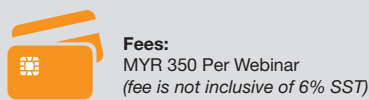
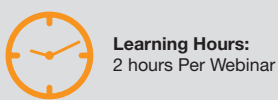


# MARKET CONTINGENCY PLANNING AND WHAT IT MEANS TO THE FINANCIAL SERVICES PROVIDER

LIVE WEBINAR AVAILABLE ON  
**16 JULY 2020 | 11.00AM - 1.00PM**



**ANGELINA KWAN**  
Former COO of the Bitcoin Mercantile Exchange (BitMEX)



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## ICF COMPETENCY LEVEL

- Core – Risk Management (Proficiency Level 3)
- Foundational (Product) – Capital Market Environment (Proficiency Level 3)
- Behavioural (People Management) – Communication (Proficiency Level 3)
- Behavioural (Organisational Leadership) – Strategic Thinking (Proficiency Level 3)
- Behavioural (Organisational Leadership) – Stakeholder Management (Proficiency Level 3)

## WHO SHOULD REGISTER?

### Individuals

C-Suites, Directors, Head of Compliance, Head of Legal, Financial Controllers, BCP Teams, Sustainability Officers, Risk Officers, Internal Auditors, Company Secretaries, Partners of Firms, Lawyers, Accountants, Corporate Consultants, Capital Markets Services Representative's License Holders, Professionals Undertaking Corporate Advisory Work, PR & Communications Staff

### Companies

Public Listed Companies, Fund Management Companies, Investment Banks, Participating Organisations, Trading Participants, Legal Firms, Accounting Firms and Consultancy Firms

## SPEAKER

### Angelina Kwan

Ms Angelina Kwan is the former Chief Operating Officer of the Bitcoin Mercantile Exchange (BitMEX) and has responsibility over BitMEX's operations around the world. She most recently established and ran the Regulatory Compliance Department and the HKEX Foundation Limited at Hong Kong Exchanges and Clearing Limited. Ms Kwan has extensive experience in Asia Pacific and the United States, in running businesses, business development, as well as investor and stakeholder relations. She started her career at KPMG and has held senior management, committee and/or board positions with the Securities and Futures Commission of Hong Kong, and other multinational companies and financial institutions. She is currently a Hong Kong Government appointed member of the Women's Commission, the Council for Sustainable Development, the Administrative Appeals Board, and the Lord Wilson Heritage Trust, a Director and Chair of the Audit Committee of the Securities Industry Development Corporation of Malaysia, Vice Chair and Director of the The Women's Foundation, a Director of the Hong Kong Securities Institute, a Fellow and Member of the Hong Kong Institute of Certified Public Accountants, an Honorary Adjunct Professor of Finance of the Hong Kong Polytechnic University, and serves on a number of other Boards and Committees. She lectures frequently for various international government and regulatory organizations as well as course providers.

## WHAT WILL YOU LEARN?

### Market Contingency Planning and What it Means to the Financial Services Provider

#### Outline

- Global market outlook - An assessment of socio-economic changes and its business impact to financial services
- The 'new normal' and what it means to 'business as usual' for capital market businesses
- Going concern status - Consider your/your company's financial position, short-term capital, reserves and emergency reserves in relation to demands to continue business operations
- Assessing potential consequences, contingency measures and new business plans
- Continuity planning - Key products, key services, key people, key business connections, key technologies and the projected bottom line
- Plan B implementation - Likely challenges and critical success factors (CSFs)
- Risk and reputation management - Responding to stakeholders
- 'We are in this together' - Importance of communication with key clients, customers and stakeholders – including the government and investors
- Pay cuts and low morale - Managing impact on your workforce and what NOT to do
- Reviewing and recalibrating your financial arrangements
- Insolvency risks - Know your rights and legal obligations
- Compliance for business resilience - Listen to the government and work with the regulator

#### Objectives

Upon completion of this programme, participants will be able to:

- Discuss current and developing global market issues
- Explain socio-economic changes and its business impact to financial services
- Define The 'new normal' for capital market businesses
- Describe insights into main elements and key steps of contingency planning
- Discuss contingency planning and its implementation challenges
- Assess and consider new or revised implementation plans and potential consequences of contingency measures and new business plans
- Discuss the economic impact post Covid-19 pandemic
- Evaluate how the stimulus package will drive the economic recovery and growth

Recommended Learning Hours: 2 hours / 5 CPE points /

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