

# FUNDAMENTALS OF ESG PRINCIPLES, REGULATIONS AND INVESTMENT

28 MAY 2025 | 9.00AM-5.30PM  
CONFERENCE HALL, SECURITIES COMMISSION MALAYSIA



FACE-TO-FACE

HRD CORP REGISTERED  
COURSE/PROGRAMME NO:  
1000153923

MyCoID: 765264K

## PROGRAMME OVERVIEW

### Sustainability: Your Business's Secret Weapon

In today's fast-changing world, sustainability isn't just a buzzword—it's a game-changer. Companies that embrace Environmental, Social, and Governance (ESG) principles aren't just doing the right thing; they're setting themselves up for long-term success.

**Why does this matter?** Sustainable and Responsible Investments (SRI) are pushing businesses to think beyond profits and consider environmental and social factors. And guess what? Investors, consumers, and regulators are paying attention. Businesses that weave sustainability into their strategy stay ahead of the curve, attract investment, and build stronger relationships with stakeholders.

But it's not just about keeping up—it's about gaining a competitive edge. Companies that adopt sustainability frameworks and track their ESG performance **can spot risks early, navigate climate regulations, and unlock new growth opportunities.** A smart sustainability strategy means **better efficiency, stronger brand appeal, and long-term resilience** in a world that's rapidly shifting toward sustainability.

At the end of the day, sustainability isn't just about doing good—it's about building a future-ready business. Companies that get this right will not only manage risks and drive profitability but also lead the way in a greener, smarter economy.

## PROGRAMME OBJECTIVE

This programme deep dives into **key sustainability and ESG principles**, helping you stay ahead of **emerging global and local trends, regulations, and best practices.** You'll gain **practical strategies** for integrating ESG into your business while aligning with recognised sustainability reporting standards and frameworks.

Whether you're looking to enhance corporate resilience, attract investors, or future-proof your business, this programme equips you with the **insights and tools** to turn sustainability into a strategic advantage.

## ICF COMPETENCY LEVEL

- Functional (Technical) – Sustainability/SRI Analysis (Proficiency Level 3)
- Functional (Technical) - Digital Technology Application (Proficiency Level 3)
- Functional (Product) – Sustainable and Responsible Investment Products, Capital Market Environment (Proficiency Level 3)
- Core – Risk Management (Proficiency Level 3)

## TARGET AUDIENCE

### Individuals

Board Members, Senior Management, Investment Professionals, Risk Management Officers, Sustainability Officers, ESG Specialists, Compliance, Regulatory Officers, Research Analysts, Strategic Planners, Business Development Professionals, Academicians and Researchers, Retail Investors

### Institutions

Capital Market Intermediaries, Public Listed Companies (PLCs), Government Agencies, Policymakers, Small medium enterprises (SMEs) and organisations that are interested to learn about ESG investments

## LEARNING OUTCOMES

By the end of this programme, you'll be able to:

- **Break down ESG** – Understand what ESG is, why it matters, and how it drives sustainable investments.
- **Navigate sustainability reporting** – Get familiar with key disclosure requirements, regulatory frameworks, and reporting standards that shape ESG performance.
- **Connect ESG to financial success** – Learn how ESG metrics and evaluation approaches influence investment decisions and business performance.
- **Explore tech-driven ESG strategies** – Discover how technology is transforming ESG investments and shaping the future of sustainable finance.

## PROGRAMME OUTLINE

9:00 am ESG Fundamentals and Key Concepts Driving Sustainable Investment

- Concepts, definition and core principles of ESG
- Why ESG matters for business investments
- Economic, regulatory and societal factors behind ESG aspirations
- ESG impact on business operations and investment strategies
- The role of capital markets in advancing sustainability

### Speaker:

**Reinushini Chandrasegaram** Managing Director of RC Compliance Sdn. Bhd

10.15 am Coffee Break

10.30 am Insights into Sustainability Reporting & Regulatory Compliance

- Key international framework ecosystem - UN SDGs, Paris Agreement, UNPRI, GRI, ISSB, SASB, EU Taxonomy, ASEAN Taxonomy
- Tools in assessing ESG performance
  - ESG ratings, impact assessments
  - Approaches to sustainability (i.e. Triple bottom line, circular economy)

**Discussions:** Greenwashing vs. Authentic ESG commitment

### Speaker:

**Reinushini Chandrasegaram** Managing Director of RC Compliance Sdn. Bhd

12.30 pm Lunch

2.00 pm ESG Integration in Investment Decisions

- ESG risk assessment and financial performance impact
- Key ESG metrics and evaluation frameworks
- How investors integrate ESG into asset allocation
- How ESG affects asset valuation & portfolio construction
- Sustainable and responsible investments (SRI): Impact on capital allocation and business practices

**Case Discussions:** Analysing ESG funds & green bonds performance

### Speaker:

**Pam Lee Wen Ai** Founder, Sustainability & Climate Polar Advisory Group Sdn Bhd

3.30 pm Coffee Break

3.45 pm Leveraging AI, Data and Innovation for Sustainable ESG Investment Strategies

- Artificial Intelligence (AI) in ESG - ClimateTech, biodiversity investments
- ESG data collection and transparency
- Technology innovation in carbon credits
- ESG investment strategies: Best practices & pitfalls

**Case Discussions:** Leading companies in ESG – Success stories and lessons learned

### Speaker:

**Pam Lee Wen Ai** Founder, Sustainability & Climate Polar Advisory Group Sdn Bhd

5.30 pm End of Programme

## SPEAKERS



**REINUSHINI CHANDRASEGARAM**  
Managing Director of RC Compliance Sdn. Bhd

Reinushini Chandrasegaram is a governance expert and Managing Director of RC Compliance, with over 30 years' experience in compliance, risk, audit, anti-corruption, and ESG assurance.



**PAM LEE WEN AI**  
Founder, Sustainability & Climate Polar Advisory Group Sdn Bhd

Pam Lee Wen Ai, founder of Polar Advisory, is a seasoned ESG and sustainability advisor with prior leadership roles in finance and consultancy, and deep expertise in climate and reporting standards.

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