

MODULE 10: ASSET & FUND MANAGEMENT

LIVE WEBINAR AVAILABLE ON
24 & 25 APRIL 2021
9.00AM - 6.00PM



Learning Hours:
2 Days



Fees:
MYR 1,250 Per Webinar
(fee is not inclusive of 6% SST)

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PROGRAMME OVERVIEW

This webinar conducted over 2 days is designed to match the licensing study outline for Module 10 on assets and funds management. It covers the fundamental aspects of investment such as fund management, financial planning, portfolio management, asset classes and allocation, portfolio theory, risk and return, investment strategies and performance measurement.

PROGRAMME OBJECTIVE

This course equips participants with comprehensive understanding and knowledge based on the Module 10 Study Outline. Participants will advance their knowledge and comprehension further via an interactive teaching and learning experience while increasing their confidence in sitting for the examination. This course will be facilitated by an experienced and qualified trainer.

LEARNING OUTCOMES

Candidates are expected to have good knowledge, understanding and ability to apply in the following areas:

1. Range of investment concepts which are critical to any fund manager
2. Financial planning approach necessary to meet client objectives
3. Portfolio management process used by institutional investors
4. Major asset classes and their characteristics
5. Asset allocation decisions
6. Basic portfolio theory principles
7. Strategies available to manage equities portfolios, debt portfolios, derivatives, alternative investments, portfolios of international assets and Islamic investments
8. Concept of risk management and the trade-off between risk and return
9. Principles of performance measurement and the evaluation of fund managers
10. Psychology of investing to improve investment decision making

CANDIDATES' PREREQUISITES

It is estimated that this module will require a minimum of 120 hours of study time. Candidates are expected to have relatively strong capability in the application and analysis of information provided in this outline and its reference. The amount of study hours needed depends on the education background and work experience of the candidates. Candidates are also expected to update themselves with the latest changes relevant to this module as all questions will be continuously updated to reflect these changes.

METHODOLOGY

This course will be delivered using effective learning methods which include presentations, discussions and review examination questions.

WHO SHOULD ATTEND

- Candidates preparing for the Module 10 licensing examination
- New entrants to the capital market industry and staff of investment banks

PROGRAMME

DAY 1

The Fund Management Industry in Malaysia

- Overview of the Global Fund Management Industry
- Overview of the Investment Process
- The Malaysian Fund Management Industry

The Investment Setting

- What is an Investment?
- The Rational Investor
- Measures of Return
- Measures of Risk
- Relationship between Risk and Return
- Factors Influencing the Required Rate of Return

1.5 hours (9.00am – 10.30am)

Break

Life-cycle Investing and Investment Structure

- Life-cycle Investing
- Financing Planning Process
- Investment Policy Statement (IPS)
- Asset Class and Fund Selection
- Types of Investment Styles

Asset Allocation

- Asset Allocation
- Major Asset Classes and their Historical Return Profile
- Asset Allocation in the Investment Management Process
- Dynamic Asset Allocation Strategies
- Security Selection Process and Investment Management Strategies
- Portfolio Rebalancing

2 hours (11.00am – 1.00pm)

Lunch Break

Modern Portfolio Theory (MPT)

- Risk Aversion and Utility
- Portfolio Risks and Returns
- Capital Asset Pricing Model (CAPM)
- Arbitrage Pricing Theory (APT) and Multi-factor Models
- Efficient Market Hypothesis (EMH)

1.5 hours (2.00pm – 3.30pm)

PROGRAMME

Break

Managing an Equity Portfolio

- Role of Equity Investment in a Portfolio
- Risk and Return
- Portfolio Construction
- Performance Benchmark and Evaluation
- Relationship to Other Asset Classes

Managing a Fixed Income Portfolio

- Role of Fixed Income in a Portfolio
- Traditional Investors and Investments in Fixed Income
- Historical Return of the Asset Class
- Fixed Income Fundamentals
- Fixed Income Portfolio Management Issues
- Performance Benchmark and Evaluation
- Relationship to Other Asset Classes
- Asset Backed Securities (ABS)

2 hours (4.00pm – 6.00pm)

End of Day One

DAY 2

Derivatives in Portfolio Management

- What are Derivatives?
- Exchange-traded Derivatives
- Over-the-Counter (OTC) Derivatives
- Use of Derivatives in Portfolio Management
- Risk of Using Derivatives

1.5 hours (9.00am – 10.30am)

Break

Managing Alternative Investments

- Real Estate Investments
- Collective Investment Schemes/Unit Trusts
- Private Equity Investments
- Non-traditional Asset: Infrastructure and Development Capital
- Special Purpose Acquisition Company (SPAC)
- Hedge Funds
- Gold
- Base Metals
- Commodities
- Art
- Business Trust

Managing International Investments

- Definition and Characteristics
- Why Invest Overseas?
- Risks Associated with International Investments
- Factors Influencing Returns
- Investment Strategies
- Currency Management
- Performance Benchmark and Evaluation
- Relationship to other Asset Classes

1.5 hours (11.00am – 1.00pm)

Lunch Break

Understanding Islamic Investments

- Islamic Investments: Concepts and Contracts
- Islamic Capital Markets: Products and Services
- Malaysian Islamic Capital Markets
- International Islamic Capital Markets
- Guidelines Pertaining to Islamic Capital Markets
- Investment Asset Classes
- Specific Risks Pertaining to Islamic Investments

Portfolio Risk Management

- What is Portfolio Risk Management?
- Value at Risk (VaR)
- Risk Budgeting in Capital Allocation
- Specific Risk in Portfolios

1.5 hours (2.00pm – 3.30pm)

Break

Performance Measurement and Presentation of Returns

- Portfolio Performance Measurement Tools
- Performance Presentation Standards

Investment Psychology

- The Psychology of Investing
- Psychological Traits and Errors
- Irrational Exuberance and Market Excesses
- Investment Professional Approach to Behavioural Finance

2 hours (4.00pm – 6.00pm)

End of Programme

SPEAKER



WONG LOKE LIM

Wong Loke Lim has almost thirty years of banking and finance-related experience. Currently, he is a director of several private companies which he founded, including i-Biz Concept Sdn Bhd, a financial training and management resources provider. He is also a director of a Bursa

Malaysia-listed company and sits on the Board of Governors of the Financial Planning Association of Malaysia, where he was the Deputy President from 2011-2013. Previously, he was the Chief Executive/Licensed Representative of a fund management company, a general manager at KAF Investment Bank Berhad and the Group Chief Internal Auditor of a KLSE (now Bursa Malaysia)-listed company. He speaks regularly on topics relating to capital market, treasury, accounting and wealth management, and conducted training programmes for capital market professionals, private bankers and wealth managers in various financial centres in the Asia-Pacific region. He is a chartered accountant, a fellow of the Association of Chartered Certified Accountants and a Certified Financial Planner.

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**The SIDC reserves the right to amend the programme as deemed appropriate as without prior notice.*

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