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# PAVING THE WAY FOR PROFITABILITY THROUGH SUSTAINABILITY

16-17 JUNE  
**2021**

## KEY TAKEAWAYS

# DAY 1 – 16 JUNE 2021



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**DEBORAH HENRY**

FOUNDER OF FUGEE ORG AND FUGEELAH;  
MISS UNIVERSE MALAYSIA 2011, MODEL, TV HOST



**TENGGU ZARINA TENGGU CHIK**

CHIEF EXECUTIVE OFFICER,  
SECURITIES INDUSTRY DEVELOPMENT CORPORATION

**SUITE CHAT - INVESTING IN SOCIAL ENTERPRISE WITH POSITIVE IMPACT**

# KEY TAKEAWAYS

1. Investing and collaboration with social enterprises should not be a one off 'touch and go' but through building long-term relationships
2. It is not all about CSRs, it is about making big impact by making the change – organisations need to focus on impact investing and social innovation which requires inter-sectorial cross dimensional collaboration
3. Capital market organisations support of social enterprises can make positive impact to the society and economy

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**CORINNA SCHULER**

CORPORATE COMMUNICATION & ACTING SUSTAINABILITY DIRECTOR,  
IKEA SOUTHEAST ASIA

Creating a better  
everyday life for the  
many people



WHAT THE 'S' IN SRI REALLY MEANS - THE IKEA JOURNEY

# KEY TAKEAWAYS

1. SRI and sustainability agenda present an opportunity for us to have our own sustainability story, in which the next generation depends on us and how the future is in our hands
2. Sustainability culture embedded into the company's design, where philosophy will drive the sustainability agenda to oversee the whole organisation rather than just one unit
3. Everyone is a subject matter on sustainability – we need to channel it to consumer/customer

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**AMI MORIS**

CHIEF EXECUTIVE OFFICER,  
MAYBANK KIM ENG GROUP



**JORIS DIERCKX**

REGIONAL HEAD OF SOUTHEAST ASIA,  
BNP PARIBAS



**JUAN ARANOLS**

CHIEF EXECUTIVE OFFICER, NESTLÉ (MALAYSIA) BERHAD  
& REGION HEAD OF MALAYSIA, SINGAPORE AND BRUNEI



**YEE YANG CHIEN**

PRESIDENT & GROUP CHIEF EXECUTIVE OFFICER,  
MISC GROUP

**RETHINKING BUSINESS STRATEGIES IN DRIVING THE SUSTAINABILITY AGENDA**

# KEY TAKEAWAYS

1. The challenge in rethinking business strategies and driving positive change is beyond siloed concerns and needs to be tackled in a systematic thinking method from connectivity of a fair and equitable working opportunities, to business and human rights, and aligning decent work and economic growth on consumption and production of supply chains and making sure all are well adjusted
2. Corporations were challenged to look beyond how they directly contributed to carbon emissions to focus and leverage on a more holistic sustainable way of tackling technology and innovation
3. Organisations need to have a clear “ESG agenda” plan in place and track its initiatives
4. A need for consistency – with regards to having clear requirements and disclosures, active contribution between regulators and market makers
5. Importance of moving away from punitive measures to more collaborative efforts and finding levers to transition and focus holistically in all 3 areas of Environment, Social and Governance and creating multiple pathways to success
6. Human conscience – ESG is everyone’s responsibility towards social transition and economic opportunities in moving towards circular green economy opportunities
7. Businesses to walk the talk on diversity equity and inclusion

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**DATO' SERI JOHAN RASLAN**

INDEPENDENT DIRECTOR ON THE BOARDS OF SIME DARBY PROPERTY BERHAD,  
INSTITUTE OF CORPORATE DIRECTORS MALAYSIA AND THE AUDIT OVERSIGHT BOARD



**FLEUR PARKINSON**

REGIONAL ESG MANAGER,  
CLIMATE FUND MANAGERS (CFM)



**NIK AMLIZAN MOHAMED**

CHIEF EXECUTIVE OFFICER,  
KUMPULAN WANG PERSARAAN (DIPERBADANKAN) (KWAP)



**SHINBO WON**

DIRECTOR,  
HEAD OF ASIA EX-JAPAN, AUSTRALIA, BLACKROCK INVESTMENT STEWARDSHIP

**RESPONDING TO INVESTOR DEMAND FOR ESG ACTION POST COVID-19**



# KEY TAKEAWAYS

1. ESG will lead to long term profits and benefits to all stakeholders
2. Need for strong governance and leadership from the top. Companies to embed this as integral part to their purpose and being
3. ESG is going to stay and remain on the agenda of all C-suite and BOD in all companies globally
4. Strategy and tone from the top need to be looked into as the boards are in the firing line instead of just the management
5. A need to take ESG to a global perspective/platform – best practices and knowledge sharing to take place to move forward in systematic manner and fast tracking the sustainability agenda
6. Sustainability – the journey towards better ESG management, is not a matter of compliance or reporting but the company's understanding. It is a long term goal and survival hence it is a matter of strategy
7. Greenwashing may no longer work as real data become the focus

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**THE ROLE OF BONDS AND SUKUK: SOCIAL IMPACT AND RETURNS**

# KEY TAKEAWAYS

1. Social impact bonds pose a challenge as it is a new asset class as investors are comfortable with traditional asset class, thus more work to be done to socialise the new asset class
2. Green/social bonds are the way forward as there are demand from investors
3. To have a robust ESG market, certain pre-conditions need to be addressed - measurement, standardisation and the capacity of service providers in terms of scale, operations and screening process
4. ESG is the benchmark on how organisation creates value for the key stakeholders where they want to see an integrated vision or value creation towards sustainable results
5. Having the right governance structure (value, process and transparency) will set the pace and continuously enhance the positive impact
6. Having a good disclosure/data is important. This is where issuers and regulators play an important role in the ecosystem to make it work and keep the momentum
7. Shift from shareholder primacy to stakeholder capitalism - looking beyond profit or CSR but focus on whether businesses are fit for purpose to address multi stakeholders. An organisation will be out of business if there is an inability to demonstrate how their purpose/business model is going to benefit all stakeholders (a shared value)

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**NADIAH HANIM**

CONFERENCE MODERATOR



**PROFESSOR UANTCHERN LOH**

CEO AND CORPORATE CULTURE REPORTING PRACTICE LEADER,  
BLACK SUN GROUP (ASIA PACIFIC)



**BRUCE BOLGER**

PRESIDENT OF THE ENTERPRISE ENGAGEMENT ALLIANCE  
AT THEEEA.ORG

**STAKEHOLDER CAPITALISM**

# KEY TAKEAWAYS

1. The growing awareness of ESG trends have given rise to the concept of stakeholder value rather than the traditional capitalism model where financial performance is the primary success for business
2. Stakeholder value focuses on long term value creation for customers, employees, society and environment
3. The pandemic has amplified the importance of the SDG metrics i.e. employees well-being, safety protocols, tech, innovation, cyber security and business continuity
4. Two-way engagement is important in effective stakeholder capitalism to drive culture
5. Stakeholder engagement/capitalism use purpose as a start to aspire, inspire perspire
6. Purpose is a requirement in the Integrated Reporting framework, which is linked with culture i.e. what matters within an organisation and the stakeholders
7. To ensure that ESG efforts are correctly reported and made visible to all stakeholders there is a need for clarity of purpose in ensuring its effectiveness by understanding the methodology and its connection to the organisation goals
8. Culture needs to be translated into strategy and implemented to achieve the goal
9. For a culture to be strategically cascaded across organisation, leaders need to include the human capital matrix into the organisational business plan to deliver the organisational goal



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## **CLOSE OF DAY 1**

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**DATUK ZAINAL IZLAN ZAINAL ABIDIN**

DEPUTY CHIEF EXECUTIVE,  
SECURITIES COMMISSION MALAYSIA



**CHIANG KANG PEY**

HEAD OF EQUITY,  
PUBLIC MUTUAL BERHAD



**ESTHER AN**

CHIEF SUSTAINABILITY OFFICER,  
CITY DEVELOPMENTS LIMITED, SINGAPORE



**FAD'L MOHAMED**

CHIEF EXECUTIVE OFFICER,  
MAYBANK INVESTMENT BANK BERHAD



**MOHAMED NAZRI OMAR**

CHIEF EXECUTIVE OFFICER,  
DANAJAMIN NASIONAL BERHAD

GREEN BONDS AND SUKUK FOR A CLIMATE-RESILIENT FUTURE

# KEY TAKEAWAYS

1. 3 key drivers and outlook of green bond/sukuk – (i) Cooperation from all stakeholders (ii) Framework of transparency and traceability on issuers progress towards their sustainability targets (iii) Accountability
2. The need for bond/sukuk space to be accessible
3. Widen the pool of participants to enable the transition towards a low carbon economy and climate resilient future
4. Less technical restrictions to allow the space to grow (as ASEAN participants are only starting their sustainability journey)
5. There is a demand from stakeholders on how organisations (report) quantify its sustainable impact and strategy
6. The need for organisation to make sustainability a business case rather than only statements, hence putting strategy into actions



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**JEAN-MARC CHAMPAGNE**

HEAD OF ENVIRONMENT FINANCE  
& BANKABLE NATURE SOLUTIONS ASIA



**ANGELIQUE POUPONNEAU**

CHIEF EXECUTIVE OFFICER,  
THE SEYCHELLES' CONSERVATION AND CLIMATE ADAPTATION TRUST



**PIERRE YVES COLINET & YANG ZHANG**

CREDIT AGRICOLE BANK



**NICHOLAS GANDOLFO**

DIRECTOR,  
SUSTAINABLE CORPORATE SOLUTIONS, SUSTAINALYTICS



**PAUL HOLTHUS**

FOUNDING PRESIDENT AND CEO,  
WORLD OCEAN COUNCIL

**WAVES OF BLUE: TRANSITIONING INTO THE BLUE ECONOMY**

# KEY TAKEAWAYS

1. It is a huge economy which has a big social impact especially in Asia which encompasses many coastal communities
2. The ocean economy is valued at 1.5trillion USD per year, 80% global trade is carried out by sea which translate to 350 million jobs. By 2025, it is estimated that 34% of crude oil production will come from offshore seas
3. Understanding the context of blue economy, 335sq miles of exclusive economic zones in the straits of Malacca with 1 quarter of the world's goods accounting for more than 100 thousand vessels (Malaysia)
4. The terrestrial and ocean space co-exists and interlinked. Need integration of both green and blue economies
5. Need to look at how to co-exists and change the course of BAUs in moving towards sustainability alongside profitability
6. Market participants are encouraged to mobilise resources, talents, technologies and financial resources to take part in blue economy
7. Financial institutions are not only here to advise on issuance of bonds but also innovate offerings through their know-how in combining marine concept into products to support the blue economy
8. All stakeholders need to be engaged to support corporations, innovators and investors who want to embark in this blue economy journey as there are great opportunities and developments

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**SUSTAINABILITY PRACTICES AND REPORTING - LESSONS LEARNED POST COVID-19 CRISIS**

# KEY TAKEAWAYS

1. Current disclosures in sustainability reporting does not meet the needs of investors and market participants
2. There is a lack of consistency in disclosure standards which results in selective reporting thus limiting the comparability among companies
3. Currently 40% of companies do not disclose their carbon emission activities. Hence the need for more data and standardised matrix
4. Task Force on Climate-related Financial Disclosures (TCFD) will improve and increase reporting of climate-related financial information
5. One of the drivers in sustainability is robust sustainability reporting and how it is linked to the business model, strategy and financials
6. Constraints in PLCs is lack of sufficient resources, while in smaller companies is the internal capability to undertake more complex sustainable practices

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**SUSTAINABLE VS SELLABLE: GREENWASHING UNDER THE LIMELIGHT**

# KEY TAKEAWAYS

1. Investors should look out for greenwashing by companies through the supply chain as second layer check
2. Primary concern of investors on ESG - How companies manage the materiality of issues at hand
3. Companies need to be accountable in self reporting as part of transparency and truthfulness
4. There's reducing cost of compliance through adoption of technology
5. Disclosures need to be independently audited
6. Social matrixs – Covid-19 has pushed the 'S' factor forward
7. There were lack of standardisation on reporting as there are multiple global standards
8. There's improving trends by regulators in relations to enforcement for companies to report on sustainability context

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**TACKLING CLIMATE CHANGE - CLIMATE ACTION 100+ INITIATIVES  
AND IMPACT ON MULTINATIONAL CORPORATIONS (MNCs)**

# KEY TAKEAWAYS

1. The effects of climate change – diseases, droughts and floods that destroy food sources and livelihoods – severe risks to children and deprivation for millions
2. The need for businesses to include voices of young people (more and more climate change activists) are pushing businesses to adopt climate change mitigation strategies
3. IOI focuses on 3 pillars (people, planet, prosperity) plus partnership of its philosophy with that of UN SDGs that are most relevant to IOI's operations
4. IOI's climate change action key performance index involves inclusion of Group managing Director (GMD), its top management and the rest of the organisation to ensure group-wide accountability
5. CCA-related strategies, programmes and development is overseen by IOI's Group Sustainability Steering Committee
6. Petronas's sustainability agenda includes continued value creation, safeguard the environment, positive social impact, responsible governance
7. Petronas collaborated with Methane Guiding Principles (MGP) in improving the performance of methane emissions management. The focus is on managing methane emissions throughout gas value chain i.e. from upstream, gas processing and later to the end users



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**NADIAH HANIM**

CONFERENCE MODERATOR



**DATUK MUHAMAD UMAR SWIFT**

CHIEF EXECUTIVE OFFICER,  
BURSA MALAYSIA BERHAD



**ROHAYA MOHAMMAD YUSOF**

CHIEF INVESTMENT OFFICER,  
EMPLOYEES PROVIDENT FUND

**SUITE TALK: ESG INVESTMENT GROWTH AND PERFORMANCE  
BEFORE AND AFTER THE PANDEMIC - SUSTAINABILITY WITH PROFITABILITY**

# KEY TAKEAWAYS

1. 900+ companies listed on Bursa, but only 70+ companies are in FTSE4Good Index
2. Different companies are at different levels in driving ESG agenda. What institutional investors hope to see is the progress rather than meeting minimum requirements
3. Immense risks to companies that do not support ESG agenda – decrease in share price, reputation in the market
4. Companies too focused on inputs (awareness) rather than outputs
5. Increasing pressure from institutional investors and assets managers for companies to adopt ESG and sustainability in their businesses – ESG funds hitting record high in Q1 2021
6. Bursa is looking at mandating disclosures on ESG by businesses, and how it is benchmarked
7. EPF's approach: Portfolio managers working with companies through active engagements to mitigate ESG issues
8. CEO Action Network - to streamline reporting and requirements to reduce reporting burden by companies
9. Reporting framework – different outcomes from different guidelines



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## END OF CONFERENCE

Thank you and see you at SIDC's next event!