

# RETHINKING BUSINESS SUSTAINABILITY DURING PANDEMIC

26 APRIL 2021 | 10.00 AM - 12.00 PM

SIDC WEBINAR



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Learning Hours:  
2 hours



Fees:  
MYR 350  
(fee is not inclusive of 6% SST)



CPE Points Earned:  
5 CPE Points

## MODERATOR



**EMILIA TEE YOKE HOONG**  
Director, Group Sustainability,  
Bursa Malaysia Berhad



**ANTHONY TAI**  
Executive Director and  
Deloitte Malaysia FSI Leader  
Risk Advisory



**ISMITZ MATTHEW  
DE ALWIS**  
Chief Executive Officer,  
Kenanga Investors Berhad



**GLADYS CHUA**  
Head Sustainability Service,  
RAM Sustainability Sdn Bhd

SUSTAINABILITY

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## PROGRAMME OVERVIEW

COVID-19 is not just a major healthcare problem affecting countries worldwide. According to the World Health Organisation (WHO), the number of reported cases has exceeded 95 million with more than 2 million deaths worldwide as of 20 January 2021. The pandemic also had a devastating impact on businesses especially in tourism and hospitality industry. The UN World Tourism Organisation (UNWTO) reported that up to 120 million tourism jobs are at risk, with the economic damages exceeding \$1 trillion in 2020 alone.

Given the above phenomena, the question goes to whether the businesses have robust risk management strategy and Business Continuity Plan (BCP) in responding to this pandemic? How could businesses stay sustainable? All of this and more will be discussed in this programme "Rethinking Business Sustainability During Pandemic".

## PROGRAMME OBJECTIVE

This programme will discuss and provide insights on the impacts of the pandemic business in various sectors and business models as well as transformative change and initiatives taken to stay resilient and sustainable.

## ICF COMPETENCY LEVEL

- Core – Risk Management (Proficiency Level 3)
- Foundational (Product) – Capital Market Environment (Proficiency Level 3)
- Behavioral (Organisational Leadership) – Business Acumen (Proficiency Level 3)

## LEARNING OUTCOMES

Upon completion of this programme, participants will be able to:

- Identify the impact of Covid-19 pandemic and how businesses respond to stay sustainable
- Describe the company's risk management plan and its readiness
- Examine the strategies employed as well as new potential strategies in responding to the pandemic in a VUCA world
- Discuss the changes reflected in business priorities which may have changed the overall business mind-sets

## WHO SHOULD REGISTER?

### Individuals

C-Suites, Directors, Strategic Planning Officers, Risk Management Officers, Business Development Officers, Sustainability Officers, Corporate Consultants and Capital Markets Services Representative's License Holders (CMSRL)

### Companies

Public Listed Companies (PLCs), Consultancy Firms, Investment Banks, Fund Management Companies and stockbroking Firms

## WHAT WILL YOU LEARN?

### Post Covid-19 Impact: Recover, Remodel and Rebuild

#### Outline

- Is Covid-19 a Black Swan?
- Why and why not?
- Same crisis, different responses - How companies respond to severe public health and economic situation

### State of Business Preparedness during Pandemic

#### Outline

- Is your risk management system and Business Continuity Plan (BCP) robust to guide in the pandemic?
- How sustainable is your new or changing business strategy in VUCA (Volatility, Uncertainty, Complexity and Ambiguity) environment?
- How do businesses prioritise or re-prioritise their businesses? Is there a change in business mindset and modality?

#### Moderator

- Emilia Tee Yoke Hoong** Director, Group Sustainability, Bursa Malaysia Berhad

#### Speakers

- Anthony Tai** Executive Director and Deloitte Malaysia FSI Leader Risk Advisory
- Ismitz Matthew De Alwis** Chief Executive Officer, Kenanga Investors Berhad
- Gladys Chua** Head Sustainability Service, RAM Sustainability Sdn Bhd

#### Recommended Learning Hours:

2 hours / 5 CPE points (TBC) / Pre & Post Assessments

#### Methodology:

Online Polls / Videos / Case studies

## SPEAKERS

### EMILIA TEEYOKE HOONG



Emilia TeeYoke Hoong is currently the Director, Group Sustainability of Bursa Malaysia Berhad. She is responsible for driving the sustainability agenda for Bursa Malaysia, ensuring better integration of sustainability across Bursa Malaysia's business and operations. She is also responsible for leading community investment programmes and initiatives for Yayasan Bursa Malaysia, the foundation established by Bursa Malaysia Berhad to create a positive impact on communities and the conduct of investor education programmes for Bursa Malaysia's markets.

Prior to her current role, Emilia was the Senior Executive Vice President and Head of Regulatory Policy & Advisory, for Bursa Malaysia Berhad. She has more than 20 years of experience in development of capital market regulatory policies and rules, dealing in a wide range of areas from disclosure, corporate governance and sustainability to trading, clearing and depository requirements. Notable achievements include the revamp of the Listing Requirements for the Main Market, introduction of Listing Requirements for the LEAP Market and the launch of the mandatory sustainability reporting framework.

Emilia has a Bachelor of Laws (Hons) degree from University of Malaya, Malaysia.

### ANTHONY TAI



Anthony is an Executive Director / Partner attached to Deloitte's Risk Advisory division. Anthony leads the Extended Enterprise Risk Management, Assurance and Cyber Risk service lines in Deloitte Malaysia.

He has over 20 years' experience in professional services and, in particular, risk advisory and assurance. Anthony specialises in internal, IT and cyber security assessments and reviews, corporate governance and business processes reviews, risk management and large scale programme and project risk management.

Anthony serves as Deloitte Malaysia's Financial Services Industry (FSI) Leader. His role includes providing leadership and oversight over all FSI work provided by Deloitte Malaysia's various functions and service lines. Anthony also serves on ISACA Malaysia's Board of Directors as the Treasurer. Anthony holds a Bachelor of Business (Finance and Accounting) from University of Technology, Sydney.

### Professional Memberships

He is a Certified Information Systems Security Professional (ISO)2, Certified Information Systems Auditor (ISACA), Certified Practicing Accountant (CPA Australia), Chartered Accountant (Malaysian Institute of Accountants) and ISO/IEC 27001:2005 Provisional Auditor.

### ISMITZ MATTHEW DE ALWIS



Ismitz Matthew De Alwis is the Chief Executive Officer for Kenanga Investors Berhad ("KIB"). He is responsible for the overall asset and investment management business of KIB and its subsidiaries.

He started his career as an Investment Analyst with a regional research & advisory firm, where he obtained vast regional exposure in Hong Kong, Philippines, Dubai and Singapore. He brings with him 24 years' worth of experience, expertise and several leadership roles in the fields of financial and investment management both regionally and locally. He joined Kenanga Investors in June 2013 upon the acquisition by Kenanga Investors of ING Investment management business in Malaysia, ING Funds Berhad where he was the Executive Director and country head.

He is an alumnus of University of Cambridge, Judge Business School – ABSEP and has also attended the Advanced Business Management Program (ABMP) by International Institute for Management Development (IMD), Lausanne, Switzerland. He holds an MBA where he graduated with distinction. In addition, he has a Bachelor's Degree (H) and holds two other professional qualifications from the Chartered Institute of Marketing UK (CIM UK), and is both a Certified Financial Planner (CFP) and Islamic Financial Planner (IFP). He is a Capital Markets Services Representative's License (CMSRL) holder from the Securities Commission for fund management, financial planning and investment advice.

Mr. De Alwis is currently on the board of the Federation of Investment Managers Malaysia (FIMM), Committee Member for Malaysia Association Asset Managers (MAAM), and member of the Licensing Examinations Review Committee (LERC) for the Securities Commission Licensing Examination Module 10: Asset & Funds Management. He was also appointed to the Industry Competency Framework (ICF) Advisory Panel for the Malaysian Capital Market project undertaken by the Securities Industry Development Corporation (SIDC). He is the current President of the Board of Governors for the Financial Planning Association of Malaysia (FPAM) and member of the FTSE Bursa Malaysia Index Advisory Committee.

### GLADYS CHUA



Gladys Chua is the Head of Sustainability Services at RAM Sustainability, a wholly owned subsidiary of RAM Holdings Berhad.

She heads an innovative team driving sustainable finance services for corporate Malaysia since 2016. She has been instrumental in developing the framework for Sustainability Rating which has been used to analyse both listed & non-listed companies. She brings with her a combination of analytical experience from financial to environment, social and governance (ESG) analysis. Her team is responsible for the provision of industry & entity ESG risk analysis; Sustainability Rating for corporates; Second Opinion on Green, Social and Sustainability Bonds/Sukuk; climate bonds verification; training and other tailored sustainable finance services.

RAM Sustainability is the first ASEAN-based provider of Sustainability Ratings and Second Opinions on Green, Social and Sustainability Bonds/Sukuk. RAM Sustainability also has the distinction of being the first Registered Observer of the ICMA's Green Bond Principles (GBP), Social Bond Principles (SBP) and Sustainability Bond Guidelines in ASEAN. It is also a member of both ICMA's 2019/2020 New Markets Taskforce and 2020/2021 Advisory Council to the GBP and SBP Executive Committee. On 12 August 2020, RAM Sustainability became an Approved Verifier for the certification of climate bonds under the Climate Bonds Standard & Certification Scheme after having been awarded the status by the Climate Bonds Standards Board.

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\* The SIDC reserves the right to amend the programme as deemed appropriate as without prior notice.

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