





DATA BREACHES: ARE YOU READY?

LIVE WEBINAR AVAILABLE ON **23 JULY 2020** | 10.00AM - 12.00PM



PROF. ABU BAKAR MUNIR

Renowned Scholar, Expert and Consultant on Cyber Law and Data Protection Law







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PLCs, , Fund Management Companies, Investment Banks, Participating Organisations, Trading Participants, Insurance Companies, Legal Firms, Accounting Firms, Telecommunication Companies, Airline Companies, Solutions Providers, SMEs

SPEAKER

Professor Abu Bakar Munir

Professor Abu Bakar Munir is an internationally renowned scholar, expert and consultant on Cyber Law and Data Protection Law. He was a Professor of Law at the Faculty of Law, University of Malaya. He was a Visiting Professor at the Atmajaya University, Jakarta. He is currently an Adviser and Expert Council Member of the Pandya Astagina Institute. He is also the Legal Adviser and Data Protection Consultant to the Straits Interactive Private Ltd., Singapore, Senior Adviser to the Schinder Law Firm, Jakarta, a member of the Academic Advisory Council of the Asia Pacific Institute for Digital Economy (APIDE) Tokyo, and a member of the Asian Privacy Scholars Network (APSN), Australia. He is the Co-founder and Director of the Bali International Arbitration and Mediation Center and the Founder and Principal Consultant of the Data Protection Sdn. Bhd.

Professor Abu Bakar is the author of several books; Privatization (1992), Cyberlaw: Policies and Challenges (1999), Privacy and Data Protection (2002), Internet Banking: Law and Practice (2004), and Information and Communication Technology Law: State, Internet and Information (2010), Personal Data Protection in Malaysia: Law and Practice (2010), Data Protection Law in Asia (2014) and Data Protection Law in Asia (second edition 2018).

on several aspects of ICT law also widely publishes numerous articles and data protection law. He speaks extensively at seminars, workshops and conferences around the world including those organised/hosted by universities such as the NUS, Oxford, Cambridge, MIT, et cetera. Google, Facebook, Microsoft, Yahoo are amongst the participants of his talks and presentations. He represented Asia in the Europe - Asia Dialogue on the Digital Economy at the Johns Hopkins University in Washington, D.C.

Professor Abu Bakar Munir has been far and wide consulted by the governments and private entities in Malaysia and around the globe. Amongst the companies are TM, Chartis Insurance, POS Malaysia, PKNS, CIMB, ELM of Saudi Arabia and many more.

He was appointed the Adviser to the Government of Malaysia and was instrumental in the crafting and passing of the Malaysian Personal Data Protection Act 2010. He was seconded as the IT Law Adviser and Principal Consultant to the Government of Dubai, UAE where he led an international team of consultants in developing and drafting several IT legislations to facilitate the Dubai Internet City, a multi-billion-dollar IT project. He is currently assisting the Government of Indonesia in developing the personal data protection law for the country.

He was a Council Member of the Asia Pacific Privacy Charter Council (APPCC) and the recipient of the Malaysia Cyber Security Awards (Minister's Award) 2010 and the Malaysia Cyber Security, (Information Security Visionary of the Year) Award 2010. His other areas of specialization include the Air and Space Law, Child law, Evidence Law, Nanotechnology Law and Policy, and Renewable Energy Law and Policy. He has published numerous articles on these subjects. His work, "Renewables: Solar Energy Needs Focus" was published in Nature in January 2016.

WHAT WILL YOU LEARN?

Data Breaches: Are You Ready?

Personal Data: Why Protect it?

- What is personal data and why protect it?
- Identifying sensitive data
- Legislation and guidelines on data protection

What is Data Privacy and What You Need to Know

- Privacy vs. data protection
- How safe and secure is your data?
- Why do data breaches happen and the cost of privacy breaches (financial, reputation, resources, etc.)

Safeguarding Data Privacy at the Workplace and Data Breach Management

- Potential causes of data privacy breaches and the red flags
- Protection of assets and data security policy
- Workplace practices and culture
- Data breach monitoring, management plan and responding to data breaches
- Case study: Recent data breaches and lessons learned
- Updates and development in data privacy

Upon completion of this programme, participants will be able to:

- Explain why data privacy and protecting data is important
- Recognise the relevant data privacy laws and regulations and its expectations
- Explain the risks of failing to protect privacy on individual and organisational level
- Describe the potential data privacy breaches and red flags in business organisations
- Examine employees' roles and responsibilities in relation to data privacy Discuss how to prepare and deal with data breaches

Recommended Learning Hours: 2 hours / 5 CPE points / Pre & Post Assessment

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Securities Industry Development Corporation (765264K) 3, Persiaran Bukit Kiara, Bukit Kiara, 50490 Kuala Lumpur, Malaysia

Email: sidc@sidc.com.my Website: www.sidc.com.my













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