

# CMDP: MODULE 2B BUSINESS CHALLENGES AND REGULATORY EXPECTATIONS – WHAT DIRECTORS NEED TO KNOW (FUND MANAGEMENT)

LIVE WEBINAR AVAILABLE ON  
23 FEBRUARY 2022 | 10.00AM - 11.30AM



**Learning Hours:**  
1.5 hours

**Fees:**  
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## PROGRAMME OVERVIEW

Licensed intermediary institutions play an important systemic role in the capital market eco-system. The growth or decline of the capital market is influenced by, among others, the success and failure of these institutions. Hence, the quality of leadership at these institutions is paramount. Kiel et al (2012) suggest four levels of competence required on a board. They are as follows:

- Industry:** Experience in and knowledge of the industry in which the organisation operates
- Technical:** Technical/professional skills and specialist knowledge to assist with ongoing aspects of the board's role
- Governance:** The essential governance knowledge and understanding all directors should possess or develop if they are to be effective board members
- Behavioural:** The attributes and competencies enabling individual board members to use their knowledge and skills to function well as team members and to interact with key stakeholders

## PROGRAMME OBJECTIVE

The Capital Market Director Programme is an exclusive platform for directors (and other senior leaders) of licensed intermediary institutions to be equipped with the relevant knowledge, skills and abilities (basic to intermediate level) to meet the four levels of competence as described above. The programme is also designed to allow directors and other participants to explore and deliberate on pertinent issues affecting the industry from multi-stakeholders' perspectives. The specific objectives of the programme are as follows:

- 1) Equip members of the board with knowledge and skills to provide leadership and oversight of the running of the licensed intermediary institutions.
- 2) Assist directors of licensed intermediary institutions to be an effective member of the board through latest developments in regulations and challenges, business and governance, in the capital market.
- 3) Promote a thorough understanding of the role of the Securities Commission in regulating a dynamic and competitive capital market.

This programme aims to strengthen intermediation standards and capabilities as espoused by the Capital Market Masterplan 2 (CMP2).

## ICF COMPETENCY LEVEL

- Core - Risk Management (Proficiency Level 4)
- Foundational (Regulatory) - Capital Market Intermediaries (Proficiency Level 4)
- Foundational (Regulatory) - Capital Market Products Regulations (Proficiency Level 4)

## TARGET AUDIENCE

**Individuals**  
Newly appointed directors and directors of CMSL holders

## PROGRAMME

Business Challenges and Regulatory Expectations – What Directors Need to Know (Fund Management)

- Nature of fund management business
- Overview of the expected skillset of directors to understand their overall responsibilities, the nature, conduct and performance of fund management business, including:
  - Duties to clients;
  - Duties in relation to risk management issues, especially regulatory risk, investment and operational risks;
  - Key internal controls;
- Challenges in the operations, systems and procedures in terms of minimum requirements and best practices to meet the expectations laid out in the applicable SC Guidelines with particular reference to the following areas of:
  - Investment management agreement;
  - Safe keeping of clients' assets;
  - Records and segregation of functions;
  - Insider and/or price sensitive information;
  - Real or perceived conflicts of interest situations;
  - Market misconduct, including front running and churning;
  - Issues of sales practices of unlisted capital market products;
  - Business continuity plan;
  - Compliance function and compliance officers;
  - AML/CFT framework

### Learning Objectives/Outcomes

- Discuss the nature, challenges and opportunities in the fund management business;
- Evaluate the relevant provisions in the applicable guidelines that directors of licensed intermediaries need to be cognizant of;
- Assess the challenges facing directors of fund management companies in overseeing the application of and conformance with the applicable guidelines; and
- Discuss the appropriate judgement exercise in dealing with issues of business challenges and regulatory expectations brought to the board's attention.

**Speaker**  
Geoffrey Ng

1.5 HOURS

## SPEAKER



### GEOFFREY NG

Geoffrey brings an accomplished and award-winning career spanning more than 20 years in the field of investment management. He is a Director with Fortress Capital Asset Management (M) Sdn Bhd, having joined in February 2014 in the capacity of Adviser, Strategic Investments. He continues to be part of the core senior team in building the firm's investment reach into strategic public equity and private equity investments across the Asia-Pacific region.

Before Fortress Capital and since 2009, he was Executive Director/CEO with Hong Leong Asset Management Bhd where he steered diversification of the firm's assets under management (AUM) from a retail dedicated fund manager to a more balanced mix of retail and institutional clients - in the process growing AUM from RM1.8 billion to RM7.2 billion. Between 2005 and 2009, Geoffrey was Senior Vice President with Dubai Investment Group where he firstly managed proprietary assets covering strategic investments in South East Asia before expanding his role to global emerging markets based in Dubai. In early 2009, Geoffrey was also Managing Director of Alioth Capital, a partnership that enabled cross-border capital investments between Asia and the Middle East.

Geoffrey last held the position of Chief Investment Officer with Pacific Mutual Fund Bhd between 2003 and 2005, where he oversaw RM1.6 billion across unit trust funds and private mandates. He started his career with Rashid Hussain Asset Management Sdn Bhd in 1996 and had been a speaker as well as examination writer for the SIDC in the early 2000s. Geoffrey is a member of the Board of Governors of the CFA Institute, the premier global association for investment management professionals and is a member of the board's Audit and Risk Committee, where he is board liaison to the organisation's information technology and disciplinary review bodies. He was past Vice Chair of the Education Advisory Board of the CFA Institute and Treasurer / Board Member of CFA Malaysia. He also served on the CFA Institute's Council of Examiners from 2003 to 2009. He holds a Bachelor of Commerce (High Honours) with double majors in Accounting and Finance (Sprott School of Business, Carleton University, Ottawa, Canada), as well as the Chartered Financial Analyst and Certified Financial Planner designations. Geoffrey has also holds the certificate in Fintech: Future Commerce by the Massachusetts Institute of Technology.

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