



BUSINESS FORESIGHT FORUM BFF2020

18-19 NOVEMBER 2020
9.00AM - 1.00PM

EVOLUTIONARY CHANGE TO REVOLUTIONARY IMPACT REIMAGINING A NEW WORLD POST COVID-19

SPEAKERS INCLUDE:



**Tan Sri Dato' Seri Dr. Noor
Hisham bin Abdullah**
Director General of Health,
Ministry of Health Malaysia



**Tan Sri Abdul
Wahid Omar**
Chairman, Bursa
Malaysia Berhad



**Tan Sri Tony
Fernandes**
CEO,
AirAsia Group



Tan Sri Dr. Jemilah Mahmood
Special Advisor to The Prime
Minister of Malaysia
on Public Health



Mark Stuart
Co-Founder,
Anagram Group



Steven G. Cochrane
Chief APAC Economist,
Moody's Analytics

PROGRAMME OVERVIEW

"It is not the strongest of the species that survives, nor the most intelligent that survives. It is the one that is the most adaptable to change"

Charles Darwin

COVID-19 has stirred and shaken the global economy to its core. Many economies have experienced sudden and unprecedented economic upheavals. This crisis has necessitated huge business mind-set changes. It will speed up industry and value chain reforms towards agility, scalability and automation. In this new global business era only businesses with the right leadership will be better positioned as the new post-pandemic winners. Corporate leaders of global capital markets know all too well that their businesses will always be challenged by geo-political tensions, trade wars, changing investor preferences and investor demographics, climate change, disruptive digital technologies and now, pandemic viruses. They expect their businesses to evolve and recognise the need to continue changing the way their businesses will continue to interact and influence customers.

In a new world environment characterised by **evolutionary change and revolutionary impact**, business foresight thinkers sense that we are moving into a completely new business world era that requires new mind-sets and strategies that can adapt to a whole new way of doing business where only those brands that can adopt new ideas and adapt to changing political, economic and business landscapes will surge ahead of their competitors. At this conference we will consider the key elements and drivers of the industry digital evolution and assess its revolutionary impact to economies, business practices, investors attitudes and society.

PROGRAMME OBJECTIVE

The purpose of this conference is to help business leaders and policy makers recognise the challenges and opportunities posed by unprecedented changes in global market developments and work together in responding to them not just in terms of corporate profits and purpose, but more importantly now, how capital market businesses can make a positive long-term impact on society and the environment.

LEARNING OUTCOMES

- Consider likely scenarios of the global economy and future business outlook
 - Assess the pandemic's impact to economies, business practices, investors attitudes and society
 - Stay abreast with new digital technology business applications of the new normal
 - Discuss and drive cyber resilience ideas for business organisations
 - Commit to a future-ready work force armed with digital competency skills
 - Influence leadership mind-set change to lead businesses through uncertainty
 - Consider business foresight Sustainable Development Goals (SDG) ideas and thrive through temporary economic changes
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METHODOLOGY

The conference will be delivered virtually with live and interactive presentations, talks, conversations and panel discussions.

ICF COMPETENCIES (LEVEL 4)

Foundational (Product) – Capital Market Environment (Proficiency Level 4)

Functional (Technical) – Digital Technology Application (Proficiency Level 4)

Behavioural (Organisation Leadership) – Strategic Thinking (Proficiency Level 4)

Behavioural (Organisation Leadership) – Business Acumen (Proficiency Level 4)

TARGET AUDIENCE

Individuals

Board of Directors, C-Suites, Executive Leadership, Partners of Firms, Corporate Consultants, Lawyers, Accountants, Key Management, Business Owners, Regulators, Investment Bankers, Government Financial Planners, Policy Makers, Investors, ESG Investors, Seed Investors, Angel Investors, Fund Managers, Asset Managers, Researchers, Financial Analyst, Economists, Tax Consultants, Corporate / Professional Pension Planners Trustees, Administrators, Commissioners, Directors of Investment Portfolios, Financial Journalists, Emerging and Frontier Markets Managers, Equity Managers, High Net Worth Individuals, Infrastructure Based Fund Managers, Placement Agents, Portfolio Analysts, Portfolio Managers, Real Estate Managers, Registered Investment Advisors, Attorneys, Blockchain Providers, Brokers- Dealers, Investor Relations Consultants, Sustainability and ESG Advisors, Company Secretary, Capital Market Practitioners, Legal Advisors, Corporate Finance and M&A Professionals, Academicians

Companies

Public Listed Companies (PLCs), Government Linked Investment Companies (GLICs), Government Linked Companies (GLCs), Private Companies, Small to Medium Enterprises (SMEs), Family-Owned Businesses (FOBs), Start-Ups, Legal Firms, Consultancy Firms, Accounting Firms, Fund Management Companies, Stockbroking Firms, Investment Banks, Insurance Companies, Multi National Corporations (MNCs), Investment Research Houses, Mutual Funds and ETF Funds Companies, Fintech and Technology Companies, Venture Capitalist Firms, Private Portfolio Companies, Private Debt/ Credit Firms, Private Equity Firms, Trustee Firms, Software Providers, Non-Profit Organisations

SESSIONS

PANEL SESSION 1:

Bouncing Back from Global Economy Lockdowns

Health check on performance of economies emerging from pandemic lockdowns and how governments and businesses are adapting

PANEL SESSION 2:

Digital Urgency for Capital Market Businesses

Has the pandemic driven the evolutionary growth of digital economies to a fast changing business revolution?

PANEL SESSION 3:

Rising Tide of Cyber Threats

The rise of online businesses also brought a rise in cybersecurity challenges and is now public enemy no.1

PANEL SESSION 4:

The Future of Business Investments

The future starts now, in uncharted territory. Business foresight for 2021

PANEL SESSION 5:

Future Leadership Skills That We Need Today

Leading in crisis and constant shift of business strategies

SPECIAL PRESENTATION I

How to Surf Tsunamis: CLEAR Leadership for the Covid-19 Era and Beyond

Views of Global Futurist and Innovation Strategist

SPECIAL PRESENTATION II

Future Proof: Reinventing Work in an Age of Acceleration

Best-selling author talks about how the disruptive technology, upending the way we work forever

SPECIAL PRESENTATION III

Leadership In A Digital Age: An Inspiring Speech on Leadership in a Post Pandemic World

Learn how leaders can adapt to a fast-changing world and prepare their teams for the 'new normal'

AGENDA | DAY 1 | 18 NOVEMBER 2020

Conference Moderator: **Tehmina Kaoosji**

8.30 am PARTICIPANTS LOGIN

9.00 am OPENING REMARKS

9.15 am CONVERSATION WITH SIDC – HEALTHCARE IS WEALTH CARE!

Tan Sri Dato' Seri Dr. Noor Hisham Abdullah
Director General of Health, Ministry of Health Malaysia

Tengku Zarina Tengku Chik
CEO, SIDC

9.45 am BOUNCING BACK FROM GLOBAL ECONOMY LOCKDOWNS

- Highlights of Budget 2021
- Oversight of global economic dislocations and the world economy
- How has market sentiment and investor confidence changed?
- Economic stimulus packages and wage subsidy programmes
- Business bounce back - Who can and who cannot? Why?
- Adapting to sudden changes in already challenging business environments
- How to deliver high service standards with positive economic, ecological, and social outcomes in uncertain times?

Moderator:

Kamarul Bahrin Haron Vice President & Editor-in-Chief, Astro Awani

Panellists:

Steven G. Cochrane Chief APAC Economist, Moody's Analytics

Shan Saeed Chief Economist, Juwai IQI

Farah Rosley Partner, Global Compliance & Reporting - Tax Services, EY

Sivasuriyamoorthy Sundara Raja Executive Director, Investment Promotion, MIDA

10.45 am SCREEN BREAK

11.00 am DIGITAL URGENCY FOR CAPITAL MARKET BUSINESSES

- Businesses Post COVID 19 - Survival of the fittest!
- Evolving businesses - Fast tracking digital transformation and innovations
- Future of work - Insights and predictions of the new normal
- Building digitally fluent boards and managing agile teams

Moderator:

Ehon Chan Ehon Chan Consulting

Panellists:

Peter Williams Chief Edge Officer, Centre for the Edge

Wai Hong Fong CEO / Co-Founder, StoreHub

Rafiza Ghazali Group Chief Executive Officer, Cradle Fund

11.45 am SPECIAL PRESENTATION I
HOW TO SURF TSUNAMIS: CLEAR LEADERSHIP FOR THE COVID-19 ERA AND BEYOND

The world has changed, or rather, waves of change continue to crash on our collective shores. The Covid-19 pandemic has dramatically impacted organisations all around the world with significant impacts across all sectors. Today's leaders must go beyond "agile" mindsets and practices and, instead, develop a CLEAR (Curiosity, Learning, Experimentation, Anticipation, & Reflection) leadership capability to navigate hyper-disruptive futures. Few metaphors capture the leadership skills needed to navigate through this era and beyond better than "surfing tsunamis," which asks leaders to not only imagine the seemingly impossible but to develop productive practices and pathways towards friendly shores. Surf's up!

Speaker:

John A. Sweeney

12.15 pm SPECIAL PRESENTATION II
FUTURE PROOF: REINVENTING WORK IN AN AGE OF ACCELERATION

- How can companies be antifragile, taking advantage of disruption to not only bounce back but bounce forward
- How to navigate megatrends to reinvent the way you and your teams work to be more entrepreneurial in the face of constant change
- A framework for companies to inspire their people to experiment, collaborate, reinvent and focus to be more productive and bring their whole selves to work

Speaker:

Diana Wu David Best-selling author, "Future Proof: Reinventing Work in an Age of Acceleration", Founder of Future Proof Lab

12.30 pm PROGRAMME DEBRIEF, RECAP & NETWORKING

1.00 pm END OF DAY 1

AGENDA | DAY 2 | 19 NOVEMBER 2020

Conference Moderator: **Tehmina Kaoosji**

8.30 am PARTICIPANTS LOGIN

9.00 am RECAP OF DAY 1

9.05 am RISING TIDE OF CYBER THREATS

- Cyber attacks and data privacy breaches - Why do they continue to happen?
- Business security and the new remote workforce culture
- How to survive a cyber security attack?
- Business foresight tech ideas to stay connected and secured
- 5G - Evolving businesses for revolutionary impact

Moderator:

Ehon Chan Ehon Chan Consulting

Panellists:

Dato' Ts. Dr. Haji Amirudin Bin Abdul Wahab
CEO, CyberSecurity Malaysia

Gene Yu Co-Founder & CEO, Blackpanda Group

Dr. Sharlene Thiagarajah Chief Executive Officer,
Telekom Malaysia R&D

Mohd Khairil Abdullah CEO, Axiata Digital

10.05 am FUTURE OF BUSINESS INVESTMENTS

- Investing in our future – Outlook of businesses in SDG, ESG, PRI and climate change agendas
- Evolving investor preferences - Has the pandemic changed attitudes?
- Global shift in investor demographics and the challenge it poses
- Insights into the future of sustainable investment and global capital markets

Moderator:

Kala Kularajah Consultant, Egon Zehnder International

11.05 am SCREEN BREAK

11.15 am FUTURE LEADERSHIP SKILLS THAT WE NEED TODAY

- How to survive and lead in a crisis?
- Art and science of leading shifting business strategies
- What is “resilient agile leadership” with regard to economic uncertainty?
- Business case studies we can all learn from
- Future of work and the toughest challenge we face in our history

Moderator:

Tan Sri Abdul Wahid Omar Chairman, Bursa Malaysia Berhad

Panellists:

Tan Sri Tony Fernandes CEO, AirAsia Group

Tan Sri Dr. Jemilah Mahmood Special Advisor to the Prime Minister of Malaysia on Public Health

Sunil Puri Senior Director / Head of Research, Asia Pacific, Center for Creative Leadership (CCL)

12.15 pm SPECIAL PRESENTATION III
LEADERSHIP IN A DIGITAL AGE: AN INSPIRING
SPEECH ON LEADERSHIP IN A POST PANDEMIC
WORLD

In this inspiring talk, learn what leading companies are doing to prepare their leaders for the future of work, and the 4-step Leadership In A Digital Age (LIDA) Framework for becoming a future-ready leader. Mark will draw on examples from across industries and beyond, to inspire the audience into action.

Speaker:

Mark Stuart Co-Founder, Anagram Group

12.45 pm PROGRAMME DEBRIEF, RECAP & NETWORKING

1.00 pm END OF PROGRAMME

CONVERSATION WITH SIDC – HEALTHCARE IS WEALTH CARE!



TAN SRI DATO' SERI DR. NOOR HISHAM BIN ABDULLAH

Tan Sri Dato' Seri Dr Noor Hisham Abdullah is a Senior Consultant Surgeon in Breast and Endocrine Surgery, Putrajaya Hospital and the current Director General of Health Malaysia since March 2013. Prior to that, he was the Deputy Director General of Health (Medical) between January 2008 and February 2013.

He chairs multiple medical professional councils and national-level technical committees and is actively involved as a policymaker in global organisations such as the World Health Organization (WHO) and the Drugs for Neglected Diseases initiative (DNDi). He is also a Councillor-at-Large (2017-2021) in the Executive Board of the International Society of Surgery (ISS) and chairs the Global Surgery Committee of ISS. In March 2020, he was elected as the Chairman of the Asian Association of Endocrine Surgeons.

Dr Noor Hisham has been conferred numerous local and international awards including the prestigious Fellowship Ad Hominem of the Royal College of Surgeons of Edinburgh in 2018 for his contributions toward healthcare. In 2019, he was given the honour to deliver the distinguished Martin Allgöwer Lecture at the 48th World Congress of Surgery in Krakow, Poland.

For his exemplary leadership in managing the healthcare sector's response in the COVID-19 pandemic, he was named as the 'National Maal Hijrah Figure for 1442 Hijrah/2020' and as his alma mater's 'Most Notable Alumni 2019'. These awards reflect the dedication, commitment, sacrifice and resilience of every individual in the Ministry of Health and various agencies to serve the nation in facing the pandemic.

His special interest lies in enhancing universal healthcare coverage to marginalised communities and bringing personalised healthcare back to the community and home through digital technology and creative innovation.



TENGKU ZARINA TENGKU CHIK

Tengku Zarina brings with her over 27 years of global financial services experience both in corporate and international finance, taking in different business functions and markets. Having a core competency in corporate credit, she had in the past assumed a wide breath of roles in international banking, corporate banking, business development, banking operations, operational excellence and strategic transformation.

She has served in large financial centres including in the city of London, where she was the Country Head for Maybank operations in the UK from 2005 to 2013, and in Hong Kong where she was Maybank Hong Kong's Deputy CEO in charge of corporate banking and business development from 2001 to 2005. She had served in Maybank New York and Maybank International Labuan for short term assignments in her early years with Maybank. Leveraging her diverse experience, she had taken on several strategic transformation roles, including Maybank's Head of Operational Excellence for Global Banking where she led a significant initiative to streamline the 'Know Your Customer' value chain as well as enabling the Financial Institutions Group's business. She was also appointed as a Supervisory Board member for Uzbek Leasing International in Uzbekistan from 2013 to 2015.

BOUNCING BACK FROM GLOBAL ECONOMY LOCKDOWNS

MODERATOR



KAMARUL BAHRIN HARON

Kamarul Bahrin Bin Haron is a multiple award winning TV journalist, editor and anchor in Malaysia with 23 years of experience in reporting and producing news & current affairs content. Kamarul is currently the Vice President & Editor-In-Chief for the 24 hours News and Current Affairs channel in Malaysia called Astro Awani.

This bachelor of broadcasting graduate from Universiti Sains Malaysia in Penang goes live on prime time TV and web streaming every Monday to Friday discussing the latest and most relevant issues of the day in the evening prime talk show called Agenda Awani which after the last #GE14 is a new Malaysia special named 100 Hari Malaysia Baharu (New Malaysia: 100 days) His staple focus areas include civil society, political & government transformation, globalization, sustainability, innovation, social empowerment, inclusiveness, disruptions and entrepreneurship.

Kamarul is currently on a mission to find and build new ways and partnerships to leverage on big data driven journalism for the channel. This ranges from data dashboards and real time data to fake news verification to user generated content and citizen journalism integration.

PANELLISTS



STEVEN G. COCHRANE

Steven G. Cochrane, PhD, is Chief APAC Economist with Moody's Analytics. He leads the Asia economic analysis and forecasting activities of the Moody's Analytics research team, as well as the continual expansion of the company's international, national and subnational forecast models. In addition, Steve directs consulting projects for clients to help them understand the effect of regional economic developments on their business under baseline forecasts and alternative scenarios. Steve's expertise lies in providing clear insights into an area's or region's strengths, weaknesses and comparative advantages, relative to macro or global economic trends.

A highly-regarded speaker, Dr. Cochrane has provided economic insights at hundreds of engagements over the past 20 years and has been featured on CNBC, CNA, Bloomberg TV, Wall Street Radio, and the PBS News Hour. Through his research and presentations, Steve dissects how various components of the macro and regional economies shape patterns of growth. His extensive expertise on U.S. and global economic issues makes also him a popular speaker at client conferences and executive briefings.

Steve holds a PhD from the University of Pennsylvania and is a Penn Institute for Urban Research Scholar. He also holds a master's degree from the University of Colorado at Denver and a bachelor's degree from the University of California at Davis. Dr. Cochrane is based out of Moody's Analytics Singapore office.

BOUNCING BACK FROM GLOBAL ECONOMY LOCKDOWNS

PANELLISTS



SHAN SAEED

Shan Saeed is a Global Chief Economist at Juwai IQI, a leading property, technology brokerage house operating and advising clients in Kuala Lumpur, Singapore, Shanghai, Hong Kong, London, Melbourne, Makati, Toronto, Bangkok and Dubai [www.iqiglobal.com]. He has 20 years of solid financial market experience in the areas of private banking, risk /compliance management, commodity investments, global economy, brand and business strategy.

He is a financial market commentator and cited in Al Jazeera TV, Hubbis Hong Kong, CNBC Arabia / Singapore, FT [Deutschland], Channel News Asia Singapore, International New York Times/Malaysian Reserve, The Edge Financial Daily, Uni of Chicago, Booth School of Business alumni magazine, The Gulf Today, Wall Street Journal, Berita Harian, Islamic Finance News Malaysia, Khaleej Times, Smart Investor, Money Compass, Rotary Club USA, World Business Journal Singapore, Focus Malaysia, Oil/Gas magazine Malaysia, Business Today, Bernama TV and many more. He has been invited at World Bank / IMF annual meeting in October 2017 in Washington DC to participate in Belt and Road Initiative summit and shared his thoughts about the importance of infrastructure investment strategy for emerging economies. Invited by SWF's including EPF [2016]/ PNB [2019] to share thoughts on global macro economic outlook and Asia's growth landscape.

He has graduated from one of the prestigious business schools in USA i.e. Booth School of Business at the University of Chicago. He got his first MBA from IBA Pakistan [in collaboration with the Wharton School, University of Pennsylvania]. He is also trained in Alternative Banking/Strategies from the Harvard Business School, USA.



FARAH ROSLEY

Farah Rosley has more than 20 years' experience managing corporate tax engagements across a variety of sectors, as well as conducting feasibility studies, reviewing incentive packages and negotiating and securing special incentive packages.

Farah has also been involved in special government initiatives and studies on tax matters and has lent insights into government policies for specific sectors.

A graduate from the University of Hull, UK in Accounting & Finance (Hons), Farah is the Ernst & Young Malaysia Tax Markets Leader and the President of the Chartered Tax Institute of Malaysia (CTIM). Farah is a regular speaker at national and international tax conferences and seminars on industry, tax and fiscal matters as well as authored various articles and publications on taxation matters.

She is also a Fellow of the Association of Chartered Certified Accountants, a member of the Malaysian Institute of Accountants, and a licensed Tax Agent with the Ministry of Finance.

PANELLISTS



SIVASURIYAMOORTHY SUNDARA RAJA

A Business Administration graduate from the University of Malaya, Sivasuriyamoorthy Sundara Raja joined Malaysian Investment Development Authority (MIDA) in 1989 as an Assistant Director in the Food, Beverages and Chemical Division. Over the last 31 years he had served in the Strategic Planning and Policy Advocacy Division, Investment Promotion Division and Incentive Coordination and Collaboration Office (ICCO).

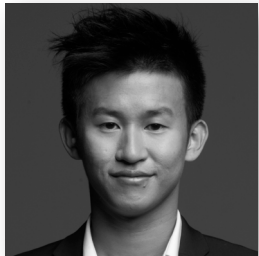
Mr.Siva was posted to Germany twice to head MIDA's office in Cologne (2006-2009) and Frankfurt (2013-2017). He was responsible to move MIDA's office from Cologne to Frankfurt and to establish MIDA's second office in Germany in Munich. As an overseas Director in Germany, Mr.Siva was responsible to attract foreign direct investments from Germany and the Benelux countries, namely Belgium, the Netherlands and Luxembourg.

Throughout most of his 31 years career with MIDA, Mr.Siva was involved in various projects on Malaysia's industrial development, such as the 2nd and 3rd Industrial Master Plans (IMP), 8th-10th Malaysia Plans, Liberalisation of the Manufacturing Sector, formulation of investment incentives and policies under the Promotion of Investments Act (PIA) 1986 and Industrial Coordination Act (ICA) 1975, MIDA's Empowerment as well as MIDA's Restructuring exercise (2013). Mr.Siva was also responsible for the coordination of the Study on Exit Strategy for Foreign Labour Intensive Industries in Malaysia and the formulation of policies and guidelines for the Domestic Investment Strategic Fund (DISF) to accelerate the shift of Malaysian-owned companies in targeted industries to high value-added, high technology, knowledge-intensive and innovation-based industries.

Mr.Siva was promoted as the Executive Director (Post Investment) in March 2018 and moved to his current position as Executive Director (Investment Promotion) effective 1st November 2018.

DIGITAL URGENCY FOR CAPITAL MARKET BUSINESSES

MODERATOR



EHON CHAN

Ehon is a recognised thought-leader in the area of entrepreneurship and innovation. He has over 13 years of work experience in all 3 sectors, including as a co-founder, investor, Board member, and advisor.

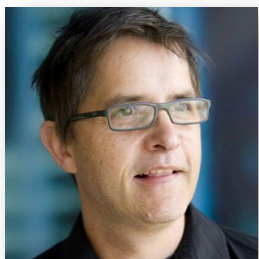
Formerly the inaugural Member of Authority of the Sarawak Multimedia Authority (SMA) and Advisor (Digital Economy) in the Sarawak Chief Minister Department, he was instrumental in developing the Sarawak Digital Economy Strategy 2018, Sarawak Digital Village, and the TEGAS-SMA Digital Innovation Hub.

Prior to SMA, he accepted the Federal Government's invitation to return to the country to serve as the Executive Director of the Malaysian Global Creativity & Innovation Centre (MaGIC). He was the co-founder of Hub Australia, one of the Asia Pacific's largest network of coworking spaces, and wearespur.com, a strategy, design, and venture studio focused on positively affecting human actions.

He has served on the Board of Brisbane Montessori International College, Movember Foundation, Bendigo & Adelaide Bank's PlanBig, and StartSomeGood, and as the Chairman of the World Happiness Forum.

He was widely known as the youngest Board member of Australia's Top 5 bank, and the youngest Executive Director in Malaysia's Government Linked Companies (GLC) and statutory body. Although far from his mind, his effort and contribution to social change have won him numerous awards and accolades, amongst them Suicide Prevention Australia's "LIFE Award", The Age's "Top 100 Most Influential People in Melbourne", Australia Trade Commission's "Top 30 Digital Influencer", GOOD Magazine's "GOOD 100 People Moving the World Forward", Prestige Magazine's "30 under 30", and Tatler's "Generation T: Malaysia's brightest connectors, creative visionaries, innovative influencers and entrepreneurial talents".

PANELLISTS



PETER WILLIAMS

Peter is a recognised thought leader and practitioner in Innovation. Peter started working with internet technologies in 1993 and in 1996 founded an eBusiness Consulting group, Deloitte Australia. Since that time Peter is the CEO of the Eclipse Group, a Deloitte subsidiary, and then founded Deloitte Digital. He is also the Chairman of Deloitte's Innovation Council and the Chief Edge Officer. He is recently named as one of Australia's top Digital Influences and is an Adjunct Professor at RMIT.



WAI HONG FONG

Wai Hong Fong is Chieftain and Co-founder at StoreHub, an omnichannel operating system for over 15,000 retail and restaurant businesses across Southeast Asia. Raised in Malaysia, Fong spent four years in Singapore as an ASEAN Scholar and lived in Melbourne for a decade. Soon after completing his BA at the University of Melbourne, Fong co-founded OZHut – a multi-niche online retailer – and served as managing director for five years.

Fong was also named Australia's Best Young Entrepreneur in 2011 by StartupSmart and amongst Melbourne's top 100 most influential people by Australian daily The Age, that same year. Fong spent a year and a half studying Mandarin in Shanghai and eventually returned to Malaysia in 2013, and founded StoreHub.

PANELLISTS



RAFIZA GHAZALI

Rafiza Ghazali was appointed as Cradle's Group CEO on 1 June 2020. She has over 26 years of experience in Finance, Audit, Investment, Strategy and Business Development within a wide range of industries, including Banking, Energy, Plantations, Property, Healthcare, Automotive, Industrial, Media/Information and Consumer-Goods.

Rafiza brings a wealth of experience in strategy, innovation, finance and business management. She has held leadership roles across both private and public organisations and has successfully implemented programmes ranging from technology-based innovations, corporate-start-up partnerships to organisational transformation and re-structuring.

Prior to Cradle, Rafiza was the Chief Financial Officer at Velesto Energy Berhad ("Velesto"), a Malaysian-based multi-national player in the upstream oil & gas sector. During her tenure at Velesto, the company undertook a successful turnaround and transformation exercise that led to a return to profitability after four years.

Rafiza was Head of Group Innovation & Business Performance at Sime Darby Berhad ("Sime Darby") where she led a group-wide effort to drive innovation and entrepreneurship across the business units, including to encourage start-ups-corporate partnerships. Rafiza started her career at Arthur Andersen & Co. in Australia and later held senior roles in strategy, corporate finance and accounting in several leading organisations including Bank Negara Malaysia, RHB Investment Bank Berhad and Thomson Reuters.

Rafiza holds a Bachelor's Degree in Science (Economics) from the London School of Economics & Political Science. She has a Post Graduate Diploma in Strategy & Innovation from the Säid Business School, University of Oxford.

SPECIAL PRESENTATION I

HOW TO SURF TSUNAMIS: CLEAR LEADERSHIP FOR THE COVID-19 ERA AND BEYOND



JOHN A. SWEENEY

Dr. John A. Sweeney is an award-winning author, designer, and futurist. As a practitioner, consultant, and educator, John has organized, managed, and facilitated workshops and seminars, multi-stakeholder projects, and foresight gaming systems in over 45 countries on five continents with participants from around the world. At present, John is a Visiting Professor and Senior Research Fellow at Westminster International University in Tashkent, Uzbekistan. He also currently serves as Co-Editor-in-Chief of *World Futures Review: A Journal of Strategic Foresight*.

John has worked with numerous universities, international development and humanitarian aid agencies, nonprofit foundations, Fortune 500 companies, and educational and cultural organizations, such as NESTA, INTERPOL, The Joint Research Centre of the European Commission, the International Federation of Red Cross and Red Crescent Societies, and numerous UN agencies. Additionally, he has experience working with public sector and civil service foresight and innovation units, such as Singapore's Centre for Strategic Futures, Georgia's Public Service Development Agency, and Dubai's Mohammed Bin Rashid Centre for Government Innovation. John's private sector work primarily comes through Duke Corporate Education, which is one of the world's top-rated custom executive education providers.

At the University of Hawaii at Manoa, where he instructed undergraduate courses in Futures Studies, Political Science, and World Religions, John also served as a Researcher at the Hawaii Research Center for Futures Studies from 2009 to 2014. From 2014 to 2018, John served as Deputy Director at the Centre for Postnormal Policy and Futures Studies, which is based in London, UK. In December 2018, John completed his PhD under the direction of Dr. Jim Dator.

John is a member of the World Futures Studies Federation and the Association of Professional Futurists. His work has been published in *Futures*, *The Journal of Futures Studies*, *World Futures Review*, and other academic and media outlets. He tweets on trends, emerging issues, and things just over the horizon at @aloha_futures.

SPECIAL PRESENTATION II

FUTURE PROOF: REINVENTING WORK IN AN AGE OF ACCELERATION

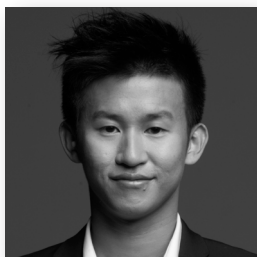


DIANA WU

Diana Wu David is a former Financial Times executive, author of *Future Proof: Reinventing Work in an Age of Acceleration* and adjunct professor at Columbia Business School and University of Hong Kong MBA programmes in Asia. As a female futurist, speaker and advisor rolled into one, she is passionate about encouraging and empowering individuals, businesses and boards globally to master the capacities they need for inspiring futures that matter.

RIISING TIDE OF CYBER THREATS

MODERATOR



EHON CHAN

Ehon is a recognised thought-leader in the area of entrepreneurship and innovation. He has over 13 years of work experience in all 3 sectors, including as a co-founder, investor, Board member, and advisor.

Formerly the inaugural Member of Authority of the Sarawak Multimedia Authority (SMA) and Advisor (Digital Economy) in the Sarawak Chief Minister Department, he was instrumental in developing the Sarawak Digital Economy Strategy 2018, Sarawak Digital Village, and the TEGAS-SMA Digital Innovation Hub.

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PANELLISTS



DATO' TS. DR. HAJI AMIRUDIN BIN ABDUL WAHAB

Dato' Ts. Dr. Haji Amirudin Abdul Wahab ("Dato' Dr. Amir") is currently the Chief Executive Officer (CEO) of CyberSecurity Malaysia, the agency that monitors e-sovereignty of the country. He has approximately 30 years of ICT working experience in the telecom and IT sector in the Government as well as in the semi-government and private sectors.

During Dato' Ts. Dr. Amir's leadership as CEO, Cybersecurity Malaysia (CSM) managed to contribute to Malaysia's achievement in attaining top 10 ranking in the world, at International Telecom Union (ITU) Global Cyber Security Index studies and became first Malaysian to chair World Trustmark Alliance (2014-2015). Besides that, during his leadership, CSM was awarded as Best Cyber Security Innovation Award 2015 recipient by FireEye Global and won Champion Prizes at the World Summit of the Information Society (WSIS) for 2 consecutive years (2016 & 2017) and also most recently in year 2020. He was also selected to receive an ASEAN Award as the Outstanding Chief Information/Security Officer in conjunction with the 10th ASEAN CIO/CSO Summit and Awards 2014 held in Ho Chi Minh City, Vietnam on 2 December 2014. On 2nd May 2018, he has been registered in Malaysia Board of Technologist as Professional Technologist which has allowed him to use abbreviation "Ts" before his name.

RIISING TIDE OF CYBER THREATS

PANELLISTS



GENE YU

Gene Yu is Co-Founder and CEO of Blackpanda, Asia's premier digital forensics and cyber security incident response firm. He is a computer science honor graduate from West Point, previously served in the U.S. Army Special Forces, and is the author of three books. Gene has served across Asia in both the military and private sectors as an equity swaps trader with Credit Suisse in Hong Kong and with Palantir Technologies' Asia business development team in Singapore.

Gene is currently best-known for leading one of the fastest recorded recoveries of a family friend, kidnapped in eastern Malaysia by Filipino Abu Sayyaf terrorists in late 2013.



DR. SHARLENE THIAGARAJAH

Dr. Sharlene Thiagarajah serves as the Chief Executive Officer of TM Research & Development (TM R&D), a wholly owned subsidiary of Telekom Malaysia Group. She is responsible to bring new technology and innovation to the Group with special focus on advanced analytics, artificial intelligence, IoT and digital platforms. In 2016-17, she was appointed Chairman of the R&D Value Stream for ACASIA Communications Sdn Bhd, a unique ASEAN collaboration among 7 leading telecommunications provider in the region. She currently serves as a Committee Member in the Faculty of Science (Material Science) at Universiti Putra Malaysia (UPM).

She has more than 20 years' experience in the telecommunications industry, with numerous IPRs and research publications to her name. She holds a PhD in Computer Systems Engineering, a Masters Degree in Telecommunications Engineering from UPM and a B.Eng in Electrical Engineering (1st Class Hons) from Universiti Teknologi Malaysia (UTM).

She started her career in 1995 as an RF Engineer at TM R&D where she led the team to commercialize a tri-band antenna system for 3G communications. She later moved to TM Corporate Strategy as General Manager Strategic Planning and Business Development for the Group. In 2013, she was appointed Head of Strategy for VADS Bhd, and in 2014 appointed as Vice President of Technology & Innovation, before assuming her current role in 2016.



MOHD KHAIRIL ABDULLAH

Khairil is the CEO of Axiata Digital Services (AD), the digital services arm of Axiata Group Berhad, that was established to support the increasingly digital lifestyle of Axiata consumers. At AD, Khairil leads investments and operations across three strategic businesses. These include digital financial services such as e-wallet, micro-financing and micro-insurance; digital advertising that use data driven solutions to enhance business success; and platform services focused on API's (Application Programming Interface) that redefine the way businesses communicate with consumers. Flagship brands within the portfolio are Boost, Aspirasi, ADA and Apigate.

Khairil first joined Axiata Group Berhad in 2012 as Group Chief Marketing and Operations Officer before assuming his role as Chief Executive Officer at AD in 2014. Khairil was previously at Bain & Company, Inc., a leading global management consultancy where he was a Partner. He was with Bain for more than 15 years and worked out of various offices in the firm, including San Francisco, Munich, Sydney, and others. He built a strong track record of helping his clients in telecoms and other industries achieve major improvements to their strategic positions and operational performance. In 2008, Khairil returned to Southeast Asia to help Bain grow its telecoms practice in the region based out of Singapore.

Before Bain, Khairil was an operations consultant at Coopers & Lybrand, Management Consulting Services, along with stints running tech start-ups. Khairil is a board member of the Axiata Digital Innovation Fund (ADIF), a member of the Industry Advisory Council of Bank Negara Malaysia's Paynet, and a member of the Malaysian Innovation Policy Council. He holds a BA, MA (Engineering) and MEng from the University of Cambridge, U.K. as well as an MBA from INSEAD, France.

FUTURE OF BUSINESS INVESTMENTS

MODERATOR



KALA KULARAJAH RAJASUNDRAM

Kala Kularajah, based in Kuala Lumpur, is active in Egon Zehnder's Executive Assessment and Development, Technology and Communications, and Financial Services practices. She is deeply experienced in leadership and talent strategy, organization design, and management across multiple geographies. In addition to executive search, she provides accelerated integration support to executives transitioning into new roles and serves as an executive coach to senior executives.

Prior to joining Egon Zehnder, Kala was a Regional Director for Fast-Growing Markets at the Hay Group. Before that, she was the Chief Talent Officer with Maxis after serving as the Hay Group's Regional Director of Reward Practice Business in Asia-Pacific and Africa. Kala began her career at the Kuala Lumpur Stock Exchange, with responsibilities that included listing companies and strategic planning.

Kala earned an MBA (summa cum laude) from Boston University and a Bachelor of Accounting from Monash University in Australia. She is also a Certificate Practicing Accountant in Australia. Kala is deeply curious about people and different walks of life and is fascinated by belief systems and the priorities associated with each one.

FUTURE LEADERSHIP SKILLS THAT WE NEED TODAY

MODERATOR



TAN SRI DATO' SERI ABDUL WAHID OMAR

Tan Sri Abdul Wahid Omar, 56, is currently the Chairman of Bursa Malaysia Berhad and Universiti Kebangsaan Malaysia (UKM). He is regarded as one of the most versatile corporate leaders in Malaysia having successfully led four major organisations in infrastructure development, telecommunications, financial services and investment management. He served as Group Chairman of Permodalan Nasional Berhad (PNB), Malaysia's largest fund management company, from August 2016 to June 2018 following completion of his term as a Senator and Minister in the Prime Minister's Department in charge of Economic Planning from June 2013 to June 2016.

Prior to his cabinet appointment, Tan Sri Abdul Wahid was formerly the President and CEO of Maybank, Malaysia's largest public listed company and one of the leading banking groups in Southeast Asia, from May 2008. He was credited with transforming Maybank into a regional banking group and a global leader in Islamic finance. Prior to joining Maybank, he was the Group CEO of Telekom Malaysia Berhad (TM) from July 2004 until its demerger with Axiata Group Berhad in April 2008. He was also formerly the MD/CEO of UEM Group Berhad, his first role as CEO at the age of 37. He successfully led the turnaround of UEM Group, Malaysia's largest infrastructure development conglomerate (which owned PLUS Expressways), following its takeover by sovereign wealth fund Khazanah Nasional in 2001.

Tan Sri Abdul Wahid is a member of the Association of Chartered Certified Accountants (ACCA, UK), the Institute of Chartered Accountants in England & Wales (ICAEW) and the Malaysian Institute of Accountants (MIA). He has received numerous awards throughout his career. This includes Malaysia's CEO of the Year 2006 award from Business Times/American Express, The Asian Banker's 2013 Leadership Achievement Award for Malaysia and The Edge Value Creator award 2013. He was also awarded the Honorary Doctorate in Economy from Multimedia University, Malaysia (MMU) in 2014 and Honorary Doctorate in Economy & Muamalat Administration by the Islamic Science University of Malaysia (USIM) in 2018. Tan Sri Abdul Wahid currently serves as a Trustee of WWF Malaysia and as a Visiting Fellow at the Oxford Centre for Islamic Studies.

PANELLISTS



TAN SRI TONY FERNANDES

One of Asia's most recognisable entrepreneurs, Tony Fernandes is best known for co-founding low-cost carrier AirAsia with Datuk Kamarudin Meranun and democratising air travel in the region.

Fernandes and Datuk Kamarudin famously bought the ailing airline for a token MYR1 (approximately USD0.25) and MYR40 million in debt, turning it around within two years and growing it from a Malaysian domestic carrier into Asia's largest low-cost carrier by passengers carried.

Fernandes studied in the UK, and qualified as an Associate Member of the Association of Chartered Certified Accountants in 1991 and Fellow Member in 1996. An accountant by training, Fernandes began his career in Richard Branson's Virgin Group before returning to Malaysia as Warner Music Group's Vice President for Southeast Asia before venturing into the airline business.

Fernandes has received numerous honours and awards over the course of his career. These include the Honour of the Commander of the Order of the British Empire, conferred by Her Majesty Queen Elizabeth II in 2011, and the Commander of the Legion d'Honneur, awarded by the French government for his outstanding contributions towards the economy of France through the aviation industry.

FUTURE LEADERSHIP SKILLS THAT WE NEED TODAY

PANELLISTS



TAN SRI DR. JEMILAH MAHMOOD

Tan Sri Dr. Jemilah Mahmood is currently the Special Advisor to the Prime Minister of Malaysia on Public Health, and began her mandate in April 2020. She is also a member of the Government of Malaysia's Economic Action Council and is actively engaged in the COVID-19 response.

Prior to this, she was the Under Secretary General for Partnerships at the International Federation of Red Cross and Red Crescent Societies (IFRC) in January 2016 until June 2020. Her other international positions included being the Chief of the World Humanitarian Summit at the United Nations in New York, and the Chief of the Humanitarian Response Branch at the United Nations Population Fund. She is an accomplished humanitarian and well known as the founder of MERCY Malaysia, a Malaysian humanitarian organisation working globally.



SUNIL PURI

SUNIL PURI is the Asia-Pacific senior director of research, innovation, and product development at the Center for Creative Leadership (CCL). He is a seasoned leadership and human capital researcher and thought leader with over 20 years of experience across large global organizations. Prior to CCL, he served as head of Research and Insights at the Human Capital Leadership Institute (HCLI), set up by the Singapore government under Singapore Management University (SMU) to drive the global Asian leadership initiative. Sunil has authored several research studies including BOLD 3.0: Future Fluent Board Leadership in Asia, Imagining Asia 2030: Future Fluent Asian Leader, Architecting Future Fluent Culture: Critical Role of Human Resources (Asia Study), Developing Global Asian Leaders: From Local Stars to Global CXOs, CHRO 3.0: Preparing to Lead the Future HR Function in Asia, HR Leadership Stall Points, Developing Next-Generation Indian Business Leaders: The Keys to Success. In 2015, he co-edited a book titled Human Capital Insights: Inspiring Practices from Asia, for Asia. Sunil is an alumnus of Indian Institute of Technology (IIT), Delhi, India, and Indian Institute of Management (IIM), Ahmedabad, India.

SPECIAL PRESENTATION III

LEADERSHIP IN A DIGITAL AGE: AN INSPIRING SPEECH ON LEADERSHIP IN A POST PANDEMIC WORLD



MARK STUART

Mark is a sought-after international keynote speaker, Adjunct Lecturer on Innovation and co-founder of Anagram Group. Originally from the UK, Mark is based in Singapore and works with over 240 clients in 19 countries on Innovation, Leadership and the Future of Work.

Mark is a Certified Speaking Professional (CSP) – one of only 15% of speakers globally with this qualification - the speaking profession's highest earned designation, based on bookings and performance.

As Co-Founder of Anagram Group, Mark was presented the 'Future of Work' award at the 19th Annual Business Awards from the British High Commissioner to Singapore, Scott Wightman and Mr. Chan Chun Sing, Singapore's Minister of Trade & Industry.



TEHMINA KAOOSJI

Tehmina Kaoosji is an Independent Broadcast Journalist & Media Personality currently based in Kuala Lumpur, Malaysia.

Her work focuses on Economics, Politics, Business & Technology issues. Social justice and gender mainstreaming are her key policy angles on every story.

She hosts and produces The Point, an online talk show on the most pressing issues in the news cycle, with commentary from regional and global subject matter experts.

She hosts and produces content, special projects and annual highlights like the National Budget and Election coverage for the Malaysian National News Agency (Bernama), including the talkshows Tea with Tehmina, focusing on women, society and commerce, and The Nation- focusing on topics of national and regional current affairs.

Tehmina is a Thomson Reuters Foundation Fellow and TedX Malaysia 2019 alumni where she spoke about Gender Equality at HeriotWatt University. She has spoken at Malaysian Parliament in July 2019 on Online Hate Speech & Disinformation as part of the Asean Parliamentarians for Human Rights (APHR).

Tehmina is a Board Member & Director with the Institute of Journalists Malaysia. She is a founding member of the Journalists Alliance Malaysia, and a member of the Malaysian Media Council ProTem Committee working towards establishing a Malaysian Media Council by the end of 2020, in collaboration with the PN government.

FEE



NORMAL

MYR 500/pax

INDIVIDUAL



GROUP 1

MYR 450/pax

GROUP OF 3 OR MORE



GROUP 2

MYR 400/pax

GROUP OF 5 OR MORE



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