

# DIGITAL ECONOMY SERIES

LIVE WEBINARS AVAILABLE ON  
**22 & 25 SEPTEMBER 2020**

Offering 2 Topics to choose from:

1. Digital Economy & Market Outlook
2. Reskilling & Upskilling Strategies



**M. NAZRI**  
President / Group CEO, MyFinB Group



**Learning Hours:**  
2 hours Per Webinar



**Fees:**  
MYR 350 Per Webinar  
(fee is not inclusive of 6% SST)



**CPE Points Earned:**  
5 CPE Points Per Webinar

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## ICF COMPETENCY LEVEL

- Functional (Technical) - Digital Technology Application (Proficiency Level 3)
- Behavioural (Organisation Leadership) - Strategic Thinking (Proficiency Level 3)
- Behavioural (Organisation Leadership) - Stakeholder Management (Proficiency Level 3)

## WHO SHOULD REGISTER?

### Individuals

CEOs, CIOs, CMOs, COOs, Business owners, Regulators, Policy Makers, Consultants and Advisors, Board members, HODs, Innovation and Digital team, IT personnel, Analyst, Fund Managers, Business Development Manager, Marketing Manager

### Companies

Public Listed Companies (PLCs), SMEs, Accounting Firms, Consultancy Firms, Advisors, Investment Banks, Commercial banks

## METHODOLOGY:

- Interactive presentation
- Online Polls
- Videos
- Case studies

## SPEAKER

### M. Nazri

President / Group CEO of MyFinB Group

Nazri specialises in AI and cognitive analytics, having spent more than two decades as a practitioner in these fields. He currently heads a venture builder company and is currently the Founder/Group CEO of one of the award-winning tech companies, called MyFinB. Nazri successfully led the Group to be named Asia-Pacific's Top 25 Hottest Fintech Companies in Asia Pacific and Top 30 Globally Most Attractive Companies, awarded by APAC CIOOutlook and The Silicon Review respectively in 2018.

Nazri was recently named by Islamica500 as one of the world's top 500 prominent and influential personalities in the Islamic world and economy (A.I./ Fintech category). Nazri was also awarded the Young Business Leader Award in 2010 (APAC) by the Ministry of International Trade and Industry for adopting innovative business models in his businesses.

Prior to his entrepreneurial journey, Nazri was part of the investment and research team of major asset management groups like Citigroup and Prudential and an international ratings agency (Fitch Ratings), covering financial institutions in Asia.

Regarded as one of the early pioneers to deploy AI-based analytics in Asia-Pacific, Nazri plays a leading role in the digital transformation for the financial sector and SME development in the region. He is also a regular contributor on AI-related topics in The Malaysian Business magazine, made various media appearances and spoke on the topic in various parts of Europe, Asia, Africa and Middle East.

Nazri has an MBA from University of Western Australia and a bachelor's degree in accountancy and economics from the University of Queensland, Australia.

## WHAT WILL YOU LEARN?

### 1. Digital Economy & Market Outlook 22 September | 10.00am – 12.00pm

#### How AI & Big Data Drive the Strategies for Public Listed Companies and Corporations

##### Outline

- Emerging technologies – Its influence to industries, business models and jobs
- Augmented intelligence systems and new opportunities and outlook for listed companies and corporations
- Agility of boards and management navigating in the lean economy
- Steering the organisation's Digital Economy Roadmap for higher shareholders' value

##### Objectives

Upon completion of this programme, participants will be able to:

- Recognise emerging technologies in the next 5 years for the capital market industry
- Explain how augmented intelligence systems can be used to filter market noise for fundamental trends, risks and opportunities
- Equip the future-ready Boards and Management with skills in dealing with organic and acquisition-based activities
- Discuss how critical components required can be adapted to leapfrog the organisation's Digital Economy Roadmap and linked to attain higher shareholders value

Learning Hours: 2 hours | 5 CPE points | Pre & Post Assessments

### 2. Reskilling & Upskilling Strategies 25 September | 9.30am – 11.30am

#### Data-driven Approach to Drive Human Capital Strategies in the New Normal

##### Outline

- How future of work looks like
- Technological trends affecting human capital strategies
- How to craft talent strategy in developing employees' essential skills for organisational needs
- Best practices: Reskilling revolution model & Case studies
- Roadmap for building talent in digital organisations

##### Objectives

Upon completion of this programme, participants will be able to:

- Discuss the factors that will drive the creation of future of work particularly data
- Describe the changing technological trends affecting human capital strategies
- Explain the different applicable strategies and approaches in developing employees' talent and future skills
- Analyse best practices available in adopting new reskilling and/or revolution models
- Discuss ways and processes in designing digital talent management roadmap

Learning Hours: 2 hours | 5 CPE points | Pre & Post Assessments

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