

TECHNOLOGY INNOVATIONS FACILITATING CROSS-BORDER BUSINESS TRANSACTIONS - ISSUES AND CHALLENGES

20 JULY 2022 | 10.00 AM - 12.00 PM



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Learning Hours: 2 hours



Fees: MYR 350 (fee is not inclusive of 6% SST)



CPE Points Earned: 5 CPE Points

MODERATOR



Tehmina Kaosji

SPEAKERS



Rejina Rahim



Jonathan Lim Hon Kiat

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PROGRAMME OVERVIEW

The increasing penetration of smartphones and digital access have created greater demand for faster, cheaper, and more transparent cross-border payment solutions. The pandemic had also accelerated the surge with global trade improvements, borderless e-commerce, cross-border B2C payments and web-centered businesses.

Ernst & Young (EY) in its report on How new entrants are redefining cross-border payments (Feb 2021) has anticipated that the payment flows for cross-border transactions to reach US\$156 trillion in 2022. This has shown that with digital innovation and transformation of payment technology, financial institutions are forced to rethink their future business strategies to deliver safer and efficient cross-border business transactions.

This programme provides insights across the spectrum of cross border trading and transactions such as the technological operations/processes, different governing rules and framework, risks and challenges involved as well as the potentials it brings in broadening market access and increased efficiency.

PROGRAMME OBJECTIVE

The programme will provide participants with insights into cross-border transactions development and the technology innovations facilitating the products offering as well as the potentials and challenges in gaining market access and growth in consumer demand.

ICF COMPETENCY LEVEL

- Functional (Technical)
- Digital Technology Application (Proficiency Level 3)
- Foundational (Product)
- Capital Market Environment (Proficiency Level 3)
- Core
- Risk Management (Proficiency Level 3)

LEARNING OUTCOMES

By the end of this programme, participants will be able to:

- describe the landscape of cross-border transactions, as well as the market growth and demand
- explain various innovations deployed in facilitating cross border transactions
- discuss various aspects and considerations in managing potential gains as well as the challenges in operating in cross-border environment

METHODOLOGY

Interactive presentations, case studies discussions and Question-and-Answer (Q&A) sessions

WHO SHOULD REGISTER?

Individuals

Dealers Representatives, Fund Managers, Chief Financial Officers, Financial Controllers, Accountants, Lawyers, Cyber Security Officers, IT specialists, Risk Officers, Company Secretaries, Directors, C-Suites, PR & Communications staff, BCP teams, Partners of Firms, Corporate Consultants, Professionals undertaking corporate advisory work, Head of Compliance, Head of Legal, Internal Auditors, Academicians and University Students

Institutions

Investment Banks, Stockbroking Firms, Fund Management Companies, Public Listed Companies (PLCs), Legal Firms, Consultancy Firms, Accounting Firms, Commercial Banks, and IT companies

WHAT WILL YOU LEARN?

10.00 am – 12.00 pm (2 hours)

Emerging Trends in Cross-Border Transactions

- Current landscape in cross-border business transactions
- Consumer demand, appetite and experience driving technology innovations - Accessibility of mobile phones and e-payments
- Growth of digitally enabled instruments

How Technology Innovations Facilitate Cross-Border Transactions

- Examples of cross border transactions
 - Cross border listing
 - Cross border securities trading and settlement
 - Cross border investments and financing
- Use of latest technology such as AI, blockchain, big data, algorithm, cloud services, e-Wallet in cross border investments and transactions
- Features and benefits of cross-border investments and transactions

Opportunities and Challenges in Cross Border Environment

- International regulatory standards - Regulation of market Intermediaries
- Geopolitical tensions and its impact on cross border transactions
- Misconduct, negligence and fraudulent actions in cross-border transactions
- Systemic risk and mitigation
- Disclosure, due diligence, monitoring and reporting system

12.00 pm End of Programme

Moderator:

Tehmina Kaosji

Panellists:

Rejina Rahim External Advisor, Nomura Asset Management Malaysia
Jonathan Lim Hon Kiat Partner, Zaid Ibrahim & Co.

MODERATOR



Tehmina Kaosji

Tehmina Kaosji is a Communications Consultant, Broadcast Journalist and Gender Equality Activist currently based in Kuala Lumpur, Malaysia.

A familiar and in-demand broadcast face, Tehmina has more than a decade of LIVE breaking news and current affairs programming experience.

She currently anchors 'Wacana English', Sinar Harian's flagship current affairs talk show. She previously anchored 'Money Matters', TV3 Malaysia's flagship financial talk show. She was with the Malaysian National News Agency (BERNAMA), from 2014-2020, anchoring and producing special projects and annual highlights like the National Budget and Election coverage. She also anchored and produced the feminist talkshow 'Tea with Tehmina', and 'Bernama Today' & 'The Nation', focusing on topics of national and regional current affairs.

Tehmina is a Thomson Reuters Foundation Fellow and TedX Malaysia alumni. She has spoken at Malaysian Parliament on Online Hate Speech & Disinformation as part of the Asean Parliamentarians for Human Rights (APHR).

She participated in the German Federal Foreign Office's Disinformation & Media Freedom workshop in Berlin. She has participated in the Estonian Ministry of Foreign Affairs Journalism & Media Ethics Training in Tallinn, Estonia.

Tehmina combines solid news judgement with an engaging broadcast personality. She is a versatile and highly experienced moderator of high-level debates and conferences on a wide range of subjects- from business, economy and technology, to politics and women's rights, sustainable development, public interest issues and media freedom.

Her expertise in deftly presenting and steering debate and conversations around Malaysian-centric news while keeping a broader lens on Asia and the global arena, assures non-partisan, solutions journalism outcomes.

Audiences and clients applaud Tehmina's ability for humanising stories and contextualising broad based economic, political and social justice issues with grassroots realities.

In addition to her work with Malaysian media organisations, Tehmina also runs a boutique communications consultancy, The Big Picture, which specialises in advocacy and policy based outcomes for international organisations such as the United Nations Population Fund. Her work also focuses on collaboration and strategising with civil society and in particular, women's rights organisations.

PANELLISTS



Rejina Rahim

Rejina spelled with a "j" and not a "g" is legally trained and started off her career with a stock broking house before joining the fund management industry in 1998.

With 25 years in the Malaysian capital markets, majority of which was spent in the investment management industry, she has been actively involved in improving the professional standards of the funds management and capital markets in Malaysia. She has worked amongst others, on the Securities Commission's Compliance Guidelines on Unit Trusts as well as the recent JC3 Climate Change & Principle Based Taxonomy. She remains involved with the industry through her role as External Advisor to Nomura Asset Management in Malaysia.

She is a 2021 Listee of the Kindness & Leadership 50 Leading Lights Asia Pacific and was recently named by Asia Asset Management magazine as 25 industry leaders of the Asian asset management industry.

She recently started Wahine Capital as a means of doing more for female empowerment through knowledge and technology. She is in the midst of building her start up.



Jonathan Lim Hon Kiat

Jonathan is a corporate partner at Zaid Ibrahim & Co. with considerable experience in areas such as Fintech, venture capital, blockchain technology, payment systems, digital remittance, and initial coin offerings. His involvement in the Fintech sector also extends to advising clients on compliance matters relating to regulatory developments in the industry as set out by the Malaysian central bank (Bank Negara Malaysia) and the Malaysian Securities Commission.

Jonathan is also well versed in advising both local and foreign clients on corporate transactions including mergers and acquisitions, corporate structuring, initial public offerings, takeovers as well as private funds, and has been involved in several landmark corporate transactions. Jonathan also has experience in advising start-ups and venture capital corporations on matters ranging from compliance to funding agreements.

As an active supporter of the financial technology fraternity, Jonathan also currently serves as Secretary of the Fintech Association of Malaysia wherein he assists in developing the burgeoning sector's growth here in Malaysia and the region. In addition, Jonathan also acts as legal counsel and mentor of Founders Institute (a pre-seed start-up accelerator with a presence in over 180 cities worldwide).

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*The SIDC reserves the right to amend the programme as deemed appropriate as without prior notice.

For enquiries on registration, please contact: **+603 6204 8439 / 8274** | Register today at www.sidc.com.my

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