



TRANSFORMATIVE INNOVATION

RESHAPING BUSINESS REALITIES
IN EXTRAORDINARY TIMES

22 - 23 SEPTEMBER 2021 9.00AM - 1.30PM

PROGRAMME OVERVIEW

“Insights into new key business trends and challenges, and converting impact driven concepts into actions in pursuit of new opportunities and discoveries.”

While barely emerging from the shadow of Covid-19, we are simultaneously faced with geopolitical risks, ongoing climate crisis, disruptive innovation and changing consumer preferences. These challenging events highlighted relentless pressing issues which **necessitates mindset change, business agility and digital transformation**. How well are we prepared to handle these challenges? As we hope for a return to ‘normal’ mode in 2022, business leaders and policy makers are cognisant of the lessons learnt from the events of 2020 that rocked the world. In this new era of certain uncertainty, planning for the long-term implications of the pandemic and future crises while continuing to adapt business models that cater to dynamic stakeholder requirements are indispensable for sustainable growth.

Innovation matters on the road towards sustainable recovery where there are **opportunities to boost creativity and resilience, strengthen employee engagement and pursue new areas of growth** right here, right now for our future. From the crisis, a whole new set of behaviours, actions, products and business models have emerged and will remain reinventing well into the future.

At this conference we will delve into key issues and drivers of change which impact the economy, organisational strategies, investor attitudes and society.

PROGRAMME OBJECTIVE

This programme is designed as a virtual gathering of great and innovative minds with a common purpose to stimulate discourse on key business trends and challenges, convert impact driven concepts into actions, shake up the status quo and inspire pursuit of new opportunities and discoveries with the objective to thrive with positive impact amid unpredictable global events.

LEARNING OUTCOMES

By the end of this programme, participants will be able to:

- Assess the impact of global economic developments towards building a resilient tomorrow
- Analyse the revolution of technology innovation on decision making and future business practices
- Evaluate how business leaders continue to push the boundaries within agile environment
- Discuss the ethical issues and digital trust surrounding the proliferation of technology in business spectrum
- Discuss the design and redesign of future workforce upskilling and reskilling

METHODOLOGY

The conference will be delivered virtually with live and interactive presentations, talks, conversations and panel discussions.

TARGET AUDIENCE

Individuals

Directors, Partners of Firms, C-Suites, Corporate Consultants, Key Management, Business owners, Corporate Pension Plans – Trustee, Administrators, Commissioners, Staff. Direct Investors, Directors of Investments, Directors of Manager Selection, Economists, Emerging and Frontier Markets, Emerging Managers, Endowments, Equity Managers, ESG investors, ESG Fund Managers, Fixed Income, Foundations, Fund of Funds, Hedge Funds, High Net Worth Individuals, Impact Investing, Infrastructure Based Fund Managers, Placement Agents, Portfolio Analysts, Portfolio Managers, Real Estate Managers, Registered Investment Advisors, Seed investors, Sovereign Wealth Funds, Accountants, Angel Investors, Attorneys, Blockchain Developers, Broker Dealers, Academia.

Companies

Public Listed Companies (PLCs), Legal Firms, Consultancy Firms, Accounting Firms, Fund Management Companies, Stockbroking Firms, Investment Banks, SMEs. Insurance Companies, International Markets, Investment Banks, Investment Research, Mutual Funds and ETF Funds, Technology Companies, Venture Capitalists, Family Offices, Private Portfolio Companies, Private Debt/Credit, Private Equity, Public Pension Plans/Plan Sponsors – Trustee, Software Providers. Companies involved in Investor Relations, Sustainability and ESG, CSR, Legal, Company Secretary, Finance, Accounts & Internal Audit, Risk & Insurance, Corporate Affairs, Corporate Branding & Communications, Financial PR, Corporate Brokers, Capital Market Practitioners, Corporate and Strategic Communications, Legal Advisors, Corporate Finance and M&A professionals.



ICF COMPETENCIES LEVEL 4

Core: Corporate Governance (Proficiency Level 4)

Foundational (Regulatory): Capital Market Products (Proficiency Level 4)

Behavioural (Organisation Leadership): Strategic Thinking (Proficiency Level 4)

BFF2021 SESSIONS

PANEL SESSION 1

MALAYSIA AND GLOBAL ECONOMIC OUTLOOK 2022 – REBUILDING A DYNAMIC ECONOMY

- Global economic watch 2022-2023 - Back to the future?
- Is deglobalisation the future or temporary?
- International digital taxes - Insights and challenges
- What's in store in the Malaysian Budget 2022?
- Diminishing stimulus measures - What happens when the handouts stop?

PANEL SESSION 2

FINTECH AND THE FUTURE OF INNOVATION

- Market dominance in digital economy
- Inter-connecting tech firms and financial service providers
- Exploring new avenues of growth - Future growth engines and business models
- Evolving with the times - Changing consumer habits and digitalisation
- Future technologies and financial innovation

PANEL SESSION 3

LEADERSHIP IN TIMES OF CERTAIN UNCERTAINTY

- Leaders at the front line
- Turbulent-Uncertain-Novel-Ambiguous (TUNA) - What worked yesterday won't work tomorrow
- Leading without all the answers
- Driving leadership in a world of AI and machine learning
- Drivers for sustainable development

PANEL SESSION 4

DECRYPTING THE INVESTMENT LANDSCAPE OF THE FUTURE

- The rise of DeFi - What's in it for investors?
- The curious case of NFTs - Enter the Metaverse
- Cutting out the middlemen - How new technologies are disrupting financial intermediaries
- Investor sentiment on digital assets - Is there an obvious trend?
- Blockchain and future development of crowdfunding
- The buzz on social media investing and tips

PANEL SESSION 5

BUILDING TRUST IN ARTIFICIAL INTELLIGENCE

- Who has your data and why should you care?
- Trust in cloud computing
- How can humans infuse ethics into AI algorithms? Can AI be trusted?
- The future of AI Governance

PANEL SESSION 6

LIGHTNING TALKS: INVESTING AND LEVERAGING ON TECH-CELERATION

- Drone delivery - The future we look forward to
- Wired for 5G and beyond - Impact and transformation in store
- Startup to Unicorn - Platform driven business journey
- A Race to Net Zero

BFF2021 SESSIONS

SPECIAL PRESENTATION I

SUITE CHAT: INNOVATION IN HEALTHCARE AND WELLNESS

SPECIAL PRESENTATION II

ACCELERATING STARTUPS GROWTH IN EXTRAORDINARY TIMES

- How accelerators can bring spillover benefits to economy
- Accelerators impact on entrepreneurial ecosystem
- Startups and Tech

SPECIAL PRESENTATION III

GAMING POWERED TO THE NEXT LEVEL

- Chillin' with games
- A coping mechanism during the pandemic
- Going live in the gaming space
- The thriving gaming industry

SPECIAL PRESENTATION IV

DIGITALISATION AND TECHNOLOGY – SKILLS FOR THE JOBS OF THE FUTURE

SPECIAL PRESENTATION V

TRANSFORM THE FUTURE OF YOUR HEALTH

AGENDA | DAY 1 | 22 SEPTEMBER 2021

CONFERENCE MODERATOR:

Nadiah Hanim Abdul Latif

Head, Strategy & Programmes, Yayasan Anak Bangsa Bisa / Co-Founder, OpiS International

8.30 am Participants Login

9.00 am **OPENING ADDRESS**

Datuk Syed Zaid Albar

Chairman, Securities Commission Malaysia

9.15 am **WELCOME REMARKS**

Tengku Zarina Tengku Chik

Chief Executive Officer, Securities Industry Development Corporation

9.20 am **SUITE CHAT: INNOVATION IN HEALTHCARE AND WELLNESS**

Moderator:

Tan Sri Dr. Munir Abdul Majid Chairman, CARL ASEAN Research and Advocacy

Speaker:

Tan Sri Dr. Jemilah Mahmood Professor and Director, Sunway Centre for Planetary Health

9.50 am **MALAYSIA AND GLOBAL ECONOMIC OUTLOOK 2022 – REBUILDING A DYNAMIC ECONOMY**

- Global economic watch 2022-2023 - Back to the future?
- Is deglobalisation the future or temporary?
- International digital taxes - Insights and challenges
- What's in store in the Malaysian Budget 2022?
- Diminishing stimulus measures - What happens when the handouts stop?

Moderator:

Kamarul Bahrin Haron Independent Journalist / Anchor

Panellists:

Dr. Ong Li Lian Group Head, Financial Surveillance & Acting Group Head, Regional Surveillance, ASEAN +3 Macroeconomic Research Office (AMRO)

Nurhisham Hussein Chief Strategy Officer, Employees Provident Fund

Professor Tyler Cowen Holbert L. Harris Chair of Economics, George Mason University

10.50 am **SCREEN BREAK**

11.00 am **FINTECH AND THE FUTURE OF INNOVATION**

- Market dominance in digital economy
- Inter-connecting tech firms and financial service providers
- Exploring new avenues of growth – Future growth engines and business models
- Evolving with the times – Changing consumer habits and digitalisation
- Future technologies and financial innovation

Moderator:

Ruslena Ramli Director, Fintech and Islamic Digital Economy, MDEC

Panellists:

Dr. Sekar Jaganathan Director, Digital Strategy, Kenanga Investment Bank Berhad

Benjamin Soh Managing Director, Founder, STACS

Effendy Shahul Hamid Chief Executive Officer, CIMB Digital Assets (CDA) and Group Chief Executive Officer, Touch 'n Go Group

12.00 pm **LEADERSHIP IN TIMES OF CERTAIN UNCERTAINTY**

- Leaders at the front line
- Turbulent-Uncertain-Novel-Ambiguous (TUNA) - What worked yesterday won't work tomorrow
- Leading without all the answers
- Driving leadership in a world of AI and machine learning
- Drivers for sustainable development

Moderator:

Afzal Abdul Rahim Commander-in-Chief, Time Dotcom

Panellists:

Dato' Azmir Merican Group Managing Director, Sime Darby Property Berhad

Nadhir Ashafiq Co-Founder & Executive Director, TheLorry

Nadiah Wan Chief Executive Officer, Thomson Hospital Kota Damansara / Executive Director and Group Chief Executive Officer, TMC Life Sciences Berhad

Phang Sau Lian Senior General Manager, Sunway Velocity Mall

1.00 pm **SPECIAL SESSION
ACCELERATING STARTUPS GROWTH IN EXTRAORDINARY TIMES**

- How accelerators can bring spillover benefits to economy
- Accelerators impact on entrepreneurial ecosystem
- Startups and Tech

Speaker:

Bront Palarae Founder & CEO, Pixel Play Ventures

1.30 pm **END OF DAY 1**

AGENDA | DAY 2 | 23 SEPTEMBER 2021

CONFERENCE MODERATOR:

Nadiah Hanim Abdul Latif

Head, Strategy & Programmes, Yayasan Anak Bangsa Bisa / Co-Founder, OpiS International

9.00 am SPECIAL SESSION GAMING POWERED TO THE NEXT LEVEL

- Chillin' with games
- A coping mechanism during the pandemic
- Going live in the gaming space
- The thriving gaming industry

Speaker:

Alexander L. Fernandez Co-Founder & Chief Executive Officer, Streamline Media Group

9.30 am SPECIAL SESSION DIGITALISATION AND TECHNOLOGY - SKILLS FOR THE JOBS OF THE FUTURE

Moderator:

Datin Azleen Osman Rani Director, Institute for Capital Market Research Malaysia

Speaker:

Professor Emerita Datuk Dr Mazlan Othman Astrophysicist / Director, International Science Council, Regional Office for Asia and the Pacific

10.00 am DECRYPTING THE INVESTMENT LANDSCAPE OF THE FUTURE

- The rise of DeFi – What's in it for investors?
- The curious case of NFTs – Enter the Metaverse
- Cutting out the middlemen – How new technologies are disrupting financial intermediaries
- Investor sentiment on digital assets - Is there an obvious trend?
- Blockchain and future development of crowdfunding
- The buzz on social media investing and tips

Moderator:

Jasmine Ng Secretary, ACCESS Blockchain Association Malaysia & Co-Founder, EnGame

Panellists:

Henri Arslanian PwC Crypto Leader and Partner, Adjunct Professor, University of Hong Kong

Aaron Tang Country Manager, Luno Malaysia

Patrick Tan CEO & General Counsel, Novum Alpha

Chan Wei Chi Head, Business Development, pitchIN

11.00 am SCREEN BREAK

11.10 am BUILDING TRUST IN ARTIFICIAL INTELLIGENCE

- Who has your data and why should you care?
- Trust in cloud computing
- How can humans infuse ethics into AI algorithms? Can AI be trusted?
- The future of AI Governance

Moderator:

Ibrahim Sani Senior Current Affairs Editor & Executive Producer, Astro AWANI

Panellists:

M Nazri Founder / CEO MyFinB Group

Salim Naim Director of AI, Microsoft Global Black Belt, Asia

11.50 am SPECIAL PRESENTATION LIGHTNING TALKS: INVESTING AND LEVERAGING ON TECH-CELERATION

- Drone delivery - The future we look forward to
- Wired for 5G and beyond - Impact and transformation in store

Moderator:

Ehon Chan Partner, Retrospective Discovery LLP

Panellists:

Richard Ker Vice President of Partnerships and Ecosystems Development, Aerodyne Group

T. Kugan Chief Emerging Business Officer, Celcom Axiata Berhad

12.30 pm SPECIAL PRESENTATION LIGHTNING TALKS: INVESTING AND LEVERAGING ON TECH-CELERATION

- Startup to Unicorn - Platform driven business journey
- A Race to Net Zero

Moderator:

Ehon Chan Partner, Retrospective Discovery LLP

Panellist:

Ulrik Fugmann Portfolio Manager, Co-head Environmental Strategies Group, ESG Champion, BNP Paribas Asset Management

Vishnu Nambiar Chief Technology Officer, Carsome

1.10 pm SPECIAL PRESENTATION TRANSFORM THE FUTURE OF YOUR HEALTH

Azran Osman-Rani CEO and Co-Founder, Naluri

1.30 pm END OF DAY 2

OPENING ADDRESS



DATUK SYED ZAID ALBAR

Datuk Syed Zaid Albar is the Executive Chairman of the Securities Commission Malaysia (SC). Prior to his appointment as the SC Chairman on 1 November 2018, he was the Managing Partner of an established law firm in KL.

Syed Zaid was appointed as Chairman of the Securities Industry Development Corporation (SIDC) in January 2020, the learning and development arm of the SC. He chairs the Board of Trustees of the Capital Market Development Fund (CMDf), a statutory fund established in 2002 with the objective of funding the development and promotion of the capital market.

As the Chairman of the Commission, Syed Zaid is a member of Bank Negara Malaysia's Financial Stability Executive Committee (FSEC) chaired by the Governor of BNM and the Board of Trustees of the Financial Reporting Foundation.

On the international front, Syed Zaid was the Vice Chair of the Growth and Emerging Markets (GEM) of the International Organisation of Securities Commissions (IOSCO) from 2019 to 2020.

From June 2020 to date, he is the Board representative for the Asia Pacific Regional Committee (APRC) of IOSCO, and a member of the governing Board of IOSCO, the global body of capital market regulators. He is also the Vice Chair of the Management Committee of the IOSCO Asia Pacific Hub based in Kuala Lumpur. Syed Zaid also represents the SC in the ASEAN Capital Markets Forum (ACMF).

Syed Zaid is a Barrister at Law of the Lincoln's Inn, UK. He has a degree in law from the United Kingdom. Prior to joining the SC, he has been an active practitioner for over 38 years, predominantly in the fields of corporate law, banking and capital market (debt and equity) in the area of both conventional and Islamic finance. His contribution and achievements in the legal practice has been recognised through numerous domestic and international awards.

WELCOME REMARKS



TENGKU ZARINA TENGKU CHIK

Appointed in 2019, YM Tengku Zarina is the Chief Executive Officer of the Securities Industry Development Corporation (SIDC), the training and development arm of Securities Commission Malaysia (SC).

She brings with her over 29 years of global financial services experience both in corporate and international finance, taking in different business functions and markets. Having a core competency in corporate credit, she had in the past assumed a wide breath of roles in international banking, corporate banking, business development, banking operations, operational excellence and strategic transformation.

She has served in large financial centres including in the city of London, where she was the Country Head for Maybank operations in the UK from 2005 to 2013, and in Hong Kong where she was Maybank Hong Kong's Deputy CEO in charge of corporate banking and business development from 2001 to 2005. She had served in Maybank New York and Maybank International Labuan for short term assignments in her early years with Maybank.

Leveraging her diverse experience, she had taken on several strategic transformation roles, including Maybank's Head of Operational Excellence for Global Banking where she led a significant initiative to streamline the 'Know Your Customer' value chain as well as enabling the Financial Institutions Group's business. She was also appointed as a Supervisory Board member for Uzbek Leasing International in Uzbekistan from 2013 to 2015.

INNOVATION IN HEALTHCARE AND WELLNESS

MODERATOR



TAN SRI DR. MUNIR ABDUL MAJID

Tan Sri Dr. Munir Majid is currently Chairman of CARI ASEAN Research and Advocacy, of ASEAN Business Advisory Council, Malaysia, as well as President of the ASEAN Business Club. He also sits on the Board of the Institute of Strategic and International Studies (ISIS) Malaysia, is Board Chairman of the Institute for Capital Market Research Malaysia (ICMR) and is on the Honorary Council of Advisors for EUROCHAM Malaysia. He is an active advocate of deeper ASEAN economic integration.

He has extensive experience and is well known in the Malaysian corporate world. He is formerly the Chairman of Bank Muamalat Malaysia Berhad (2008-2020). He had been the Group Editor of the New Straits Times, first executive chairman of CIMB and founding chairman of the Malaysian Securities Commission. After stepping down from the Securities Commission, he became Independent Non-Executive Director of Telekom Malaysia Berhad, Chairman of Celcom (Malaysia) Berhad and Non-Executive Chairman of Malaysian Airline System Berhad. He was Founder President of the Kuala Lumpur Business Club, established in 2003 and is a member of the Court of Fellows of the Malaysian Institute of Management.

Tan Sri Dr. Munir obtained a B.Sc (Econ) and Ph.D in International Relations from the London School of Economics and Political Science (LSE) in 1971 and 1978. He is an Honorary Fellow of LSE and continues the long association with his alma mater as Visiting Senior Fellow at the Centre of International Affairs, Diplomacy and Strategy.

SPEAKER



TAN SRI DR. JEMILAH MAHMOOD

Dr. Mahmood is a medical professional with more than two decades experience managing crises in health, disasters and conflict settings. She is currently Professor and Director of the newly established Sunway Centre for Planetary Health in Malaysia. She was the Special Advisor to the Prime Minister of Malaysia on Public Health, from April 2020 to August 2021. She is also a member of the Government of Malaysia's Economic Action Council and Climate Action Council.

Her previous appointments include the Under Secretary General for Partnerships at the International Federation of Red Cross and Red Crescent Societies (IFRC), Chief of the World Humanitarian Summit secretariat at the United Nations, and Chief of the Humanitarian Response Branch at UNFPA. She is the founder of MERCY Malaysia, a southern based international humanitarian organization.

Dr. Mahmood has held many Board positions in NGOs and INGOs and is the recipient of numerous national and international awards for her work. In 2020, she was appointed a Senior Fellow of the Adrienne Arsht-Rockefeller Foundation Resilience Centre. She is currently on the board of the Employees Provident Fund of Malaysia and ALAM Foundation.

Dr Mahmood graduated as a Doctor of Medicine (MD) , has a Masters in Obstetrics & Gynaecology from the same university and is a Fellow of the Royal College of Obstetricians and Gynaecologists United Kingdom. She also completed executive education at the International Management and Development Centre, IMD Lausanne.

MALAYSIA AND GLOBAL ECONOMIC OUTLOOK 2022 – REBUILDING A DYNAMIC ECONOMY

MODERATOR



KAMARUL BAHRIN HARON

Kamarul Bahrin Haron is no stranger to the broadcasting world. This story teller has made a stellar career as a journalist/editor/anchor and has been in the print, broadcasting and digital media industry of Malaysia. His last stint was that of an Editor-in-Chief at Astro Awani. Needless to say he has had a cornucopia of a 24 year journey in the media. There is always a tint of pride when one gets to see him speak with world leaders at the World Economic Forum in DAVOS, a journalist who hails from Perlis, the Northernmost and smallest state in Malaysia.

Humility ingrained since his childhood of the down to earth paddy field traditions, sees him always aligning to strongly rooted values. As such championing the voiceless journalism like Astro Awani and humble yet strong in work ethics Liverpool, are his proud to be associated with brands.

Kamarul now freelances his media consultancy, training & moderating services online from the safety of his home in Klang Valley.

PANELLISTS



DR. ONG LI LIAN

Ong Li Lian is responsible for financial stability analysis, developing AMRO's financial sector surveillance infrastructure and capacity, and building its data and analytics capabilities. She is also currently overseeing regional surveillance, including the production of AMRO's flagship report, the ASEAN+3 Regional Economic Outlook.

Before taking up the position as Group Head in 2018, Li Lian was a Financial Advisor (Asian Development Bank Consultant) at AMRO. Prior to that, she was a Senior Vice President in the Economics and Investment Strategy Department at GIC Pte. Ltd.

Li Lian was a Deputy Division Chief at the International Monetary Fund (IMF) in Washington, DC, which she joined as an Economist in 2002. During her tenure at the IMF from 2002–14, she covered the Asia-Pacific, European and Western Hemisphere regions from the Monetary and Capital Markets Department, and contributed to the IMF's bilateral and multilateral financial surveillance work and crisis programs. Li Lian also oversaw and delivered financial sector technical assistance to member countries in the Asia-Pacific region. Before moving to the IMF, she was a Senior Economist (Asia) and Associate Director at Macquarie Bank.

Li Lian obtained both her PhD in International Finance and Bachelor of Commerce (Hons.) from The University of Western Australia, where she subsequently became a member of faculty. She has published on a variety of topics in financial economics, and is the author of the book, *The Big Mac Index: Applications of Purchasing Power Parity*, as well as editor of the 2014 IMF volume, *A Guide to IMF Stress Testing: Methods and Models*, and co-editor of the 2020 sequel, *Stress Testing: Principles, Concepts, and Frameworks*.



NURHISHAM HUSSEIN

Nurhisham Hussein is Chief Strategy Officer for the Employees Provident Fund (EPF). His division oversees corporate strategy, communications, human resources, economic research, and enterprise project management. Prior to holding this position, he headed the economic research team at the EPF.

He holds a Bachelors of Science (Econs) in Monetary Economics from the University of London School of Economics and Political Science (LSE), and a Masters in Economics from University Malaya (UM).

MALAYSIA AND GLOBAL ECONOMIC OUTLOOK 2022 – REBUILDING A DYNAMIC ECONOMY

PANELLISTS



PROFESSOR TYLER COWEN

Tyler Cowen is Holbert L. Harris Chair of Economics at George Mason University and serves as chairman and faculty director of the Mercatus Center at George Mason University. With colleague Alex Tabarrok, Cowen is coauthor of the popular economics blog Marginal Revolution and cofounder of the online educational platform Marginal Revolution University.

A dedicated writer and communicator of economic ideas, Cowen is the author of several bestselling books and is widely published in academic journals and the popular media. Cowen's latest book is *Big Business: A Love Letter to an American Antihero*, which Cass Sunstein described as "iconoclastic, charming, [and] wise" and as "essential reading." He writes a column for Bloomberg View; has contributed extensively to national publications such as the New York Times, Wall Street Journal and Money; and serves on the advisory boards of both Wilson Quarterly and American Interest. His research has been published in the American Economic Review, the Journal of Political Economy, Ethics, and Philosophy and Public Affairs.

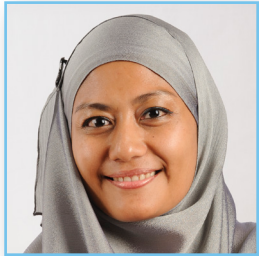
Cowen is host of Conversations with Tyler, a popular podcast series featuring today's most underrated thinkers in wide-ranging explorations of their work, the world, and everything in between. Past guests include David Brooks, Malcolm Gladwell, and Kareem Abdul-Jabbar.

In 2011, Bloomberg Businessweek profiled Cowen as "America's Hottest Economist" after his e-book, *The Great Stagnation*, appeared twice on the New York Times e-book bestseller list. Columnist David Brooks declared it "the most debated nonfiction book so far this year." Foreign Policy named Cowen as one of 2011's "Top 100 Global Thinkers," and anEconomistsurvey counted him as one of the most influential economists of the last decade.

Cowen's blog was named in the Top Financial Blogs of 2011 by TIME and in the Best Economics Blogs of 2010 by The Wall Street Journal.

FINTECH AND THE FUTURE OF INNOVATION

MODERATOR



RUSLENA RAMLI

Ruslena Ramli is an Islamic Finance advocate with 20+ years of experience. Her banking repertoire include corporate strategy, advising on sukuk/bond issuances, as well as development of Islamic banking products. She is an avid speaker in local and international Islamic Finance conferences.

She brings to MDEC her expertise in Shariah-compliant structures and established relationships with Islamic finance communities locally and abroad. Ruslena holds a BA (Honors) in Accounting and Finance from Middlesex University of London and a Master's Degree in Islamic Finance from International Centre for Education in Islamic Finance (INCEIF).

PANELLISTS



DR. SEKAR JAGANATHAN

Dr. Sekar Jaganathan has over 30 years of experience in managing business operations, personnel and information technology.

He is now the **Director of Digital Strategy for Kenanga Investment Bank Bhd**, one of Malaysia's leading independent investment banks. He is also the **Technical Advisor of Rakuten Trade**, Malaysia's first and only fully virtual stockbroking firm.

Dr. Sekar was part of the team that developed the **National Artificial Intelligence Framework for the Malaysian government**.

Dr Sekar is the author of 2 books, **"AI in the age of IR4.0: A Primer"** (a layman's guide to understand AI) and **"Making Miracles for the Self"** (a self-help book).

He is currently pursuing his second doctorate, **PhD in Management**, researching on the **"Role of Emotional Intelligence in Digital Business"**.

Dr. Sekar is in demand as a speaker and panellist in many events within Malaysia and across the globe.



BENJAMIN SOH

Ben is the founder and Managing Director of #STACS, a multi-award-winning Singapore Fintech company providing a live complete DLT infrastructure for the Financial Industry, enabling institutions to resolve legacy inefficiencies, unlock massive value in new strategic opportunities, and perform effective ESG financing. Its clients and partners include global banks, national stock exchanges, and asset managers. Ben is also a serial FinTech entrepreneur and previously founded a successful multinational, regulated B2B FinTech firm with more than 500 employees in 6 countries, serving the needs of more than 100 financial services firms worldwide, with a focus on FinTech, Blockchain and Information Security sectors. Ben was named FINTECH LEADER in the Singapore FinTech Association (SFA) Awards 2020.

FINTECH AND THE FUTURE OF INNOVATION

PANELLISTS



EFFENDY SHAHUL HAMID

Qualifications

- Honours in Electronic Engineering with Optoelectronics, University College London, United Kingdom
- CIMB Leadership Programme, INSEAD
- Digital Business Leadership Programme, Columbia Business School, Columbia University

Directorship/Relevant Appointments

- Chairman, TNG Digital Sdn Bhd
- Chairman, CIMB Bank (Vietnam) Ltd.
- Director, Touch 'n Go Group
- Director, Financial Park (Labuan) Sdn Bhd
- Director, Principal Asset Management Berhad, PT Principal Asset Management, Principal Asset Management Co Limited and Principal Islamic Asset Management Sdn Bhd

Relevant Experience

- Currently also CEO of CIMB Digital Assets, responsible for CIMB's portfolio of digital businesses and ventures, which today includes Touch 'n Go and TNG Digital (collectively Touch 'n Go Group), as well as CIMB's digital banking franchise in Vietnam and Philippines. In addition to driving strategy, growth and overseeing the execution of these businesses, his focus also extends towards spearheading value creation of CIMB's investments in these franchises through equity and non-equity partnerships. Also continues to maintain oversight in the digital banking space for the Group, as well as platform and ecosystem-based developments and trends.
- Most recently, was CEO of Group Ventures & Partnerships, responsible for the development of CIMB Group's new and disruptive revenue and value creation streams, with a focus on cultivating platform partnerships, strategic investments in platform-based businesses, and steering CIMB's approach and practices in terms of financial technology trends. Began management oversight of the Group's digital bank operations in Vietnam and the Philippines, in addition to leading efforts and pursuing strategies in the virtual banking space for the Group.
- Prior to that, was CEO of CIMB Group Asset Management & Investments, responsible for the Group's asset management and investments business across both public and private markets, including the regional asset management business, its private equity fund management business and equity investments portfolio in companies such as Principal Asset Management and Touch 'n Go.
- Previously also the CEO of Group Commercial Banking, managing the Group's regional banking businesses for the small and medium enterprise and mid-sized corporate segment, with a key focus on creating differentiated propositions and executing long term growth strategies.
- Preceding that, was Group Chief Marketing and Communications Officer, managing the Group's entire marketing and communications initiatives and lead franchise-wide efforts to ensure a consistent and differentiated CIMB brand for all of the Group's Businesses across the region.
- Before that, served as a Director in the Group's Investment Banking Division, primarily focusing on corporate advisory and origination.
- Prior to joining CIMB Group, career stints in several international companies in a corporate development capacity, mostly involved in private equity, merger and acquisition activities across Asia Pacific and general business expansion initiatives.
- Regional business experience having worked and lived in Malaysia, Hong Kong and Singapore.

LEADERSHIP IN TIMES OF CERTAIN UNCERTAINTY

MODERATOR



AFZAL ABDUL RAHIM

Afzal is a technology entrepreneur who currently serves as Commander-In-Chief of TIME dotCom Berhad, an ASEAN based telecoms operator encompassing Fixed Line, Data Centres and Global Submarine Cable Systems. He joined TIME in 2008 after establishing The AIMS Asia Group and Global Transit International in 2006.

Afzal founded the non-profit Malaysian Internet Exchange (MylX) in 2006 and also serves as a Board Member of Endeavor Malaysia, an organisation that is devoted to nurturing high-impact entrepreneurs.

He began his career in the automotive sector, initially as a Chassis Development Engineer and thereafter managing clients on the engineering consultancy side of the business at Group Lotus PLC.

He holds a Degree in Mechanical Engineering with Electronics from the University of Sussex. Afzal is also a Licensed Commercial Pilot.

PANELLISTS



DATO' AZMIR MERICAN

Dato' Azmir Merican is currently the Group Managing Director of Sime Darby Property Berhad, one of the largest and most established property companies in Malaysia with decades of pioneering experience in residential, industrial and commercial developments.

Dato' Azmir has a wealth of cross-functional experience from his background in corporate advisory and as a senior business leader. He was previously the Managing Director/Chief Executive Officer of UEM Edgenta Berhad, one of the largest Asset Management & Infrastructure Solutions companies in Asia ex-China. He led the merger & acquisition as well as integration of five companies involved in Healthcare Services, Infrastructure, Real Estate and Consultancy with operations in Malaysia, Singapore, UAE, India, Indonesia, Taiwan, New Zealand and Australia as part of the creation of UEM Edgenta Berhad.

Dato' Azmir is recognised for transforming UEM Edgenta into an award-winning services company offering proprietary systems and solutions, pioneering the use of IoT, data analytics, machine learning and AI for the asset management industry. The company became a digital powerhouse and regional market leader in the asset management and infrastructure solutions realm. Prior to UEM Edgenta, Dato' Azmir was Group Chief Operating Officer (Business Units) at its parent company, UEM Group Berhad.

He started his career as an investment analyst with Maybank Group and later worked as a manager in the financial advisory arm of PricewaterhouseCoopers (PwC). He then joined CIMB Investment Bank Berhad and was part of the team that established the bank's private equity business.

He holds a Bachelor's Degree in Business Administration (Finance) from Haworth College of Business, Western Michigan University, United States of America.

LEADERSHIP IN TIMES OF CERTAIN UNCERTAINTY

PANELLISTS



NADHIR ASHAFIQ

Nadhir Ashafiq is the Co-Founder & Executive Director of TheLorry – a regional digital logistics platform that connects customers to lorry, truck, van and 4x4 pickup truck drivers in Malaysia, Indonesia, Thailand and Singapore. He previously co-founded Glokalise, a social networking app and has experience working in air freight logistics and investment banking.

A degree holder in Accounting and Master's degree holder in Finance from Curtin University, Nadhir is passionate in creating impact in all of his endeavours. He spearheads Product, Marketing initiatives as well as growth strategy in Thailand and Indonesia at TheLorry.

Nadhir is a recipient of Forbes Asia's 2017 30 Under 30.



NADIAH WAN

Ms Nadiah Wan was appointed Chief Executive Officer of Thomson Hospital Kota Damansara in 2017 at age 32 and also serves as Executive Director and Group Chief Executive Officer of TMC Life Sciences Berhad since February 2019. She was appointed as a Director of the Institute of Corporate Directors Malaysia in 2021.

Prior to joining Thomson Hospital Kota Damansara, Nadiah worked in Sunway Medical Centre as Chief Operating Officer (Clinical Services) after being promoted from Director of Business Development and Corporate Communications in October 2016. She started her career at The Boston Consulting Group in 2007 as an Associate Consultant.

Nadiah holds an MSc in Public Health (Nutrition) from the London School of Hygiene and Medicine, UK and was awarded the Hecht Bequest for Best Student in Public Health (Nutrition) upon graduation. She pursued her undergraduate studies in Biochemical Sciences at Harvard College (AB cum Laude, '07) while conducting research at Boston Children's Hospital with grants from the Howard Hughes Medical Institute.

She is a mother of one who is passionate about transforming healthcare delivery and spends her free time juggling her other commitments as a WEF Young Global Leader and Vice-President of the Harvard Club of Malaysia. She is also fond of finding new places to eat, exploring new destinations and collecting more books than she can read.

LEADERSHIP IN TIMES OF CERTAIN UNCERTAINTY

PANELLISTS



PHANG SAU LIAN

Phang Sau Lian has been a marketing practitioner with established organisations prior to joining Sunway Group in 2003 as the Marketing Manager of Sunway Pyramid, where she headed the marketing team for the mall. Prior to this, she was the Marketing Manager of Berjaya Times Square & Dijaya Group and was actively involved in property development, sales and marketing. She has also worked with Genting Resorts World Berhad in the early part of her career.

Phang Sau Lian was appointed as the General Manager of Sunway Putra Mall in March 2014 to manage the opening of the mall as well as the overall Business Performance and profitability of the company. In June 2019, she was then appointed General Manager of Sunway Velocity Mall and she took on the role of Senior General Manager in 2021.

Throughout her 18-year career with Sunway, she has played a key role in developing overall marketing strategies and established strategic alliances with various international and regional business partners. Phang Sau Lian also spearheaded the Customer Care services and experience for Sunway Malls. She works closely with other Sunway business units to promote and strengthen Sunway Malls' as well as Sunway City's branding.

Some of her career milestones with Sunway include her contribution to the opening of Sunway Carnival Mall, Sunway Giza, Sunway Pyramid Phase 2, Sunway Putra Mall and Sunway Velocity Mall. Phang Sau Lian also contributed towards achieving major award recognitions given to Sunway Malls, such as FIABCI, ICSC and Tourism Awards. Sunway aside, she is the EXCO member of Malaysia Shopping Malls Association (Persatuan Pengurusan Kompleks (PPK) with the portfolio of Vice President 1.

ACCELERATING STARTUPS GROWTH IN EXTRAORDINARY TIMES

SPEAKER



BRONT PALARAE

A common name within the international entertainment industry, Bront is an actor, investor, entrepreneur, movie producer & humanitarian. He has been named one of Augustman Magazine Malaysia's "Man of The Year 2014," which identifies the top 10 of an innovative new breed of visionaries, prodigies and entrepreneurs in Malaysia.

Bront is also proven to be an inspiring entrepreneur. In his capacity as the CEO of Pixel Play Entertainment, he has structured the company's direction, vision and mission according to its relevance in the regional market being one of the first Malaysia company that marketed local films to Netflix. As a co-founder of Pixel Play group of companies, he envisions the company to drive the growth of the nation through the right values, having a positive impact on communities and be at the forefront of technological adoptions. As an industry leader, Bront sat on FINAS's (National Film Development Corporation) Advisory Panel, providing insights and recommendations to the board on policies and measures to help regulate the entertainment industry.

Bront received a scholarship from Ministry of Finance to attend a non-degree professional training program at Stanford University, United States. The program allowed him to have a better understanding of strategic innovation, entrepreneurship, decision process, leadership, and management. He also received a scholarship in Art & Culture from the Italian Ministry for Foreign Affairs to pursue a program in Italian Culture at Università per Stranieri di Perugia, the oldest and most prestigious Italian institution involved in teaching and research activities of the Italian language and civilisation to foreigners.

A devoted humanitarian, Bront was the goodwill ambassador for the UNICEF's My Promise To Children 2014 campaign to emphasise children's rights in Malaysia. Bront also joined other various emergency relief organisations and initiatives through Global Sadaqah.

GAMING POWERED TO THE NEXT LEVEL

SPEAKER



ALEXANDER L. FERNANDEZ

As CEO and Co-Founder of Streamline Media Group, Alexander has used his passion for building value between the video game and traditional enterprise industries to help grow Streamline from a small start-up focused on gaming, to global I entertainment business. He believes that technology must always be a tool that helps people move forward, and the creative economy can be a launch pad for developing markets and economies. As a Hispanic-American, Alexander is committed to closing the digital divide in society, and an advocate for accurate representation and diversity in the games industry.

Alexander is a frequent speaker at industry events and conventions worldwide, his past speaking engagements include GDC, European Commission, NASCOM, Dubai Games Show, Game Connection, E3, Level Up KL, AWS, RealTime Conference and many more.

In 2016, Alexander was accepted into Endeavor, a global network of high-impact entrepreneurs and graduates of the Harvard Business School's OPM program. Prior to that he was an advisory board member for the Game Developer Conference Europe, Game Connection, Global Games Jam, and the European Game Developer's Federation. Alexander currently sits on the board for Women In Games International, is an active participant in bringing Latinos in Tech/Games to the forefront, supporting Latino Leaders and HITEC, and has recently joined the Forbes Council as a Business contributor.

In 2020, Alexander launched Video Games Real Talk, an award-winning podcast series about the business of video games, the future of the industry, and how the concept of gamification and the Metaverse can benefit non-gaming companies in a post-COVID business era.

DIGITALISATION AND TECHNOLOGY - SKILLS FOR THE JOBS OF THE FUTURE

MODERATOR



DATIN AZLEEN OSMAN RANI

Datin Azleen Osman Rani was appointed as Director, Institute for Capital Market Research Malaysia (ICMR) in 2017, to help set up an independent think tank affiliate of the Securities Commission, Malaysia to study structural trends and developments affecting overall market development.

Prior to ICMR, she was heading the research team of a buy-side investment house, ValueCap Sdn Bhd, where her core focus was on equity market strategy & outlook, ESG integration and thematic research.

Her research interests now focuses on various topics which have risen in importance on the policymakers' agenda, including sustainable finance, financial inclusion, alternative financing and human capital development. In addition, as part of ICMR's mandate to work closer with academia, she also sits on the Industry Advisory Board of Sunway University Business School.

She graduated with a BSc in Economics & Accounting from the University of Bristol and a MSc in International Accounting & Finance from the LSE, UK.

SPEAKER



DATUK DR MAZLAN OTHMAN

Malaysia's first astrophysicist, Mazlan has a history of working in the advancement of science and a distinguished career which includes Director of the United Nations Office for Outer Space Affairs from 1999 – 2002, and 2007 – 2013, and founding Director General of ANGKASA, the Malaysian National Space Agency from 2002-2007. She took up the ICSU ROAP Director role in September 2017. Mazlan studied Physics at the University of Otago, Dunedin on a Colombo Plan Scholarship where she also took her Ph.D. in Astrophysics. Mazlan was the first woman awarded a doctorate from the Physics Department in the nearly 120 years since its founding.

DECRYPTING THE INVESTMENT LANDSCAPE OF THE FUTURE

MODERATOR



JASMINE NG

Jasmine Ng is a serial start-up investor with her latest being a game development company – EnGame. Her passion for blockchain is borne from a sense of socio-economic justice that she believes this technology can deliver when used properly. Having been a career banker for more than 20 years, which has exposed her to the progressive innovation of financial solutions, this has positioned Jasmine to go on to helm blockchain & fintech companies. She believes that this technology will bring about the next paradigm shift in technological evolution for new business models apart from the financial services.

Jasmine also serves as an independent non-executive director of listed companies and social enterprises. Jasmine believes strongly in serving the community, and that is why she is also serving as an EXCO Member of the Malaysian Crime Prevention Foundation – KL Chapter and also serves as a Member on the Board of Trustee for JA Malaysia. She is also the co-founder and advisor to EPIC Homes, a non-profit organisation that builds homes for the underprivileged communities of Malaysia.

PANELLISTS



AARON TANG

Aaron is Country Manager for Luno Malaysia, which is the first cryptocurrency exchange to obtain full approval from the Securities Commission of Malaysia. Luno makes it easy for Malaysians to buy, sell, store and learn about cryptocurrencies like Bitcoin and Ethereum.

Aaron began his career in the Oil and Gas industry, where he spent almost a decade with international companies like PETRONAS and Weatherford International. He also has experience in the Learning & Development and Social Enterprise space. In his free time, he runs a popular blog — which has been featured in publications such as Business Insider, iMoney, SAYS and Malaysia's #1 Business Radio BFM.

Aaron has an Electrical & Electronics Engineering degree from Universiti Teknologi PETRONAS.



PATRICK TAN

Patrick is the CEO of Novum Alpha, a quantitative digital asset hedge fund, as well as the General Counsel for the Novum Group. A lawyer by training, he was appointed as an Advocate & Solicitor in 2005. Specializing in blockchain technology law, he was previously with one of Singapore's top blockchain technology law firms and involved with numerous initial coin offerings giving him unique insight into developing blockchain technology. He analyzes and manages legal risks related to cryptocurrency trading, speaks regularly at cryptocurrency and investment events and his writing is featured in leading publications.

DECRYPTING THE INVESTMENT LANDSCAPE OF THE FUTURE

PANELLISTS

HENRI ARSLANIAN



Henri Arslanian is the PwC Crypto Leader and Partner, the former Chairman of the FinTech Association of Hong Kong and an Adjunct Professor at the University of Hong Kong where he teaches the first FinTech university course in Asia.

Henri advises many of the world's leading crypto exchanges, investors, financial institutions and tech firms on their FinTech and crypto initiatives as well numerous governments, regulators and central banks on Fintech and crypto regulatory and policy matters.

With over 500,000 LinkedIn followers and 30,000 newsletter subscribers, Henri is a TEDx and global keynote speaker, a best-selling published author and is regularly featured in global media including Bloomberg, CNBC, CNN, The Wall Street Journal and the Financial Times.

Henri was named by LinkedIn as one of the global Top Voices in Economy & Finance and is the host Of the FinTechCapsules™ and CryptoCapsules™ social media series.

Henri was recently named by Analytica as the #1 most influential individual on Finance globally on LinkedIn out of 50k+ individuals working at the top professional services and management consulting firms in the world.

Chambers Global named Henri the “highest profile FinTech consultant in Hong Kong”, Blockchain Asset Review named him the “Most Influential Crypto and Blockchain Thought Leader in Asia”, and Asian Private Banker awarded him the “FinTech Changemaker of the Year” award.

Henri's latest book “The Future of Finance: The Impact of FinTech, AI and Crypto on Financial Services” published by Palgrave Macmillan, was ranked as one of Amazon's global top 10 best- sellers in financial services and was recognized as one of the “Best FinTech Books of All Time” by Bookauthority.

Before joining PwC, Henri was with a FinTech start-up and previously spent many years with UBS Investment Bank in Hong Kong. Henri started his career as a financial markets and funds lawyer in Canada and Hong Kong.

Henri speaks five languages including English, French, Armenian, Spanish and Mandarin Chinese. He holds a Masters in Chinese Law from Tsinghua University; a joint Global Executive MBA from Columbia Business School, London Business School, and Hong Kong University; a Bachelor of Law from the University of Montreal (Dean's List of Excellence) and a Masters in Transnational Law from the University of Sherbrooke, where he was awarded the Governor General of Canada Gold Medal for Academic Excellence for having graduated with the highest grades of the university.

CHAN WEI CHI



Wei Chi is the Head of Business Development at pitchIN, Malaysia's leading Equity Crowdfunding platform with over RM 190 million raised on-site as of August 2021. Currently, he is actively involved in expanding the verticals of crowdfunding for equities and digital assets with the team.

Prior to joining pitchIN, Wei Chi pioneered SINEGY, Malaysia's first homegrown Digital Asset Exchange that is regulated by the Securities Commission Malaysia.

Wei Chi began his foray into digital ventures in 2013 and is a firm believer of meaningful innovation for the society.

BUILDING TRUST IN ARTIFICIAL INTELLIGENCE

MODERATOR



IBRAHIM SANI

Ibrahim Sani is a name you can trust when it comes to news on business and finance.

Joining AWANI in 2016, Ibrahim has since engraved his name in the TV & Digital broadcast industry with a myriad of business programmes namely Markets Today, The Marketplace, Smart Money, and now Notepad - all produced and hosted by him. He is the Senior Economic Content Strategist and Executive Producer for the organisation.

Prior to being an anchor, Ibrahim was the primary presenter for BFM 89.9. There, Ibrahim hosted the station's flagship show, 'The Breakfast Grille' grilling policy makers, including CEOs and government officials. He also hosted 'The Morning Run'.

Ibrahim was a former investment banker with CIMB Investment. He was part of the team that saw key CIMB mergers & acquisitions of CIMB Niaga/Indonesia, CIMB Bahrain, and the discontinued CIMB-RHB-MBSB tripartite mega merger. In big data analytics, he was the pioneering team that oversaw the bank's migration from digital data, to analytics and behavioural intelligence.

He currently produces and hosts Notepad, a show that focuses on the intersection between tech and business, with a splash of finance. Notepad speaks to captains of industry, up-and-coming startups, and organisations that bring meaningful impact to the community.

PANELLISTS



M NAZRI

Nazri specialises in AI and cognitive analytics, having spent more than two decades as a practitioner in these fields. Regarded as one of the early pioneers to deploy AI-based analytics in Asia-Pacific since early 2000, Nazri leads the digital transformation strategies for public, private and non-profit organisations globally where he serves as the AI advisor to public and private institutions (enterprises and public listed companies) via the Group's Digital AI Labs (DIAL) Programmes.

Nazri is the Chairman of the AI World Summit (AIWS) Steering Committee and has successfully built a strong global community of AI adopters and practitioners in more than 30 countries.

As at 11 July 2021, Nazri is ranked #1 globally in three categories: AI, Digital Transformation and Predictive Analytics by Thinkers360, a US-based independent body and marketplace for thought leaders based. He was also recently awarded the Global Chamber 2020 Excellence Award for Global Partnerships and Innovation. In 2018 Nazri was named as one of the World's Top 500 Influential Personalities in the Islamic world and economy (AI). Nazri was also awarded the Asia Pacific's Top Young Business Leader Award in 2010 by the Ministry of International Trade and Industry.

Nazri was previously part of the investment and research team of international asset management groups where he managed a portfolio of more than USD5 billion in Asia-Pacific (ex-Japan) - before joining an international ratings agency (Fitch Ratings) where he covered regional financial institutions in Asia.

He is presently the Honorary Consul for The Republic of Cabo Verde; Member, Board of Governors for Republic Polytechnic (Singapore) and Advisor to its School of Infocomm. Nazri was previously appointed as the Chairman of the Investment Committee of the Malay Heritage Foundation (a statutory body of the Singapore government) where he was also its board member.

BUILDING TRUST IN ARTIFICIAL INTELLIGENCE

PANELLISTS

SALIM NAIM



Salim Naim is the Director of AI for Microsoft in Asia where he leads a team of AI/ML specialists helping companies transform their businesses using emerging technology and advanced data science techniques. He is also a guest lecturer for Monash University's Data Science for Managers and Masters of Data Science program, where he shares real life application and lessons learnt from projects delivered by his team.

Mr. Naim is a eighteen-year Microsoft veteran, and has been based in Melbourne, Middle East & Africa and Europe. Prior to this role, he was the Digital Advisory Lead for Microsoft Services in Australia, as well as a member of the Worldwide Digital Advisory Team where he was responsible for driving and managing delivery and growth planning for digital innovation. He was responsible for the development and execution of Microsoft's digital transformation strategy and solutions portfolio with key industry solutions, partners and customers across Financial Services, Government, Education, and Sports. His team delivered solutions to the industry to help companies enable their business to improve value chain performance, accelerate product development & innovation, achieve operational excellence and build customer centricity.

With twenty two years of experience working in many industries including IT, advisory and consulting services spanning commercial and public sector, he is a highly-respected leader with a strong track record and extensive knowledge on the evolving challenges and opportunities experienced by enterprises today, and how organizations can prepare themselves for the future.

Mr. Naim is a self taught AI specialists that holds a degree in computing and instrumentation, including an MBA in Technology Management. He sits on the review board of International Association of Solutions Architects for the Australian chapter.

Originally from Australia, Mr. Naim is married with a young family and is an avid golfer and a passionate follower of Australian Football.

INVESTING AND LEVERAGING ON TECH-CELERATION

MODERATOR



EHON CHAN

Ehon is a Partner at Retrospective Discovery, a network of innovation practitioners and facilitators helping organizations transform to become more productive and innovative.

With 13 years of experience working in all 3 sectors, Ehon has designed, implemented and/or built startup and social enterprise incubation and acceleration strategies and program; innovation hubs in 5 cities across 3 countries; grantmaking and investment frameworks; and new policy and frameworks for innovation for both Government and corporates.

Ehon introduced the social enterprise accreditation and social procurement policies adopted by the Ministry of Entrepreneur Development and Cooperatives Malaysia. He is the brainchild behind Malaysia Social Enterprise Blueprint 2015-2018 and a co-author of the Sarawak Digital Economy Strategy 2018-2022. As a consultant, some clients Ehon has worked with include Virgin Unite Australia, Queensland Department of Communities, Foundation for Young Australians and UNICEF East Asia and Pacific Region.

He co-founded Hub Australia, the largest privately-owned coworking space provider in Australia and a not-for-profit organisation, wearespur, in Australia. Ehon has served on the Board, and in senior leadership positions in organisations from all 3 sectors in Malaysia, UK and Australia including Sarawak Multimedia Authority, Malaysian Global Innovation & Creativity Centre, Movember Foundation, Bendigo & Adelaide Bank and Project00.

PANELLISTS



RICHARD KER

Richard Ker is the Vice President of Partnerships and Ecosystems Development at Aerodyne Group, the second-ranked drone-based solutions provider in the world with a presence in 35 countries. He is a TEDx Innovation and keynote speaker who is highly immersed in the global startup and innovation ecosystem. He was previously attached to Cyberview, where he spearheaded Cyberjaya's Living Lab and Smart City programs. He was also with the Malaysian Global Innovation and Creativity Centre (MaGIC) where he set up the ASEAN Centre of Entrepreneurship (ACE). Richard lived and worked in the tech industry for more than 10 years in Beijing before relocating back to Malaysia.



T. KUGAN

Kugan has an extensive 20 years' experience in the Telecommunication industry. He is currently the Chief of Emerging Business in Celcom responsible for new businesses (5G/Home Fiber/OTT &VAS, MVNO's and Wholesale).

Prior to Celcom, Kugan was the Chief Marketing Officer in Smartfren Indonesia responsible for the overall commercial business.

Kugan started his career with Ericsson Sweden and has worked in various international market during his tenure with Ericsson Sweden before returning home to Malaysia and joining DiGi and Maxis shortly thereafter.

In addition, Kugan is a board member with Tune Talk and Boost which are Malaysian entities.

INVESTING AND LEVERAGING ON TECH-CELERATION

PANELLISTS



ULRIK FUGMANN

Ulrik Fugmann is the Portfolio Manager at BNP Paribas Asset Management.

Ulrik is co-head of Environmental Strategies Group and co-lead portfolio manager for the Energy Transition Fund (Aug '19) and Environmental Absolute Return Thematic Fund (Jul '20) having joined BNPP AM in 2019. Ulrik began his career at Goldman Sachs, London, in 2001 investing thematically across energy, materials, agriculture and material companies globally at Goldman Sachs Principal Strategies (2005 – 2007) and co-ran the Goldman Sachs Thematic Investment Group (2007-2012).

Since 2012, Ulrik was the CIO and co-founder of North Shore Partners that became part of Duet Asset Management in 2015 and later co-founded Sustainable Solutions (2017-2019). He holds a MSc in Economics and Political Science from University of Copenhagen.



VISHNU NAMBIAR

Vishnu Nambiar is the Chief Technology Officer (CTO) of Carsome, Southeast Asia's largest integrated car e-commerce platform. He drives Carsome's next stage of transformation through leading the technology team and spearheading the strategy on deploying technology to address the automotive industry's most pressing needs.

Vishnu is a seasoned technology leader with demonstrated success in driving organizational innovation. He was previously AirAsia's CTO, and has also led the Lazada technology teams based out of the Vietnam TechHub.

TRANSFORM THE FUTURE OF YOUR HEALTH

SPEAKER



AZRAN OSMAN-RANI

Azran Osman-Rani is an experienced business leader with over 20 years' experience in building new, innovative and disruptive businesses that challenge conventional status quo. Azran is the CEO and Co-Founder of Naluri, a digital health company that provides mental and physical health coaching at an affordable rate. Prior to Naluri, Azran was the founding CEO of AirAsia X Berhad, and led it from start-up to IPO in 6 years, achieving annual revenues of over RM3 billion with over 2,500 employees. He was also part of the founding team at iflix, an internet video-on-demand service, as its CEO of Malaysia, and helped to scale it to 650 employees across over 20 countries in 2 years. He was an Associate Partner of McKinsey & Company. He holds a Masters in Management Science & Engineering, and a Bachelor's in Electrical Engineering, both from Stanford University. He is an Ironman triathlete and passionate about health and fitness.





NADIAH HANIM ABDUL LATIF

Head, Strategy & Programmes, Yayasan Anak Bangsa Bisa / Co-Founder, OpiS International

WHAT FUELS YOU?

For Nadiah, it is purpose, people and impact. The opportunity to come together and collaborate for something bigger than oneself.

At present, she heads Strategy and Programmes at Yayasan Anak Bangsa Bisa (Indonesian tech decacorn Gojek's Foundation), is the Co-founder of social enterprise, OpiS International, an Anchor with Bernama News Channel, the Vice President of the Malaysian Rare Disorders Society, the Regional Representative for Southeast Asia, India, Oman and South Korea for the Phelan McDermid Syndrome (PMS) Foundation, a member of the Malaysia International Search & Rescue Organisation, an Assistant Child Protector for the Petaling District and a Children's Court Advisor for Petaling Jaya.

With over 20 years of experience ranging from corporate to NGO and humanitarian work, Nadiah is passionate about issues relating to sustainability, business & human rights, youth enablement, child rights, protection & development, and access to disability resources.

To date, she has had the opportunity to work with and engage stakeholders from various backgrounds, from grassroots advocacy to leading award winning programmes and landmark efforts including development of Malaysia's first reporting portal to combat child pornography, training and development for national child helplines, discussions on legislations and national action plans for persons with rare disorders, disability and business & human rights, both in Malaysia and abroad.

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