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PROGRAMME NO: 10001322468



BFF 2023

UNLOCK SUCCESS AT BFF 2023: EXPLORE THE PATH TO REVOLUTIONARY BUSINESS GROWTH

13 SEPTEMBER 2023

9.00am - 5.00pm

**Securities Commission Malaysia
or Live Streaming
(Hybrid Conference)**

PLATINUM



SILVER



BRONZE



JOIN US AT BFF 2023 AND SHAPE THE FUTURE OF BUSINESS TODAY

PROGRAMME OVERVIEW

Discover emerging trends, connect with industry leaders and ignite business transformation at **Business Foresight Forum (BFF) 2023 - Convergence of Transformative Innovation with Revolutionary Impact.**

Stay ahead of the curve by exploring the **latest insights into technological advancements and their impact on consumer behaviour.** Connect and collaborate with influential professionals, forging partnerships that unlock exciting opportunities.

Prepare to revolutionise your business by embracing **innovative strategies, reimagining models and optimising resources.**

DISCOVER TOP 3 REASONS WHY THIS EVENT IS WORTH YOUR TIME



Expanded Business Perspective:

- Broaden your business outlook and gain a comprehensive understanding of revolutionary technological developments and global economic uncertainties.
- Make informed decisions that drive business growth and endurance.
- Acquire knowledge and insights that enhance your ability to navigate the dynamic business landscape effectively.



Industry Leader Networking: Forge Powerful Connections for Professional Success

- Engage with influential industry leaders and innovative minds who are at the forefront of transformative innovation.
- Build valuable connections and foster collaborations that can lead to strategic partnerships and opportunities.
- Tap into the collective expertise of renowned professionals and thought leaders, enabling you to expand your network and gain valuable insights.



Amplify Competitive Advantage:

- Explore current and upcoming transformative technology innovations like AI, electrification, and big tech advancements.
- Leverage these innovations to revolutionize your business and gain a competitive advantage.
- Differentiate yourself from competitors by embracing and implementing cutting-edge technologies.
- Drive your business towards success by capitalizing on emerging opportunities and adapting to changing market dynamics.

By participating in the BFF 2023, participants can benefit from an expanded perspective, networking opportunities, and the ability to drive business transformation in the face of challenges and uncertainties.

WHAT OUR PAST ATTENDEES HAVE TO SAY ABOUT SIDC'S CONFERENCES

Good panel of speakers.
Experienced experts
sharing their thoughts
- very valuable

Nik Azhan Nik Abdul Aziz
Maybank Investment Bank

This is "Brilliant"

Mukhlizal Moktar
MBSB Bank Berhad

Great platform to
create awareness and
bring the concern
and interested party
together

Yeam Shin Sar
CIMB Bank

Event was perfectly
organised. Keep up the
good work

**Muhammad Imran Bin
Zin Zawawi**
Public Works Department

Really enjoyed the session,
informative and clear
instruction on how to achieve
the sustainability goal.

Rita Foo Chui Foong
Minority Shareholders Watch Group
(MSWG)



SUPPORTING PARTNERS





AGENDA | 13 September 2023

BUSINESS FORESIGHT FORUM (BFF) 2023
**CONVERGENCE OF TRANSFORMATIVE
INNOVATION WITH REVOLUTIONARY
IMPACT**

8.50 am - 8.55 am Welcome Remarks

Tengku Zarina Tengku Chik CEO, SIDC

9.00 am - 9.10 am Opening Address

Dato' Seri Dr. Awang Adek Haji Hussin Chairman, Securities Commission
Malaysia

9.15 am - 9.45 am Suite Chat:

Recipe for Business Growth: Key Ingredients for Success

- How culinary journey from different cultures, communities, geographical locations infused in the food business
- How food production, preparation, sourcing differs around the world and reflected in the local business communities
- Exploring the changing food industry appetite and how businesses adapt to the tech-flavoured business strategies

Moderator

Kamarul Baharin Freelance Journalist & Media Consultant

Speaker

Aliza Ali Founder and CEO, Will Group, Chatime Malaysia and Hello

Conference Moderator: **Kamarul Baharin** Freelance Journalist & Media Consultant

For more details, visit <https://programmes.sidc.com.my/bff-conference-2023/>

BUSINESS FORESIGHT FORUM (BFF) 2023 CONVERGENCE OF TRANSFORMATIVE INNOVATION WITH REVOLUTIONARY IMPACT

9.50 am - 10.50 am **Navigating the Tech Frontier: Strategies for Business Resilience and Investment Success**

- Economic outlook and how technological transformation signifies the imperative of adaptation
- Can leveraging private equity and adaptive investment strategies fuel start-up businesses for economic recovery?
- Embracing digitalization to drive market expansion, shape consumer behaviour, remap business strategies and develop talent
- How technology has changed the construction and real estate industry and what's next?

Powered by 

Moderator

Kamarul Baharin Freelance Journalist & Media Consultant

Panellists

Danny Wong CEO and Executive Director, Areca Capital Sdn Bhd

Dato' Stewart LaBrooy Chairman of Area Group of Companies

Shakira Teh Sharifuddin Senior Economist, The World Bank Inclusive Growth and Sustainable Finance Hub

Anthony Siau Founder and Chairman, Kairos Capital Group

10.50 am - 11.05 am Morning Coffee Break

11.05 am - 11.50 am **Chips - The Oil of the 21st Century**

- Chips that power almost all modern technologies
- Understanding the significance of microchips in everyday technology
- Microchips as enablers in human talent-machine synergy

Moderator

Kamarul Baharin Freelance Journalist & Media Consultant

Panellists

Low Jia Yee Chief Technology Officer, Kenanga Investment Bank Berhad

Datin Anna Amalina Imam Baweh Director of Government Affairs, Intel Corporation

Conference Moderator: **Kamarul Baharin** Freelance Journalist & Media Consultant

AGENDA | 13 September 2023

BUSINESS FORESIGHT FORUM (BFF) 2023 CONVERGENCE OF TRANSFORMATIVE INNOVATION WITH REVOLUTIONARY IMPACT

11.55 am - 12.40 pm

Nourishing Minds: Unraveling Food Insecurity and the Challenges of Supply Chain Turbulence

- The domino effect of food crisis and price hikes
- Rising food insecurity and the implications on the supply chain and its challenges
- Investing in the solutions and innovations to ensure food security and stability
- Talent development in the food industry

Moderator

Syed Mahadzir Syed Manshor CEO, Adabi Consumer Industries Sdn Bhd

Panellists

Professor Datin Paduka Dr. Fatimah Mohamed Arshad Agriculture Policy Analyst & Research Fellow, Institute of Tropical Agriculture and Food Security (ITAFOS)

Dato' Mohd Nazrul Izam Mansor Group CEO, FGV Holdings Bhd

12.40 pm - 2.00 pm

Lunch

2.00 pm - 2.35 pm

The Rise of AI: Implications on Employment and Job Market Dynamics

- Future job market trends: Predicting the impact of AI on employment
- Assessing the impact: How AI affect employment opportunities
- Anticipating future skills: Identifying the skills and competencies in demand in an AI-Driven economy
- Artificial Intelligence in cybersecurity: Applications, benefits and ethical considerations

Speaker

Matthew Griffin Futurist (UK)

AGENDA | 13 September 2023

BUSINESS FORESIGHT FORUM (BFF) 2023 CONVERGENCE OF TRANSFORMATIVE INNOVATION WITH REVOLUTIONARY IMPACT

- 2.40 pm - 3.25 pm **Electrification Revolution: Driving the Future with Electric Vehicles**
- Malaysia electrification roadmap through hybrid, plug-in hybrid (PHEV)
 - Charging towards change: How the infrastructure support EV adoption
 - Exploring opportunities and challenges in EV production and green mobility
 - Electrifying Malaysia's EV market and its impact on shaping the future of transportation

Moderator

Charles Brewer Group CEO, Pos Malaysia Berhad

Panellists

Datuk Hanafi Sakri Deputy Secretary General (Industry), Ministry of Investment, Trade and Industry

Muhammad Yazurin Sallij CEO, Rapid Bus

Roslan Abdullah Deputy CEO, Proton Holding / CEO Proton Edar

3.25 pm - 3.40 pm Afternoon Coffee Break

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- 3.40 pm - 4.25 pm **Next in Big Tech – Redefining Human Connection**
- Talent time and TechTonic shift
 - Inside the talent strategy of big tech companies
 - How is tech redefining the human connection and its safeguards
 - Privacy, safety, and integrity beyond security

Moderator

Aiza Azreen Ahmad Board Member, Evolve Precision Healthcare (Health Tech/Digital Wellness Track)

Panellists

Michael Hoo Country Head, Customer Engineering, Google Cloud Malaysia

Freddy Loo Director, Digital and Analytics Advisory, Fusionex Group

Fayza Mohamed Amin Board Member & Chairman of Board Technology Committee, Hong Leong Berhad

AGENDA | 13 September 2023

BUSINESS FORESIGHT FORUM (BFF) 2023 CONVERGENCE OF TRANSFORMATIVE INNOVATION WITH REVOLUTIONARY IMPACT

4.30 pm - 5.00 pm

Suite Talk:

Achieving Sustainability with Energy Efficiency and Renewables

- Energy-efficient buildings - Maximizing the potential of sustainable power sources
- Exploring innovative technologies and trends in renewable energy integration
- Financial and non-financial ESG solutions driving sustainable business practices

Moderator

Kamarul Baharin Freelance Journalist & Media Consultant

Speaker

Daniel Ruppert CEO, Sedania Innovator Bhd

5.00 pm End of Conference

SPEAKERS



DATO' SERI DR. AWANG ADEK HUSSIN

Chairman, Securities Commission Malaysia

Dato' Seri Dr. Awang Adek Hussin is the Chairman of the Securities Commission Malaysia (SC). He previously served as Malaysia's Ambassador to the United States and Chairman of Majlis Amanah Rakyat (MARA). With over 30 years of experience in banking, economics and finance, Awang Adek held positions such as Deputy Minister of Rural Development, Deputy Minister of Finance, member of Parliament, and senator. He was with Bank Negara Malaysia for 17 years, where he held various positions including as an Assistant Governor. He has also served on the boards of various financial institutions and organizations. Dr. Awang Adek holds a Bachelor's degree in mathematics and economics from Drew University, as well as a Master's and a PhD in economics from the University of Pennsylvania.



TENGGU ZARINA TENGGU CHIK

CEO, Securities Industry Development Corporation

With over 29 years of global financial services experience, Tengku Zarina is the CEO of the Securities Industry Development Corporation, Malaysia's training and development arm of Securities Commission Malaysia. Throughout her career, she has held various positions in international banking, corporate banking, business development, banking operations, operational excellence, and strategic transformation. Notably, she served as the Country Head for Maybank operations in the UK and Deputy CEO of Maybank Hong Kong. Tengku Zarina has also undertaken strategic transformation roles, including leading initiatives to streamline processes and enhance business operations. She has served as a Supervisory Board member for Uzbek Leasing International in Uzbekistan.



ALIZA ALI

Founder and CEO, Will Group, Chatime Malaysia and Hello

Aliza Ali, Founder & CEO of Will Group, Chatime Malaysia and Hello is renowned for salvaging Chatime's Malaysian market from collapse in 2017. She transformed the brand from obscurity to a market leader, growing the company to a staggering RM1.4 billion valuation. Besides Chatime, Aliza founded successful F&B brands like Hello, Hotbox, and GoBerry, expanding across Malaysia, Indonesia, Brunei, and Singapore. Her innovative supply chain facilitates raw material distribution to outlets abroad. With 3500 Chatime branches across 58 nations, her prowess in the franchise sector positions Aliza Ali as a potential global F&B chain leader.



DANNY WONG

CEO and Executive Director, Areca Capital Sdn Bhd

Danny is the founder, CEO, and Executive Director of Areca Capital Sdn Bhd, a private wealth management firm in Malaysia. With over 30 years in stock broking, fund management, and financial planning, he leads an award-winning team. Areca's flagship Areca EquityTRUST Fund has dominated the Equity Malaysia category, earning Refinitiv Lipper's Best Fund titles for 6 consecutive years. Danny, a fellow ACCA member and CFPCERT TM professional, holds licenses for Fund Management and Financial Planning. He serves as an elected Director at FIMM, contributing to various Board Committees, including Industry Development and Disciplinary matters.

SPEAKERS



DATO' STEWART LABROOY

Chairman of Area Group of Companies

Dato' Stewart LaBrooy, a founding member of the Malaysian REIT Managers Association, is a prominent figure in Malaysia's real estate scene. He served as CEO of AXIS REIT Sdn Bhd, creating the first shariah compliant industrial REIT listed on BURSA Malaysia. As Chairman of the AREA Group, he oversees companies like AREA Advisories Sdn Bhd and ALPHA REIT Sdn Bhd (focused on education assets). With an entrepreneurial flair, his firms have managed up to USD 2 billion in assets and over 10 million sq. ft. in industrial space. Recognized for his contributions and community service, Dato LaBrooy received the title of Dato Setia Pekerti Diraja from HRH Sultan Selangor.



SHAKIRA TEH SHARIFUDDIN

Senior Economist, The World Bank Inclusive Growth and Sustainable Finance Hub

Shakira Teh Sharifuddin is a senior economist at the World Bank's Inclusive Growth and Sustainable Finance Hub in Kuala Lumpur. She leads the publication of the Malaysian Economic Monitor and engages in advisory and analytical discussions with the government. She also supports other World Bank country offices, including those in the Philippines, Thailand, and Myanmar. Previously, she worked as an economist at Bank Negara Malaysia and was briefly attached to the International Monetary Fund in Washington, D.C. Shakira holds a Master's degree in Public Administration from Columbia University and is currently pursuing a PhD at the Institute of Education, University College London.



ANTHONY SIAU

Founder and Chairman, Kairos Capital Group

Anthony has more than 24 years of global experience in the areas of asset management and capital market. Anthony was the CEOs of RHB Asset Management Malaysia and Singapore. Post RHB, Anthony was the CEO of Ericsenz Capital based in Singapore, a MAS-licensed venture capital firm focused on bridging the gap between Silicon Valley and South East Asia. Currently, Anthony is the Chairman of Kairos Capital Group headquartered in Singapore, a regional multi-family investment platform in private equity and venture capital. Anthony is a regular speaker and sits on the board of directors in various companies globally.



LOW JIA YEE

Chief Technology Officer, Kenanga Investment Bank Berhad

Low Jia Yee, CTO of Kenanga Investment Bank Berhad, shapes tech landscape, drives innovation, aligns IT with business strategy. With over 20 years in IT, he led transformative initiatives across software, infrastructure, security, governance. His multinational experience informs cross-functional teams, cutting-edge solutions, cloud optimization for Kenanga's growth. Expertise in complex tech environments, strong communication vital for steering tech excellence, success. Spanning multinationals, he ensures Kenanga's competitive edge.

SPEAKERS



DATIN ANNA AMALINA IMAM BAWEH

Director of Government Affairs, Intel Corporation

Anna Baweh is Director of Government Affairs at Intel Corporation. She leads engagements with government and external stakeholders to advance Intel's public policy agenda in Malaysia, Indonesia and Singapore. Anna also sits on the Board of Malaysia Semiconductor Industry Association, National Climate Change Advisory Panel and Digital Productivity Nexus. She has accumulated extensive experiences in international trade, technology and digital economy throughout her nearly 20-year distinguished service in the Government of Malaysia. She earned her Master of Public Affairs from Sciences-Po Paris and holds a Bachelor of Electronic Engineering from Multimedia University.



PROF. DATIN PADUKA FATIMAH MOHAMED ARSHAD

Agriculture Policy Analyst & Research Fellow, Institute of Tropical Agriculture and Food Security (ITAFOS)

Fatimah Mohamed Arshad, a research fellow at the Laboratory of Agricultural and Food Policy Studies, Universiti Putra Malaysia, specializes in agricultural marketing and policy analyses. As a member of Malaysia's National Agriculture Advisory Council, she has conducted extensive research on agricultural marketing, economics, and policy issues. Her expertise spans areas such as agricultural subsidies, food security, cooperatives, and supply chain dynamics. Fatimah has developed models for estimating oil palm production and analyzing the Malaysian agriculture sector. She also has experience in big data analytics using "r" language. She advocates for knowledge empowerment and collaborative commons, particularly through cooperatives, to enhance the role of smallholders in agriculture for sustainability, equity, and growth.



DATO' MOHD NAZRUL IZAM MANSOR

Group CEO of FGV Holdings Berhad

Dato' Nazrul, 48, is the GCEO of FGV, appointed on 23 August 2021 with over 25 years of diverse industry experience. He previously held prominent leadership roles in other organisations including as GCEO of FELCRA, Managing Director of Teras Dara Konsortium Sdn. Bhd., Director of Finance of N.U.R Power Sdn. Bhd., Group Chief Financial Officer of RealMild Sdn. Bhd., and Head of Structured Business in MBSB Sdn. Bhd. He is a Chartered Accountant, a member of the Malaysian Institute of Accountants, and Fellow Certified Practising Accountant of CPA Australia, holding a Bachelor of Commerce degree from The University of Queensland, Australia.



SYED MAHADZIR SYED MANSHOR

CEO, Adabi Consumer Industries Sdn Bhd

Syed Mahadzir Syed Manshor, CEO of Adabi Consumer Industries Sdn Bhd, is a seasoned professional in the Fast-Moving Consumer Goods (FMCG) field with a decade-long expertise in food packaging. He holds a Bachelor's degree in Manufacturing Engineering and Management from Warwick and an MSc in International Business from Nottingham. Syed Mahadzir has excelled in various domains, including engineering, management, and international business. His current role entails expanding Adabi's presence, overseeing the production of 'Adabi' food products for the Malaysian market, and managing branch sales offices. He also spearheads global commerce operations, importing products globally and distributing them in Malaysia. His strategic vision aims to extend the customer base beyond Malaysia into ASEAN countries, showcasing his leadership prowess.

SPEAKERS



MATTHEW GRIFFIN

Futurist (UK)

Matthew Griffin, the visionary futurist known as “The Adviser behind the Advisers” and a “Young Kurzweil.” As the founder and CEO of the 311 Institute, a global consultancy specializing in Futures and Deep Futures, he is shaping the next 50 years. Committed to tackling global inequality, Matthew also leads two philanthropic organizations. His expertise attracts a diverse clientele, including world leaders, G7 and G20 governments, consulting firms, and tech companies. Renowned for his forward-thinking insights, he has been at the forefront of futurism, innovation, and strategy for the past six years. Regularly featured in the global media, Matthew unveils the profound impacts of emerging technologies on our culture, industry, and society.



CHARLES BREWER

Group CEO, Pos Malaysia Berhad

Charles Brewer is the Group Chief Executive Officer for Pos Malaysia Berhad, bringing over 35 years of global executive experience in post, parcel, international shipping, and e-commerce. He has held senior leadership positions across Europe, Asia-Pacific, the Middle East, Africa, and the Americas. Prior to his role at Pos Malaysia, Charles served as the Chief Operating Officer for Canada Post and held various CEO and regional leadership roles within DHL, a division of Deutsche Post. Charles received his education at Lord Wandsworth College, Cranfield University, and Reading University, with qualifications including an Advanced Logistics diploma from Cranfield University School of Management and completion of the Senior Executive Management Program at Henley Business School.



DATUK HANAFI SAKRI

Deputy Secretary General (Industry), Ministry of Investment, Trade and Industry

Datuk Hanafi bin Sakri is the Deputy Secretary General (Industry) at the Ministry of Investment, Trade and Industry. With over 26 years of service in government departments, including Economic Planning, Domestic Trade, and Finance, he's gained expertise in taxation and finance. He previously held positions such as Malacca State Financial Officer and Deputy Secretary of the Direct and International Tax Department. He's played diverse roles, including Administrative Director and Chief Assistant Director. Holding a Master's Degree in Economy from the University of Okayama, Japan, he's currently engaged in shaping Industry4Wrd and the New Industrial Master Plan (2020-2030).



MUHAMMAD YAZURIN SALLIJ

CEO, Rapid Bus

Muhammad Yazurin Sallij, with over 13 years of industry experience, assumed the role of CEO at Rapid Bus in September 2018. Concurrently serving as the President of the International Bus Benchmarking Group (IBBG) for 2021/2022, a consortium comprising 16 prestigious global bus operators. Under his leadership, Rapid Bus underwent a digital transformation, becoming a data-driven organization that exceeds customer and stakeholder expectations. Currently, Yazurin leads Rapid Bus towards fleet electrification, aligning with the nation's electric vehicle transition initiatives, showcasing his commitment to innovation and sustainability.

SPEAKERS



ROSLAN ABDULLAH

Deputy CEO, Proton Holding / CEO Proton Edar

Roslan Abdullah, currently Deputy CEO of PROTON Holding Bhd since January 2022 and CEO of Proton Edar Sdn Bhd, a distribution arm of PROTON since June 2020, has a career spanning 30 years. Beginning in 1993 at an automotive wire harness assembly vendor, he later achieved significant turnarounds at Isuzu HICOM Malaysia Sdn Bhd and Honda Malaysia Sdn Bhd. With a distinguished background in the automotive industry, Roslan continues to drive PROTON's strategic sales, marketing, and market share enhancements. He also leads the company's exploration of the new energy landscape, showcasing his commitment to PROTON's ongoing success.



AIZA AZREEN AHMAD

Board Member, Evolve Precision Healthcare

Aiza Azreen, a seasoned C-Suite executive, boasts a track record of accomplishments in steering large-scale digital ventures across public and private sectors. With adeptness in managing multi-million funding initiatives, orchestrating business transformations, and harnessing cutting-edge technologies, she has excelled in domains like Healthcare, Fintech, Banking, M&A, Renewables, Plantation, Motor, Industrial and Property, Integrated Media (tv, radio, digital media, outdoor, print), Management Consulting and Software Development gained in Australia and Malaysia and more. Her 25-year career spanning Australia and Malaysia encompasses diverse industries such as Healthcare, Fintech, Banking, Renewables, and Media. As a tech evangelist, Aiza champions the synergy of human connection and technology to fuel innovation.



MICHAEL HOO

Country Head of Customer Engineering, Google

Michael Hoo, Google Cloud Malaysia's Country Head of Customer Engineering, with 20 years of experience as an engineering leader and architect in emerging technology, he spearheads Google Cloud's technical solutions and adeptly tackling customer challenges. Formerly leading the North and Southeast Asia public sector engineering team, Michael adeptly addressed intricate issues in education, healthcare, and citizen services. His tenure includes roles at VMware as Director of Solutions Architecture and Amazon Web Services, where he guided Malaysian companies in their digital transformation. Michael champions mastering challenges and technological experimentation as key to thriving amidst evolving business landscapes, including in Generative AI.



FREDDY LOO

Director, Digital and Analytics Advisory, Fusionex Group

Freddy, a former management consultant and data analytics expert, emphasizes culture, human-centricity, and excellence. With over 22 years of data and digital consulting experience, his AI and Security background complements his skills. Freddy has built successful data teams globally, highlighting his unique perspective. As a certified negotiator and behavioral interviewer, he actively promotes data advocacy within communities. A frequent speaker at tech conferences, he champions analytics as a vital future differentiator. At Fusionex, Freddy focuses on new business development and client data transformation while fostering team culture and leveraging technology. Outside work, he enjoys diverse hobbies, including bee farming and hydroponics, embodying a well-rounded approach to life.

SPEAKERS

FAYZA MOHAMED AMIN

Board Member & Chairman of Board Technology Committee, Hong Leong Berhad

Fayza currently serves as an Independent Board Member in three listed entities: Hong Leong Bank Berhad, DKSH Holdings (M) Berhad, and Scicom MSC Berhad. She also holds a board position at Cradle Fund Sdn Bhd, a MOF-owned investment fund. From 2018 to 2020, Fayza was the Managing Director of HP Inc (Malaysia), where she turned around HP's country business, making a significant impact in the Enterprise and SME markets. Fayza previously held leadership positions in UMW Technology Sdn Bhd and was recognized as one of Asia's top 20 influential female leaders in 2020. She is known for pioneering projects and advocating for advanced technology and Malaysian youth development, holding a degree from a Canadian university."

DANIEL RUPPERT

CEO, Sedania Innovator Bhd

Daniel Bernd Ruppert is the CEO of Sedania Innovator Berhad, a publicly-listed technology and sustainability company. With a Master's degree in Business and a Bachelor's degree in Computer Science, he has a strong background in both technology and finance, having previously worked as an investment banker in London. Since 2003, Daniel has been based in Malaysia, where he has founded and sold technology-centric businesses. As the CEO of Sedania, he played a crucial role in the company's transformation into an ESG-focused organization, dedicated to sustainability investments for corporations and consumers. He has received prestigious awards for his contributions to energy efficiency and sustainability solutions.

CONFERENCE MODERATOR

KAMARUL BAHARIN

Freelance Journalist & Media Consultant

Kamarul Bahrin Bin Haron is a veteran media and communication expert known for his grassroots-focused journalism. With affiliations to various organizations, including the Malaysian Industry-Government Group for High Technology and the Austral Group, he brings his expertise as an independent media talent. Kamarul's career spans 28 years, with notable roles such as Editor-in-Chief of Astro Awani. He is recognized for his coverage of digital inclusion, political reforms, the 4th Industrial Revolution, and socio-economic development. As a multiple award-winning TV journalist, he excels in delivering mass-friendly narratives on challenging topics like vaccine inequality and interfaith issues. Kamarul's international recognition includes being accredited as a Media Leader at the World Economic Forum in Davos. Currently, he is on a mission to disrupt traditional media platforms and foster grassroots-driven content generation and revenue opportunities, particularly in health, finance, education, and media inclusion.

Don't miss your chance to be part of this dynamic and forward-thinking event.

Join us at SIDC Business Foresight Forum (BFF) 2023, where game-changing innovations converge with transformative insights, shaping the future of businesses worldwide. Gain strategic knowledge, embrace agile thinking and unlock the power to thrive amidst unpredictable global events. This hybrid gathering of great minds offers a unique opportunity to convert impactful concepts into action, advancing human capital and shaking up the status quo.



BFF2023 Physical
RM1500/pax
(fee is inclusive of 6% SST)



BFF2023 Physical Group
(3 pax and above)
RM1300/pax
(fee is inclusive of 6% SST)



BFF2023 Live streaming
RM700/pax
(fee is inclusive of 6% SST)



Get in touch and speak to our friendly team via mobile / e-mail

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Note: Live streaming participant is eligible for 5 CPE Points under "Self-Directed" learning mode. This mode is capped at 5 CPE points per cycle period.

Register now to secure your spot and unlock a world of invaluable insights, actionable strategies, and networking opportunities. Seize the moment and join us at BFF 2023 - where the future is shaped and greatness is achieved!

Sign up NOW!



Securities Industry Development Corporation (765264K)

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** The SIDC reserves the right to amend the programme as deemed appropriate without prior notice.*