

WIEF - SIDC  
**POWERTALK**  
WEBINAR 2020

Communicate with Clarity

Organised by



Joint Organiser



Moving Forward :

# Banking & Capital Market Trends

Stay afloat, capitalise on strengths and get insights from industry experts.



**PETER BURNS**

Global Banking & Capital Markets Leader  
PricewaterhouseCoopers (PwC)  
Australia



**TAN SRI ABDUL WAHID OMAR**

Chairman  
Bursa Malaysia  
Malaysia



**RAJA TEH MAIMUNAH**

Managing Director, Wholesale Banking  
AmBank Group  
Malaysia

8 December 2020  
(Tuesday)

11.00AM  
(GMT +8:00)

MYR 371  
nett per person



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www.wief.org

## Programme Overview

Banking and capital market organisations play an integral part in helping customers as well as businesses pull through the current crisis while emerging more resilient once the outbreak eventually recedes. Banks and capital markets must remain hyper-vigilant and have better coordination between different stakeholders or partners. This is to ensure that the cost curve is bent in their favour and ultimately generate better profit as well as long-term impact to the society.

## Learning Objectives

- To analyse the global economic growth outlook, concerns and potentials.
- To explain the coordination between different stakeholders and how best to capitalise on similarities as well as strengths, while adhering to the new norm.
- To discuss the new normal activities in managing business sustainability and best ways to address challenges as well as opportunities posed by unprecedented changes in global market developments, post COVID-19.
- To generate ideas in repositioning businesses, through practical and diversified short-term turnaround strategies and best ways to collaborate with competitors via shared services or resources while managing the corporate value chain to prevent monetary loss and business halt.



## Programme

11.00am – 12.00pm

**Discussion on Moving Forward :  
Banking & Capital Market Trends**

### **Outcome & Key Takeaways.**

The session will explore:

- 01** How banking and capital market industry can help protect workers, bottom lines as well as liquidity.
- 02** How consumers options in lending can be ensured
- 03** How customers' loyalty can be retained, amid the rapid emergence of new technologies, talents and products
- 04** How working practices can be aligned in businesses as well as supply chains, in accordance with the new-norm

12.00pm – 12.15pm

**Q&A session**

# About WIEF

## World Islamic Economic Forum Foundation

World Islamic Economic Forum (WIEF) Foundation was established in 2006. It is the organising body of the annual World Islamic Economic Forum. The Forum serves as a focal point where country leaders, captains of industry, emerging entrepreneurs, academics and other stakeholders from the Muslim World and beyond, meet to build bridges through business. The Foundation also undertakes various capacity building programmes under the WIEF initiatives of the Businesswomen Network (WBN), Young Leaders Network (WYN), Education Trust (WET) and Roundtable Series (WRT).



### WORLD ISLAMIC ECONOMIC FORUM (WIEF) FOUNDATION

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# About SIDC

## SECURITIES INDUSTRY DEVELOPMENT

**CORPORATION (SIDC)** is the training and development arm of Securities Commission Malaysia (SC). It was established in 1994 and incorporated in 2007.

SIDC has been a standard-bearer of quality and innovation for examinations, qualifications, talent development and capacity building for over two decades. Our mission is to raise the standard of capital market participants to support the rapid growth and development of the capital market industry through learning and development solutions, capacity building and professional certification, qualifications and continuous education. It also focuses on thought leadership, consultancy services and investor education for the capital market.

In moving with the digital age, SIDC develops and organises training programmes for Malaysian and foreign regulators, company directors and market professionals as well as conducts public investor education seminars through virtual and online platforms, in addition to its face-to-face programmes.

Further, SIDC develops, maintains and administers the Securities Commission Licensing Examination (SCLE) as part of the licensing regime for Malaysian capital market intermediaries under the SC.

For more information, log on to [www.sidc.com.my](http://www.sidc.com.my)



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