



INVESTING IN CRYPTO ASSETS

LIVE FREE WEBINAR AVAILABLE ON
6 MAY 2021 | 10.00 AM - 11.00 AM

WHAT IS THE PROGRAMME ALL ABOUT?

Investing in Crypto Assets (Bitcoin, Ethereum, Litecoin & XRP) with SIDC is the first retail investor focused education programme in Malaysia that aims to educate the masses regarding all they need to know when investing in the four approved crypto assets. One-year since the Securities Commission (SC) Malaysia has paved the way by regulating crypto assets and its market operators (DAXs) in October of 2019, the public is still unknowingly falling prey to schemes and scams. This has been exacerbated by the economic impacts of covid-19. Hence, there is an opportunity to fill this awareness gap amongst the general public when it comes to investing in crypto assets. With the increasing involvement of institutional investors in crypto assets, this could present itself as a watershed moment for retail investors. This programme will debunk myths and present facts to potential investors; most importantly, it will educate them regarding the asset class, to ensure they do not fall prey to fraudsters promising high returns.

WHAT DO WE WANT TO ACHIEVE?

The programme is designed to provide you with the following objectives:

- Increase awareness of the masses by educating them with the necessary knowledge to invest in crypto assets (Bitcoin, Ethereum, Litecoin and XRP) as an informed and responsible investor
- Educate participants regarding the unique features, history and terminologies of the four approved crypto assets; its used cases for investors and the impact of covid-19 on the asset class
- Inform participants regarding the risks and rewards of investing in crypto assets, as well as their rights (protection) and responsibilities when investing in crypto assets
- Guide participants on the method of identifying potential scams and equip them with the ability to easily identify if an entity is a RMO or unlicensed/unauthorised market operator
- Debunk common myths regarding crypto assets

WHAT WILL YOU LEARN DURING THE PROGRAMME?

Upon completion of this programme, participants will be able to:

- Discover how to invest in crypto assets (Bitcoin, Ethereum, Litecoin and XRP) as an informed and responsible investor
- Identify the unique features, history and terminologies of the four crypto assets; its used cases and the impact of Covid-19 on the asset class
- Explain the underlying technology in crypto assets: Blockchain
- Identify the associated risks and rewards of investing in crypto assets
- Describe the rights, responsibilities and advantages of investing in crypto assets
- Explain how to lodge an official complaint with the Securities Commission Malaysia regarding scams and/or unauthorised operators

PROGRAMME OUTLINE

- 10.00 am - 11.00 am
- Crypto assets as an investment class
 - The unique features, history and terminologies of the four approved crypto assets; its used cases and the impact of covid-19 on the asset class
 - The underlying technology: Blockchain
 - The potential upside and associated risks when investing in crypto assets
 - The basic strategies to invest in crypto assets
 - The importance of regulations and the regulated methods to invest in crypto assets
 - The rights, responsibilities and advantages of investing in crypto assets via Recognised Market Operators (RMOs)
 - How to identify a RMO and how to lodge an official complaint with the Securities Commission regarding scams and/or unauthorised operators

SPEAKER



EDMUND YONG

Edmund has held several senior management roles, as the former Asia Pacific Director for a big data and blockchain-powered company on the Fortune Global 500, and General Manager of a dominant credit reporting bureau. Prior to this, he cut his teeth in finance for over a decade, where he last headed an unsecured lending arm of a sovereign fund-owned bank as Senior Vice President.

He has led several industry-first and market-leading solutions on fintech, risk scoring, and e-delivery, which are honoured with dozens of international awards for product innovation.

His career has spanned three continents, and is professionally certified in CFPI®, PDCA® and Six Sigma® Black Belt methodologies for Total Quality Management (TQM), with four academic degrees (including LLB and MBA).