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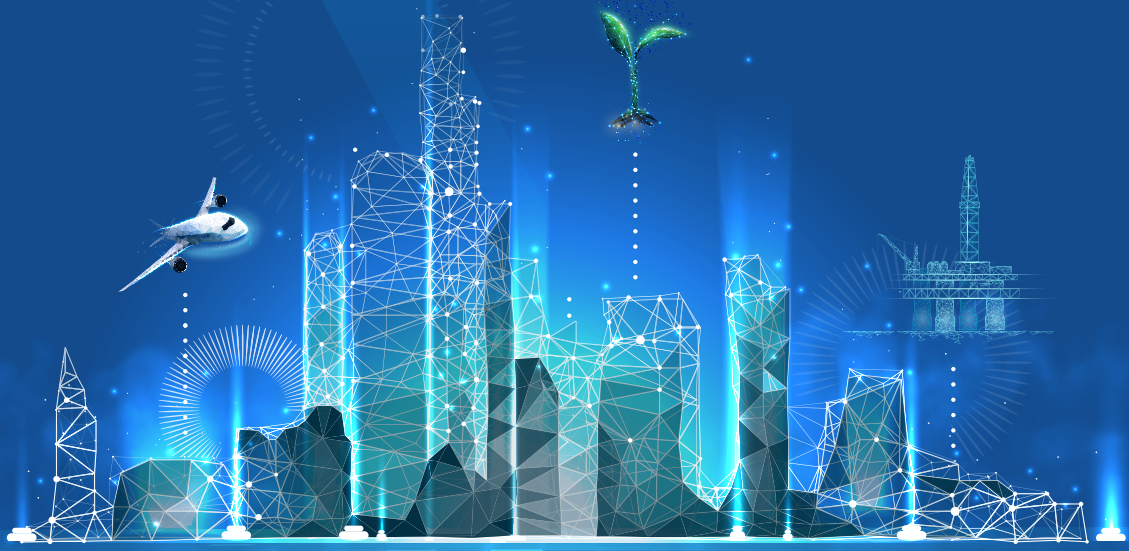


Joint Organiser



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WIEF - SIDC Communicate with Clarity  
**POWERTALK**  
WEBINAR 2021



POST PANDEMIC ECONOMIC LANDSCAPE:

# BUILDING **RESILIENT** INDUSTRIES

7 APRIL 2021 | 03.00PM (+GMT8:00)

**MYR 371**  
nett per person



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## PROGRAMME OVERVIEW

The main cogs of an economy are made up of a few key industries – manufacturing, agriculture and oil and gas industries. With the advent of the pandemic, and how it has halted as well as redefined globalisation, there is a need to address what are the next steps towards a post pandemic era. One thing for certain is, technology plays a big part in the industries' future growth. This session is a platform to discuss case studies by practitioners as well as to learn from their success, challenges faced and how they overcame it.



## PROGRAMME OBJECTIVE

The programme aims to discuss the critical sectors heavily impacted by COVID-19 and how businesses are taking actions to revive their businesses and remain competitive post pandemic economic landscape.

## TARGET AUDIENCE

Industry players, bankers, economist, accountants, governments, regulators, state government agencies and Capital Markets Services Representative's Licence (CMSRL) holders.



## LEARNING OUTCOMES

- 01** discuss the reconstruction and digitisation of the manufacturing system so as to be agile and adaptable, while keeping the costs minimal
- 02** describe the ideals of smart factories and how to make it real and attainable
- 03** discuss the urgency of leveraging on technology to raise farming productivity, while addressing scarcity of agriculturalre sources, such as land space, funds and manpower
- 04** explain the vertical farming techniques such as hydroponics, aeroponics and aquaponics
- 05** discuss the efforts and initiative of encouraging new generations to participate in agriculture business
- 06** examine the impact of the oil and gas industry in view of the decline in energy demand as a result of the pandemic
- 07** discuss how oil and gas industry could remain competitive and emerge stronger as economies come out of this global phenomena in 2021



TIME	PROGRAMME
3:00 PM - 4:30 PM	<p><b>Post Pandemic Economic Landscape: Building Resilient Industries</b></p> <p><b>i) Manufacturing</b></p> <ul style="list-style-type: none"> <li>• Reconstruction and digitisation of the manufacturing system, being agile and adaptable, while keeping the costs a minimal.</li> <li>• Ideals of smart factories and how to make it real and attainable.</li> </ul> <p><b>ii) Agriculture</b></p> <ul style="list-style-type: none"> <li>• The urgency of leveraging on technology to raise farming productivity, while addressing scarcity of agricultural resources, such as land space, funds and manpower including vertical farming techniques such as hydroponics, aeroponics and aquaponics.</li> <li>• Trends of young professionals switching from corporate careers to agriculture business.</li> </ul> <p><b>iii) Oil &amp; Gas</b></p> <ul style="list-style-type: none"> <li>• The impact of the oil and gas industry in view of the decline in energy demand as a result of the pandemic.</li> <li>• How oil and gas industry could remain competitive and emerge stronger as economies come out of this global phenomena in 2021.</li> </ul>
4:30 PM - 4:45 PM	<b>Question &amp; Answer Session</b>
5:00 PM	<b>End of Programme</b>



## OUR ROLE PLAYERS



### 01 Mattias Andersson

Founder and Chief Executive Officer  
MTEK  
Sweden

Mattias Andersson is Founder and CEO of MTEK. It is a Swedish information systems company specialising in the digitisation of manufacturing information to gain unparalleled efficiency gains. He has been dubbed ‘the wizard from Alfta’ by a Swedish electronics magazine and aims to revamp the global manufacturing industry to be sustainable and efficient through full understanding of the information from the production floor. He has been an entrepreneur for over 20 years with prior startups that focused on improving information connectivity across a wide range of industries, from electronics to animal health. His early career was spent in world renown companies including Nokia and SCI.



### 02 Maciej Golubiewski

Head of Cabinet of Commissioner for Agriculture  
European Commission  
Belgium

Maciej Golubiewski joined the European Commission in 2008 as the Directorate General for Development and Relations with African, Caribbean and Pacific countries. He participated in the Economic Partnership Agreement free trade negotiations with the African regional blocks. Then, he was transferred to the newly created European External Action Service, where he was responsible for preparing the EU’s Foreign Affairs Council position on the developing conflict in Syria. In the following years, he served as the Deputy Chief of Mission and Head of the political section at the EU Delegation to Lebanon in Beirut and as the Consul General of the Republic of Poland in New York.

Maciej sits on an advisory board of the Integral Economic Development master programs at the Catholic University of America in Washington D.C. and for almost 10 years has been associated with the Sobieski Institute in Warsaw as an expert on the EU as well as foreign policy. He holds a Bachelor of Arts degree in philosophy, politics and economics from Washington and Lee University, as well as a Master of Arts degree in political science from the Johns Hopkins University. He also holds an International Baccalaureate Diploma from the United World College of the Atlantic in the United Kingdom.



### 03 Dato' Kamarul Redzuan

Group CEO  
UZMA Berhad, Malaysia

Dato' Kamarul is the Group CEO of Uzma and has served in this role since 2000. Under his leadership, Uzma has grown rapidly to become one of the leading Malaysian OGSE companies providing integrated services in Malaysia and international markets. Uzma prides itself as a technology innovator through continuous introduction of new services via propriety and in-housed developed applications. The group are now diversifying into new growth areas such as the New Energy, Late Life Assets and Digitisation sectors to achieve a balance mix of growth and recurring operations going forward.

Dato' Kamarul serves directorship for ten companies and is a member of the advisory panels for multiple organisations and higher education institutions like MPRC, UTP, APU/APIIT and UMT. He plays an active role as President of ANSARA Malaysia (MRSM Students Alumni) from 2017. Amongst notable awards received include Most Promising Entrepreneur at the Asia Pacific Entrepreneurship Award.

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## MODERATOR



### 04 Tehmina Kaoosji

Broadcast Journalist  
Malaysia

Tehmina Kaoosji is an independent broadcast journalist who currently anchors Money Matters on TV3 in Malaysia. It is the television station's flagship financial talk show. She also anchors and produces online talk shows such as Tea with Tehmina and The Point. Her work focuses on economics, politics, business and technology, while social justice and gender mainstreaming are her key policy angles on every story.

Tehmina is a board member and Director of the Institute of Journalists Malaysia. She actively speaks, teaches, researches and advocates for media freedom as well as media ethics in Malaysia. She is a founding member of the Journalists Alliance of Malaysia and a member of the pro-tem committee tasked with setting up a Malaysian Media Council.



## ABOUT WIEF

**World Islamic Economic Forum (WIEF) Foundation** was established in 2006. It is the organising body of the annual World Islamic Economic Forum. The Forum serves as a focal point where country leaders, captains of industry, emerging entrepreneurs, academics and other stakeholders from the Muslim World and beyond, meet to build bridges through business. The Foundation also undertakes various capacity building programmes under the WIEF initiatives of the Businesswomen Network (WBN), Young Leaders Network (WYN), Education Trust (WET) and Roundtable Series (WRT).

### WORLD ISLAMIC ECONOMIC FORUM (WIEF) FOUNDATION

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[www.wief.org](http://www.wief.org)



## ABOUT SIDC

**SECURITIES INDUSTRY DEVELOPMENT CORPORATION (SIDC)** is the training and development arm of Securities Commission Malaysia (SC). It was established in 1994 and incorporated in 2007.

SIDC has been a standard-bearer of quality and innovation for examinations, qualifications, talent development and capacity building for over two decades. Our mission is to raise the standard of capital market participants to support the rapid growth and development of the capital market industry through learning and development solutions, capacity building and professional certification, qualifications and continuous education. It also focuses on thought leadership, consultancy services and investor education for the capital market.

In moving with the digital age, SIDC develops and organises training programmes for Malaysian and foreign regulators, company directors and market professionals as well as conducts public investor education seminars through virtual and online platforms, in addition to its face-to-face programmes.

Further, SIDC develops, maintains and administers the Securities Commission Licensing Examination (SCLE) as part of the licensing regime for Malaysian capital market intermediaries under the SC.

For more information, log on to [www.sidc.com.my](http://www.sidc.com.my)

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📘 Securities Industry  
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Development Corporation (SIDC)

#### Sales Team

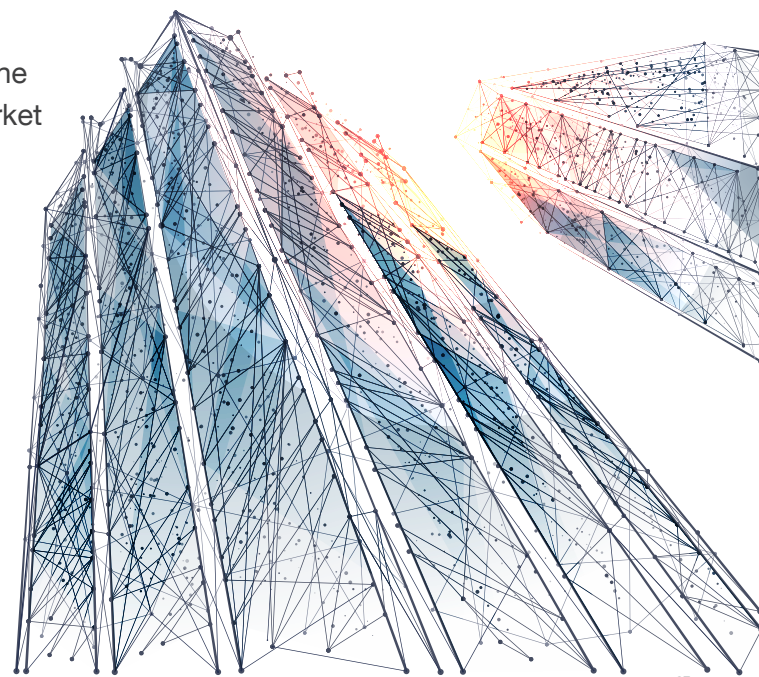
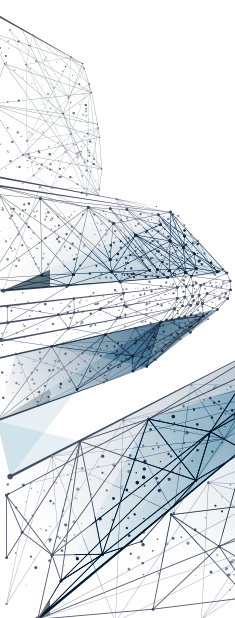
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## MEDIA PARTNER

### ABOUT NEWS HUB ASIA



News Hub Asia (NHA) is the leading integrated business and lifestyle news portal that brings news from various wires, blogs, and social media brands, together with an in-house news team to ensure that people are kept up to date with what is going on around them across Asia. As we receive our news straight from the source, we invite all organisations, corporations, and PR agencies to submit your press releases, announcements, as well as interview pitches to us at [editor@newshubasia.com](mailto:editor@newshubasia.com). For more information, log on to [www.newshubasia.com](http://www.newshubasia.com). Follow us on our social media platforms:

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