

ETHICS AND INTEGRITY, PROFESSIONALISM AND CORPORATE DILEMMA

24 MAY 2021 | 10.00 AM - 12.00 PM



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Learning Hours:
2 hours



Fees:
MYR 350
(fee is not inclusive of 6% SST)



CPE Points Earned:
5 CPE points

MODERATOR



MOHD NIZAM MOHD ALI, PHD
Ethics Standards Board Chair,
Malaysian Institute of
Accountants (MIA)

PANELLISTS



DAVID BERRY
Managing Director, Fidelius Sdn Bhd and
Deputy President, Malaysian Institute of
Corporate Governance (MICG)



REINUSHINI CHANDRASEGARAM
CEO & Principal Consultant,
RC Compliance Consultancy

CORPORATE GOVERNANCE

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PROGRAMME OVERVIEW

"In looking for people to hire, you look for three qualities: INTEGRITY, intelligence, and energy. And if they don't have the first, the other two will kill you."

Warren Buffet

Ethics and integrity are the heart of any workplace culture and values sought in most organisation's policies and practices. Therefore, building workplace ethics and integrity involves ethical leadership, active management, effective processes, professionalism and most importantly self-internalisation within employees.

Across industries, high ethical standards are critical to maintain public trust, confidence and reputation of any businesses. Unethical business practices could severely affect the company's reputation and lead to long-term financial difficulties and business sustainability. However, professionals in every industry sometimes encounter dilemmas in making ethical judgments. Therefore, it is imperative to understand the key factors involved in carefully weighing the options and make the best decision to ensure the business sustainability remains intact.

PROGRAMME OBJECTIVE

This programme will discuss the ethics and integrity in today's corporate environment focusing on a practical standpoint and how it could lead to catastrophic consequences if weaknesses or gaps in conduct are not addressed. Discussions will also revolve around issues and challenges faced in strengthening business integrity, professionalism at work and corporate dilemma in dealing with many facets in the areas of ethics, integrity and corporate governance.

ICF COMPETENCY LEVEL



- Core - Ethics & Integrity, Corporate Governance (Proficiency Level 3)
- Foundational (Regulatory) - Capital Market Institutions (Proficiency Level 3)
- Foundational (Regulatory) - Capital Market Intermediaries (Proficiency Level 3)

LEARNING OUTCOMES

Upon completion of this programme, participants will be able to:

- Explain the ethical and integrity scenarios which could lead to negative implications in business organisations
- Discuss the important factors in dealing with confidentiality and conflict of interest
- Describe the grey areas in relations to personal and professional ethics
- Recognise new digital technology that could enhance ethics and integrity at work
- Discuss current ethical and governance issues arising from the recent pandemic

WHO SHOULD REGISTER?

Individuals

Ethics, integrity and compliance professionals, risk management officers, lawyers, accountants, employees of investment and commercial banks, insurance companies, PLCs, stockbroking firms, fund management companies, unit trust management companies (UTMCs), financial planners, investment advisors.

Companies

PLCs, legal firms, consultancy firms, accounting firms, fund management companies, stockbroking firms, investment banks

WHAT WILL YOU LEARN?

Fundamental Principles – Has it Changed with Times?

Outline

- Catastrophic failures or disasters of professional ethics and integrity and its impact: Case scenarios

Confidentiality and Conflict of Interest Dilemma

Outline

- Accountability
- Transparency
- Personal interest
- Social media
- Oversight challenges

Case Discussions: Companies that Successfully Pivoted

Outline

- Case studies of businesses that emerged victorious in surviving and growing despite the pandemic
- How they did it and how fast? Success factors and lessons learnt

A Professional of Integrity

Outline

- Unwrapping personal and professional ethics: The blurred lines
- Use of AI in ethics and governance as a tool in strengthening business integrity?

Discussions

Outline

- Struggles amidst Covid-19: Facing ethical difficult decisions
- Governance - Controlling shareholders' vs independent director's role

Moderator

- Mohd Nizam Mohd Ali, PhD** Ethics Standards Board Chair, Malaysian Institute of Accountants (MIA)

Speakers

- David Berry** Managing Director, Fidelius Sdn Bhd and Deputy President, Malaysian Institute of Corporate Governance (MICG)
- Reinushini Chandrasegaram** CEO & Principal Consultant, RC Compliance Consultancy

Recommended Learning Hours:

2 hours / 5 CPE points / Pre & Post Assessments

Methodology:

Online Polls / Videos / Case studies

SPEAKERS



DR MOHD NIZAM ALI

Nizam Ali (DNA) is an Expert Resource in the knowledge discipline of ethics, leaderships, and civilisations. His much sought-after expertise in the systematic contents and periodic consultancy concerning good governance, ethical leadership and trustworthiness in business and grounded nation-building patriotic constituencies made him to be a person of interest to many circles of influential thought leaders, in both national and international realm.

He is acknowledged by the Ministry of Domestic Trade and Consumer Affairs as a leading resource in designing a revised version of the Malaysian Code of Business Ethics, by professional bodies under the auspices of Bank Negara Malaysia as a technical reviewer and competent facilitator (Malaysian Insurance Institute and Chartered Institute of Islamic Finance Professionals) and by the Malaysia Productivity Corporation as an accomplished author in Governance ecosystem.

Nizam currently serves as the Chairman of Ethics Standards Board of the Malaysian Institute of Accountants.

Throughout his 16-year national service as the senior Director to the Malaysian Institute of Integrity, he has written and edited 23 ethical integrity-themed publications that are widely read and referred amongst the select groups of working professionals and institutions in the anti-corruption/integrity/ethics advocacy and enforcement agencies circles.

He started his solid 9-year career in Shell Malaysia in the portfolios of Commercial Marketing, Strategic Alliance and Joint Venture before retiring as a Learning Adviser in Human Resource Development. His 5-year entrepreneurial foray brought him into the niche segments of National Master Franchise (Australia/New Zealand/USA) marketing, Knowledge-based Management Training and local/global NGOs (ANSARA Malaysia, Transparency International-Integrity for Action and Veteran VAT69 Commando of the PDRM/Royal Malaysia Police).

Nizam is a teaching faculty member and modular guest-speaker in the areas of Ethics and Civilisational Studies in 3 local universities (UTP, UTM and UMT) and a Fellow to the Faculty of Accountancy (UUM).



DAVID BERRY

David Berry is the Managing Director of Fidelius Sdn Bhd (Fidelius), a specialist corporate advisory company. He has over thirty years' experience in financial services and more than twenty years in the commercial sector and in corporate consulting. He has worked in the United Kingdom, Malaysia, Kenya and Indonesia.

David Berry's initial experience was in the financial services sector. He held senior positions with a number of international banks, including Standard Chartered Merchant Bank, with a posting as CEO of Chartered Merchant Bankers Malaysia between 1980 and 1983. He headed Affin Fund Management Sdn Bhd between 1998 and 2001.

In the commercial and advisory/consulting sector, David had experience in manufacturing and construction enterprises, and served as Executive Director/Chief Executive of Cahya Mata Sarawak Berhad from 2002 to 2004. Between 2005 and 2011 he headed the Corporate Governance, Investor Relations and Financial Communications practice at Columbus Circle Governance Sdn Bhd.

In 2007, David was appointed the Senior Independent Director and Chairman of the Audit Committee at Boustead Heavy Industries Corporation Berhad before taking an Executive Directorship in 2011. He retired in 2016 and established Fidelius.

David Berry's unique combination of experience in merchant banking, investment management and corporate affairs helps him take a practical approach to corporate governance and investor relations issues. He is an active contributor to corporate governance thinking and teaching across the region, and was a founding contributor, faculty member and Programme Coordinator for the Financial Institution Directors' Education Programme, launched by Bank Negara Malaysia in 2008. He is Deputy President of the Malaysian Institute of Corporate Governance.

David has also been a leader in the development of the investor relations profession in Malaysia, and was a Director of the Malaysian Investors Relations Association (MIRA) from its founding in 2007 until he retired in December 2020.



REINUSHINI CHANDRASEGARAM

Reinushini Chandrasegaram is a strong advocate of organisational integrity; and is a thought leader and industry expert in compliance. She is the CEO and Principal Consultant of RC Compliance Consultancy, a boutique risk-and-solutions based compliance advisory firm based in Kuala Lumpur, Malaysia.

She consults with major organisations in a broad range of industry sectors to develop, implement and evaluate integrated compliance programs and frameworks to meet the requirements of Corporate Liability adequate procedures (Section 17A MACC Act 2009) & ISO 37001:2016 ABMS, providing advisory on corruption risk assessment, compliance training, corporate governance and sustainability statements for Annual Reports.

Reinushini held senior positions and leadership roles in Business Integrity & Compliance as Compliance Officer and Advisor in a global European Oil and Gas multinational and in Internal Audit in conglomerates. She has over 20 years' professional experience in business integrity & anti-corruption compliance, corruption risk assessment, internal auditing, whistleblowing and fraud investigations, international sanctions, human rights, 3rd party due diligence and corporate governance.

Reinushini is a Chartered Certified Accountant & FCCA (Fellow of the Association of Chartered Certified Accountants), Certified Internal Auditor (CIA), Certified Anti-Money Laundering & Counter Financing of Terrorism Compliance Officer (CAMCO), with an MBA from University of Leicester, UK. She led in-house business integrity, compliance, risk and internal audit professional reviews and knowledge sessions in Europe, Africa and Asia Pacific. Her writing on anti-corruption compliance best practices and internal audit has been published in professional journals, national newspaper and internal global company arena.

Reinushini speaks at national and international professional forums and conferences and frequently facilitates programs for Directors, C-suite and Senior Management. She is a TASA Instructor faculty of TRACE International, Inc. (USA), certified HRDF trainer, ISO 37001:2016 ABMS certified and alumni of International Anti-Corruption Association (IACA).

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*The SIDC reserves the right to amend the programme as deemed appropriate as without prior notice.

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