



HRD CORP REGISTERED COURSE
PROGRAMME NO: 10001382963



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10
CPE POINTS

ASSET AND FUNDS MANAGEMENT PROGRAMME



Learning Hours:
2 Days



Fees:
MYR 1,750
(fee is not inclusive of SST)



Mode:
Webinar

2-3 NOVEMBER 2024

9.00AM-6.00PM

PROGRAMME OVERVIEW

Asset and Funds Management is a 2-day programme designed to provide insights into fundamental aspects of investment such as fund management, financial planning, portfolio management, asset classes and allocation, portfolio theory, risk and return, investment strategies and performance measurement.

PROGRAMME OBJECTIVE

This programme is designed as a refresher course for CMSRLs or ERPs who would like to refresh themselves in Asset and Funds Management. Apart from this, the programme also serves to support those preparing to sit for the Securities Commission Licensing Examination (SCL) Module 10 on Asset and Funds Management. It's highly recommended that participants put in a minimum of 120 self-study hours using study aids such as SCL Module 10 e-guide, practice set questions, reading list and latest market updates for maximum benefit and reinforced learning.

LEARNING OUTCOMES

By the end of this programme, participants will be able to:

- recognise the range of investment concepts which are critical to any fund manager
- identify the financial planning approach necessary to meet client objectives
- explain the portfolio management process used by institutional investors
- identify major asset classes and their characteristics
- explain the asset allocation decisions
- describe the basic portfolio theory principles
- analyse the strategies available to manage equities portfolios, debt portfolios, derivatives, alternative investments, portfolios of international assets and Islamic investments
- define the concept of risk management and the trade-off between risk and return
- explain the principles of performance measurement and evaluation of fund managers
- discuss the psychology of investing to improve investment decision-making

PROGRAMME METHODOLOGY

This programme will be delivered using effective learning methods including presentations, discussions and Q&A.

PROGRAMME OUTLINE

DAY 1

- 9:00 am The Fund Management Industry in Malaysia
- Overview of the global fund management industry
 - Overview of the investment process
 - The Malaysian fund management industry
- The Investment Setting
- What is an investment?
 - The rational investor
 - Measures of return
 - Measures of risk
 - Relationship between risk and return
 - Factors influencing the required rate of return
- 10:30 am Break
- 10:45 am Life-cycle Investing and Investment Structure
- Life-cycle investing
 - Financing planning process
 - Investment Policy Statement (IPS)
 - Asset class and funds selection
 - Types of investment styles
- Asset Allocation
- Asset allocation
 - Major asset classes and their historical return profile
 - Asset allocation in the investment management process
 - Dynamic asset allocation strategies
 - Security selection process and investment management strategies
 - Portfolio rebalancing
- 12:30 pm Lunch Break
- 2:00 pm Modern Portfolio Theory (MPT)
- Risk aversion and utility
 - Portfolio risks and returns
 - Capital Asset Pricing Model (CAPM)
 - Arbitrage Pricing Theory (APT) and Multi-factor Models
 - Efficient Market Hypothesis (EMH)

- 3:30 pm Break
- 3:45 pm Managing an Equity Portfolio
- Role of equity investment in a portfolio
 - Risk and return
 - Portfolio construction
 - Performance benchmark and evaluation
 - Relationship to other asset classes
- Managing a Fixed Income Portfolio
- Role of fixed income in a portfolio
 - Traditional investors and investments in fixed income
 - Historical return of the asset class
 - Fixed income fundamentals
 - Fixed income portfolio management issues
 - Performance benchmark and evaluation
 - Relationship to other asset classes
 - Asset-Backed Securities (ABS)
- 6:00 pm End of Day 1

DAY 2

- 9:00 am Derivatives in Portfolio Management
- What are derivatives?
 - Exchange-traded Derivatives
 - Over-the-Counter (OTC) Derivatives
 - Use of derivatives in portfolio management
 - Risk of using derivatives
- 10:30 am Break
- 10:40 am Managing Alternative Investments
- Real estate investments
 - Collective investment schemes/unit trusts
 - Private equity investments
 - Non-traditional asset: Infrastructure and development capital
 - Special Purpose Acquisition Company (SPAC)
 - Hedge Funds
 - Gold
 - Base Metals
 - Commodities
 - Art
 - Business Trust
- Managing International Investments
- Definition and characteristics
 - Why invest overseas?
 - Risks associated with international investments
 - Factors influencing returns
 - Investment strategies
 - Currency management
 - Performance benchmark and evaluation
 - Relationship to other asset classes
- 12:30 pm Lunch Break
- 2:00 pm Understanding Islamic Investments
- Islamic investments: Concepts and contracts
 - Islamic capital markets: Products and services
 - Malaysian Islamic capital markets
 - International Islamic capital markets
 - Guidelines pertaining to Islamic capital markets
 - Investment asset classes
 - Specific risks pertaining to Islamic investments
- Portfolio Risk Management
- What is portfolio risk management?
 - Value at Risk (VaR)
 - Risk budgeting in capital allocation
 - Specific risk in portfolios
- 3:30 pm Break
- 3:45 pm Performance Measurement and Presentation of Returns
- Portfolio performance measurement tools
 - Performance presentation standards
- Investment Psychology
- The psychology of investing
 - Psychological traits and errors
 - Irrational exuberance and market excesses
 - Investment professional approach to behavioural finance
- 6:00 pm End of Programme

SPEAKER



NAZROL KAMIL MUSTAFFA KAMIL

Nazrol is presently Associate Professor at the Department of Finance, Kulliyah (Faculty) of Economics and Management Sciences, International Islamic University Malaysia (IIUM). He obtained his PhD in Islamic Finance from INCEIF in 2014. He also holds an undergraduate degree in Accounting and Finance, and a postgraduate diploma in Finance from the University of Melbourne, Australia, as well as an MBA from IIUM. He has been teaching a variety courses ranging from Islamic finance, Islamic banking, Islamic financial markets and institutions, Islamic capital markets to financial management, financial derivatives and portfolio management, at both undergraduate and postgraduate levels, since 2005. Having a particular research interest in Islamic equities, he has a number of publications in this area and has presented papers in numerous local and overseas conferences. Prior to joining academia, he worked in the oil and gas sector and was an analyst at Accenture Malaysia.

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*The SIDC reserves the right to amend the programme as deemed appropriate as without prior notice.

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