



Initiative Award - Malaysia
for Sustainable Investment
Securities Industry Development
Corporation



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Sustainability, ESG and SRI Essentials



MyCoID: 765264K



HRD CORP REGISTERED
COURSE/PROGRAMME NO:
10001512659



OVERVIEW

Corporate sustainability has come a long way from the environmental concerns of the 1970s. Today, sustainability is a strategic business consideration driven by various market forces and encompasses environmental, social and governance issues. It poses opportunities and risks to businesses, and defines what growth needs to look like for a sustainable future.

Stakeholders are driving this agenda, both as a minimum expectation for business continuity and as a market differentiator for increased competitiveness. This includes, among others:

- An exponentially increasing number of governments who are introducing environmental, social and governance (ESG) requirements and carbon pricing into law,
- Large companies who are relying on their global supply chains to reduce their carbon footprint and to mitigate labour practice risks, and
- Investors and financial institutions who are screening and stewarding key ESG considerations.

Professionals in all sectors and functions today are expected to understand, contribute to, and lead the sustainability pursuits of the company. There is no doubt that sustainability and sustainable finance presents a sharp learning curve, but the ability and speed to gain this understanding is a critical factor of success for companies today.

CCMP-SRI 1 is a programme that seeks to provide this understanding of sustainability, ESG and sustainable and responsible investments (SRI) to all professionals in the capital market.

PROGRAMME OBJECTIVE

This e-learning programme is designed to equip participants with the essentials of sustainability including concepts, global and regulation requirements, key standards, frameworks, taxonomy and the role and importance of sustainable and responsible investments in driving the sustainability agenda.

LEARNING OUTCOMES

Upon completion of this e-learning, participants will be able to:

- Identify key sustainability concepts, principles, practices, regulatory requirements, common standards and best practice methodologies to be integrated into an organisation's goals and strategy;
- Establish an organisation's sustainability disclosure and reporting to drive business priorities, manage ESG risks, ensure regulatory compliance, and meet stakeholder expectations;
- Apply SRI concepts, principles and practices to structure capital market products that support economic, environmental, social and governance aspirations, and
- Assess capital market products on their alignment with sustainability principles, objectives, taxonomy and standards based on disclosed information and data.



PROGRAMME OUTLINE

Module 1: Overview of Sustainability, ESG and SRI

Recommended learning hours	30 minutes
Overview	This module provides participants a view of the fundamentals of sustainability, ESG and SRI. As one of the fastest growing transformational corporate concepts in decades, sustainability is becoming a top agenda item of many stakeholder groups. This module defines sustainability and its components to support corporations and the financial sector in making this transition.
Objective	At the end of this module, participants will be able to: 1. Explain the definitions of environmental, social and governance pillars 2. Identify the drivers of sustainability within stakeholder groups such as government, the financial sector, investors, customers, employees and consumers. 3. Explain the importance and drivers of corporate sustainability 4. Discuss the role of sustainable and responsible investments and its role in the capital market 5. Describe the impact and importance of sustainability and the link to SRI
Topics	This module will cover the following: 1. Key Reasons for the Widespread Adoption of Sustainability 2. Importance and Drivers of Corporate Sustainability 3. Definition of Corporate Sustainability and ESG 4. Role and Importance of Financial Markets and Players 5. Definition and Importance of Sustainable and Responsible Investments (SRI)
ICF	1. Core (Regulatory) – Corporate Governance (Proficiency Level 3) 2. Foundational (Product) – Capital Market Regulations (Proficiency Level 3) 3. Foundational (Product) – Sustainable and Responsible Investment Products (Proficiency Level 3) 4. Functional (Technical) – Sustainability / SRI Analysis (Proficiency Level 3)

Module 2: Global and Local Sustainability Landscape and Adoption

Recommended learning hours	30 minutes
Overview	This module provides a view of sustainability developments globally and in Malaysia. It covers key concepts in the environmental, social and governance pillars. The module details a sustainability adoption methodology that can be employed by corporations for a structured transformation.
Objective	At the end of this module, participants will be able to: 1. Identify the global and local developments in sustainability and SRI 2. Explain key concepts in environmental, social and governance pillars 3. Discuss the phases in sustainability adoption methodology 4. Apply a corporate sustainability adoption process
Topics	This module will cover: 1. Global and Local Developments in Sustainability 2. Global and Local Developments in SRI 3. Key Concepts in the Environmental Pillar 4. Key Concepts in the Social Pillar 5. Key Concepts in the Governance Pillar 6. Corporate Sustainability Adoption Methodology
ICF	1. Core (Regulatory) – Corporate Governance (Proficiency Level 3) 2. Foundational (Product) – Capital Market Regulations (Proficiency Level 3) 3. Foundational (Product) – Sustainable and Responsible Investment Products (Proficiency Level 3) 4. Functional (Technical) – Sustainability / SRI Analysis (Proficiency Level 3)

Module 3: Business Levers and Concepts in Sustainability

Recommended learning hours	30 minutes
Overview	This module provides a view of sustainability as a growth strategy; and a review of three opportunity levers for business planning considerations. These three levers can pose a threat or an opportunity and form the basis of the integration of sustainability into core business strategy.
Objective	At the end of this module, participants will be able to: 1. Explain the three levers of sustainability in business 2. Describe sustainability initiatives for the company supporting each pillar 3. Apply sustainability into business practices and supply chain 4. Describe the fundamentals of carbon markets
Topics	This module will cover: 1. Business Strategies Ranging from Threat to Opportunity 2. Lever 1: Reducing Risks 3. Lever 2: Maximising Profits 4. Lever 3: Unlocking Growth 5. Adopting Sustainability in Supply Chains 6. Overview of Carbon Credits and Trading
ICF	1. Core (Regulatory) – Corporate Governance (Proficiency Level 3) 2. Foundational (Product) – Capital Market Regulations (Proficiency Level 3) 3. Foundational (Product) – Sustainable and Responsible Investment Products (Proficiency Level 3) 4. Functional (Technical) – Sustainability / SRI Analysis (Proficiency Level 3)

Module 4: Global and Local Sustainability Regulations and Guidance

Recommended learning hours	30 minutes
Overview	This module provides a view of global and local regulations including the European Union (EU), the United States (US) and Malaysia, as well as a detailed review of disclosure guidance from Securities Commission Malaysia (SC), Bank Negara Malaysia (BNM) and Bursa Malaysia.
Objective	At the end of this module, participants will be able to: 1. Explain the importance of global notable ESG regulations 2. Describe the Malaysian regulatory landscape and its disclosure regulations and guidance 3. Describe the regulator's role in driving Malaysia's sustainable development, SRI and ESG 4. Discuss the impact of sustainability regulation and standards on capital market players
Topics	This module will cover: 1. Overview of Global Regulations (EU CSRD, SFDR and CBAM, US SEC) 2. Malaysian Regulations 3. Disclosure Regulations and Guidance from Securities Commission Malaysia (CMP3, SRI Road map, Guidelines of SRI Funds, SEDG, MCGG, SRI Sukuk Framework, Islamic Fund and Wealth Management Blueprint) (SRI Taxonomy is covered in a later module) 4. Disclosure Regulations and Guidance from Bank Negara Malaysia (Climate Risk Management and Scenario Analysis (CRMSA), TCFD Application Guide, Climate Risk Stress Testing (CRST), Value-Based Intermediation (VBI, Financial Sector Blueprint) (CCPT is covered in a later module) 5. Disclosure Regulations and Guidance from Bursa Malaysia (Amended Listing Requirements, FTSE4Good Evaluation)
ICF	1. Core (Regulatory) – Corporate Governance (Proficiency Level 3) 2. Foundational (Product) – Capital Market Regulations (Proficiency Level 3) 3. Foundational (Product) – Sustainable and Responsible Investment Products (Proficiency Level 3) 4. Functional (Technical) – Sustainability / SRI Analysis (Proficiency Level 3)

Module 5: ESG Measurement and Reporting

Recommended learning hours	30 minutes
Overview	This module provides a view of ESG data requirements, tracking, disclosure, evaluation and rating; and a detailed review of scoring by rating agencies. This will enable participants to make an informed decision on the selection, disclosure and evaluation of an organisation's sustainability disclosures.
Objective	At the end of this module, participants will be able to: 1. Explain the importance, benefits and challenges of ESG reporting, 2. Describe the components of ESG data management framework 3. Differentiate ESG reporting and evaluation frameworks 4. Apply appropriate ESG reporting frameworks within an organisation
Topics	This module will cover: 1. Importance of ESG Reporting 2. Benefits and Challenges of ESG Reporting 3. ESG Data Management and Technology 4. Selected ESG Reporting Frameworks 5. Selected ESG Evaluation Frameworks 6. Selected Environmental Frameworks 7. Selected Social Frameworks
ICF	1. Core (Regulatory) – Corporate Governance (Proficiency Level 3) 2. Foundational (Product) – Capital Market Regulations (Proficiency Level 3) 3. Foundational (Product) – Sustainable and Responsible Investment Products (Proficiency Level 3) 4. Functional (Technical) – Sustainability / SRI Analysis (Proficiency Level 3)

Module 6: ESG Risk Management

Recommended learning hours	30 minutes
Overview	This module provides a view of the significance of ESG risk globally and the relevant frameworks to leverage. It provides a general risk framework and discusses the implications of greenwashing.
Objective	At the end of this module, participants will be able to: 1. Describe the importance of ESG risk management 2. Explain the application of ESG risk globally 3. Distinguish ESG risk management tools in various key frameworks 4. Analyze the intricacies of greenwashing and its implications
Topics	This module will cover: 1. Importance of ESG Risk Management 2. ESG Risk Management Global Guidance 3. ESG Risk Management in ISSB 4. ESG Risk Management in FTSE4Good 5. ESG Risk Management in UNPRI 6. ESG Risk Management Framework 7. Overview of Greenwashing 8. Greenwashing Illustrations
ICF	1. Core (Regulatory) – Corporate Governance (Proficiency Level 3) 2. Core (Regulatory) – Risk Management (Level 3) 3. Foundational (Product) – Capital Market Regulations (Proficiency Level 3) 4. Foundational (Product) – Sustainable and Responsible Investment Products (Proficiency Level 3) 5. Functional (Technical) – Sustainability / SRI Analysis (Proficiency Level 3)

Module 7: Overview of SRI Taxonomies

Recommended learning hours	30 minutes
Overview	This module provides a view of global and local SRI taxonomies and how they serve different parties in the alignment of commercial activities. It covers the different taxonomies and presents the underpinning principles. The module also provides guiding steps to help apply a chosen taxonomy.
Objective	At the end of this module, participants will be able to: 1. Describe the function and importance of standardised taxonomies 2. Explain the variances of principles and definitions in taxonomies (EU Taxonomy, ASEAN Taxonomy, SRI Taxonomy, Climate Change Principles-based Taxonomy) 3. Apply the principles of taxonomy to conclude activity classifications
Topics	This module will cover: 1. Objectives of Sustainability Taxonomies 2. Importance of a Unified Taxonomy 3. EU Taxonomy 4. ASEAN Taxonomy 5. Securities Commission Malaysia's SRI Taxonomy (Environmental, Social, Sustainability Components) 6. Bank Negara Malaysia's Climate Change Principles-based Taxonomy 7. Application of an SRI taxonomy
ICF	1. Core (Regulatory) – Corporate Governance (Proficiency Level 3) 2. Foundational (Product) – Capital Market Regulations (Proficiency Level 3) 3. Foundational (Product) – Sustainable and Responsible Investment Products (Proficiency Level 3) 4. Functional (Technical) – Sustainability / SRI Analysis (Proficiency Level 3)

Module 8: SRI and the Malaysian Capital Market

Recommended learning hours	30 minutes
Overview	This module provides a view of the varying structures of capital markets in Malaysia, the range of ESG investment approaches, the different types of products and the structuring process and considerations.
Objective	At the end of this module, participants will be able to: 1. Describe the nuances of the the capital market ecosystem spanning SRI markets, the Islamic capital market and the Malaysian capital market 2. Explain the 5 different types of ESG investment approaches and types of sustainable investments 3. Explain key considerations to integrate ESG in structuring SRI products¹.
Topics	This module will cover: 1. Overview of SRI Markets 2. Overview of the Islamic Capital Market 3. Overview of Malaysian Capital Market 4. Capital Market Players and Roles 5. ESG Investment Approaches 6. Types of Sustainable Investments 7. Structuring of SRI Products 8. ESG in Multi-Asset Portfolio 9. Practical ESG Considerations in a Portfolio
ICF	1. Core (Regulatory) – Corporate Governance (Proficiency Level 3) 2. Foundational (Product) – Capital Market Regulations (Proficiency Level 3) 3. Foundational (Product) – Capital Market Fundamentals (Proficiency Level 3) 4. Foundational (Product) – Sustainable and Responsible Investment Products (Proficiency Level 3) 5. Functional (Technical) – Sustainability / SRI Analysis (Proficiency Level 3)

The future of business and investment

The future of business and investment is undeniably linked to sustainability. Equip yourself with the right knowledge and skills to stay ahead in this evolving landscape. Enroll in the Sustainability, ESG and SRI Essentials e-learning programme today and take the first step toward driving meaningful impact in your organisation and beyond

For enquiries and more information regarding this programme, please contact us:

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