

Industry Competency Framework (ICF) <https://cms.sidc.com.my/competency-dictionary/competency-type>

## LEARNING OUTCOMES

By the end of this programme, participants will be able to:

- LO1 identify key lessons from the speaker's career journey
- LO2 describe practical insights on digital assets based on real-world
- LO3 recognise the fundamentals of the Malaysian capital market
- LO4 identify key regulatory frameworks as well as the prohibited market practices
- LO5 describe capital market products, including their features and risks aspects
- LO6 analyse basic investment risk-return relationship

## PARTICIPANTS' PROFILE

This programme is designed for individuals with little or no prior knowledge of the capital market, including new employees in the capital market and financial (or related) industries, as well as graduates, interns, trainees and professionals from non-finance backgrounds.

## PROGRAMME OUTLINE

### Moderator

**Fabian Moa** CFA, FRM, CTP, FMVA, AFM, FSA Credential

9.00 am **Moments That Shaped My Journey and Inspiration in the Capital Market**

- Key turning points and defining moments in my capital market career
- Lessons learned and insights for young professionals building their path in the industry

### Speaker

**Alizakri Alias** Board Member in Sustainability, Investments and Digitalisation

9.45 am **Digital Assets in Practice: What I've Learned Since Day One**

- My early involvement in digital assets and the realities behind the hype
- Practical lessons, risks, and opportunities from real-world experience

### Speaker

**Aaron Tang** General Manager (APAC), Luno

10.15 am Coffee Break

10.30 am **Session 1: How Malaysia's Capital Market Works**

- Why it matters to the economy?
- Who the main players are (Securities Commission Malaysia, Bursa Malaysia, intermediaries)
- Differences between Islamic and conventional markets
- Current trends such as ESG, digital assets and sustainability

11.30 am **Session 2: The Rules That Keep Investors Safe**

- What do the SC and Bursa regulate?
- Key laws and guidelines
- Common market offences explained in simple terms and examples
- How does regulation protect market integrity?

12.30 pm Lunch

2.00 pm **Session 3: The Main Investment Products**

- Shares, bonds, sukuk and unit trusts
- What each product is, how it works and why people invest in them?
- Shariah-compliant options
- Sustainable and ESG investment opportunities

3.30 pm Coffee Break

3.45 pm **Session 4: Understanding Risk and Return**

- Basic principles of investing
- Different types of risks (market, credit, liquidity and others)
- How does diversification work?
- Simple tips for making informed decisions

5.30 pm End of Programme

## SPEAKER



### ALIZAKRI ALIAS

Board Member in Sustainability, Investments and Digitalisation

Alizakri Alias is a futurist and board leader shaping the intersection of values-based governance, technology and sustainability. A former CEO of the Employees Provident Fund of Malaysia (EPF), he now advises global funds, chairs technology ventures and champions cultural and environmental initiatives. Recognised for his ability to connect boardroom strategy with societal impact, he is a trusted voice on how AI, sustainability and human values will define the future of work and business.



### AARON TANG

General Manager (APAC), Luno

Aaron is the General Manager (APAC) for Luno where he oversees Luno's business operations in the region. He is also responsible for cultivating relationships with stakeholders in the local digital asset and financial sectors, banks and key government bodies to help drive business and industry interests in cryptocurrency.

As one of the pioneering members at establishing Luno's presence in Malaysia, Aaron began his journey at Luno in 2018 as the Marketing and Community Lead, following which he took on the role as the Country Manager for Luno Malaysia in 2019. Notably, he played an Securities Commission Malaysia in 2019. Prior to joining Luno, Aaron spent almost a decade in the Oil & Gas industry working with international companies like PETRONAS and Weatherford International.



### FABIAN MOA

CFA, FRM, CTP, FMVA, AFM, FSA Credential

Fabian serves as the Director of Teaching & Learning at a private education institution, where he teaches in various professional programs including the Chartered Financial Analyst (CFA®) Program, Financial Risk Manager (FRM®) Program, Certified Treasury Professional (CTP®), GARP Sustainability and Climate Risk (SCR®), and the IFRS Foundation Fundamentals of Sustainability Accounting (FSA®) Credential. He began his career in academia, later transitioning to roles in asset-liability management analytics and liquidity risk within the banking industry. He holds a BSc in Mathematics, an MBA, and a Graduate Diploma in Statistics from the UK's Royal Statistical Society. His professional qualifications include the CFA designation, FRM, FMVA, AFM, CTP, GARP SCR, and IFRS Foundation's FSA Credential.

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**Securities Industry Development Corporation** (765264K)  
3, Persiaran Bukit Kiara, Bukit Kiara, 50490 Kuala Lumpur, Malaysia  
Email: [sidc@sidc.com.my](mailto:sidc@sidc.com.my) Website: [www.sidc.com.my](http://www.sidc.com.my)



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\* The SIDC reserves the right to amend the programme as deemed appropriate as without prior notice.

For enquiries on registration, please contact: **+603 6204 8439 / 8274** | Register today at [www.sidc.com.my](http://www.sidc.com.my)

Get in touch and speak to our friendly team:

**Farith Jamal** | +6014 653 2578 | [Farith.Jamal@sidc.com.my](mailto:Farith.Jamal@sidc.com.my)

**Sarah Dalina** | +6011 2711 9658 | [Sarah.Dalina@sidc.com.my](mailto:Sarah.Dalina@sidc.com.my)

**Wan Mohd Farid** | +6012 641 7589 | [FaridK@sidc.com.my](mailto:FaridK@sidc.com.my)

**Abdul Qaiyum** | +6017 871 3242 | [Qaiyum.Ghazali@sidc.com.my](mailto:Qaiyum.Ghazali@sidc.com.my)

**Syed Imran** | +6017 743 0773 | [imran.nasir@sidc.com.my](mailto:imran.nasir@sidc.com.my)