THE ONGOING JOURNEY OF DIGITAL TRANSFORMATION: LATEST TRENDS AND INSIGHTS

6 JULY 2022 | 10.00 AM - 12.00 PM

SIDC WEBINAR

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Learning Hours:
2 hours

Fees:
MYR 350
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CPE Points Earned:
5 CPE Points

MODERATOR
Juarez Salih Lowe

SPEAKERS
Freddy Loo

Vijay Motwani

INNOVATION

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PROGRAMME OVERVIEW

Digital transformation is a necessary disruption that empowers business to operate more efficiently, intelligently, and rapidly in order to deliver value to their customers. Across industries, organisations are accelerating digital transformation processes for long-term growth and profitability. Beyond the pandemic-driven digital transformation, businesses need to be fully prepared by anticipating more volume and diversity of users, devices and data which may be located outside of the network. However, adopting innovative technologies requires a forward looking thought processes as well as challenges in deploying enterprise-wide digital transformation which involves up-to-date knowledge, information, skills and resources.

This programme will focus on how companies are continuing their digital transformation journey and strategies to ensure successful execution and minimised implementation issues. It also serves as a revisit to new and emerging best practices to guide your organisation through an ever evolving digital transformation landscape.

PROGRAMME OBJECTIVE

This programme will discuss and provide insights into the latest trends and revolutionary practices in leading your organisation's digital transformation journey so as to remain resilient, sustainable and forward looking.

ICF COMPETENCY LEVEL

- Functional (Technical)
  Digital Technology Application (Proficiency Level 3)

- Foundational (Product)
  Capital Market Environment (Proficiency Level 3)

- Behavioural (Organisation Leadership)
  Strategic Thinking (Proficiency Level 3)

LEARNING OUTCOMES

By the end of this programme, participants will be able to:

- identify the digital transformation trends of the future

- determine the interplay between long term organisational strategy and shift in the digital landscape

- describe the latest tools and enablers accelerating the digital transformation process and journey

- discuss the talent capacity and skills adequacy in implementing digital transformation across organisation

METHODOLOGY

Interactive presentations, case studies discussions and Question-and-Answer (Q&A) sessions

WHO SHOULD REGISTER?

Individuals
Directors, Head of IT, Digital and Innovation Officers, Strategic Planning Officers, PR & Communications Officers, Business Continuity Planning (BCP) Teams, Partners of Firms, C-Suites, Accountants, Corporate Consultants, Capital Markets Services Representative's License Holders, Professionals undertaking corporate advisory work, Financial Controllers, Head of Compliance, Head of Legal, ,Internal Auditors, Academicians, University Students.

Institutions
Public Listed Companies (PLCs), Legal Firms, Consultancy Firms, Accounting Firms, Fund Management Companies, Stockbroking Firms, Investment Banks, Commercial Banks, Alternative Financing Platforms, Startups, Exchanges.

WHAT WILL YOU LEARN?

10.00 am - 12.00 pm (2 hours)

Digital Transformation in Action
- What digital transformation will look like in 2023 and beyond?
- Digital transformation success stories and failures - Lessons learnt
- How metaverse could affect future businesses

Long-term Strategies for Survival in a Digital Landscape
- Smart, effective digital transformation programmes
- Bottom up strategy toward digital transformation
- Common pitfalls to take note
- Strategic factors and associated risks in digital transformation strategies

Transformation Enablers Accelerating the Digital Transformation Journey
- What you need to know about transformations enabled by blockchain, cloud computing, AI, IoT and cybersecurity
- The push for cloud services – All eyes on hybrid and multi cloud
- Addressing IT governance and organisational change management

Executing a People-First Transformation Strategy
- The role of leadership and decision-making in transforming to digital-driven world
- Board's role in shaping a transformative change
- Empowering your people to transform – Employee awareness and education
- Towards a digital work culture with agile office design

Moderator:
Juarez Salih Lowe CEO, Bumi Data Mining Sdn Bhd

Panellists:
Freddy Loo Director of Analytics, People and Culture, Fusionex International
Vijay Motwani Vice President, APAC, Oracle Consulting

MODERATOR

Juarez Salih Lowe
Juarez has over 20 years of experience in developing businesses. He has been involved in consumer analytics working with companies such as Mitsubishi, Mercedes Benz, Johnson & Johnson and BMW as well as luxury watch brands. With the power of AI analytics, he is able to transfer that knowledge to machine analytics.

Juarez has successfully led the Bumi Data Mining team from a startup to an established regional player in the AI and big data space. His team is working with PETRONAS to use VROC AI for process optimization. He has spoken at numerous conferences both local and international on the Power of Digitalization, AI and future IR 4.0 from Aberdeen, Jakarta and Kuala Lumpur.

He and his team have also expanded to Asia, Europe and the Middle East and are responsible for the increased adoption of digitalization and AI. Bumi Data Mining have established themselves as a regional player in SEA and have also gained awards at OGA 2019.

He also sits on the boards of Whitespace International, a virtual office provider and is an avid tennis player and cyclist and wakeboarder. Juarez is chair of the Innovation Working Group at MOGSC and has led and driven numerous initiatives on digitalization including the RESET 2021 Conference hosted by PETRONAS and organized by SPE and MOGSC.

SPEAKERS

Freddy Loo
Freddy is a former management consultant, speaker and a data analytics practitioner who values culture, human centricity and excellence. Trained as a computer scientist in AI and Security, Freddy has more than 20 years of experience in consulting clients on data and digital; and also has first-hand experience in building data teams and data businesses for multiple corporations. Freddy brings a unique blend of global perspective having served international clients with a local lens having led analytics transformation for local business.

At Fusionex, Freddy focuses on developing new lines of businesses whilst also spearheading the client's data transformation journey. His passion lies in developing team culture and leveraging the power of tech to transform the way we work. When he is not working, Freddy loves to dive head-first into random hobbies, the latest of which is bee farming and hydroponics.

Vijay Motwani
Vijay P. Motwani is the Vice President of Consulting for Asia Pacific region at Oracle Corporation and is a direct report to CEO/EVP of Oracle Corporation Japan & Asia Pacific. In this role Vijay delivers 3 key outcomes:

1. Overall strategy and P&L for the Oracle Consulting services for APPS, Tech and NetSuite portfolio.
2. Sales and Delivery of transformation projects for Oracle customers leading to successful outcomes and references.
3. Creation of IP and best practices helping customers with better time to value.

Vijay has more than 33 years of experience in the Information Technology industry, and has held many senior executive leadership roles across Asia Pacific and Japan, delivering value to customers in their transformation journey. Vijay is a result driven veteran with expertise in strategic sales, innovation thought leadership, and profit and loss management and is passionate about customer focus and people centricity.

In his various roles, his focus spans across the sales and delivery of large, multi-million-dollar program implementations across Oil and Gas, Automotive, Consumer Products, Telecommunications, Financial services, Professional services, and Public Services sectors. He has been a top performer in significantly contributing to the achievement of revenue and profitability targets. In addition, he is also responsible for driving innovation services such as AI/ML, IOT, block chain, big data and Analytics.

Vijay holds an Executive MBA from Rutgers Business School, Post graduate certificate in Software Technology from the National Center of Software Technology and a Production Engineering degree from the Veermata Jijabai Technological Institute, India.

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