

# CRYPTOCURRENCY SERIES

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- Cryptocurrency 101, Its Challenges and Issues
- Blockchain Applications and How It Can Safeguard Investors' Interest
- Initial Coin Offerings (ICOs) and the Regulatory Landscape



**CHONG JIN YOONG**  
Associate Trainer of  
i-Biz Concept Sdn Bhd



**Learning Hours:**  
1.5 hours Per Webinar



**Fees:**  
MYR 350 Per Webinar  
(fee is not inclusive of 6% SST)



**CPE Points & CPD Hours Earned:**  
5 CPE Points Per Webinar  
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\*Applicable for AICB only

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## ICF COMPETENCY LEVEL

- Functional (Technical) - Digital Technology Application (Proficiency Level 3)
- Foundational (Regulatory) – Anti-Money Laundering (Proficiency Level 3)

## WHO SHOULD REGISTER?

### Individuals

Dealer's Representatives, Derivatives Representatives, Portfolio Managers, Sales and Marketing Executives, Employees of Registered Persons, employees performing compliance functions, internal/external audit function, risk management functions as well as employees from the regulatory and enforcement agencies.

### Companies

PLCs, SMEs, cryptocurrency exchange companies, legal firms, consultancy firms, accounting firms, fund management companies, stockbroking firms, investment banks and fintech related companies and associations.

## SPEAKER

### Chong Jin Yoong

Jin Yoong is an associate trainer of i-Biz Concept Sdn Bhd, specialises on capital market and treasury products.

Previously, he headed the structured products development team in AmBank's Global Markets division. His team focuses on structuring solutions and products for institutional, corporate and retail clients. Before joining AmBank, he was attached to the treasury department in OSK Investment Bank, previously one of Malaysia's largest standalone investment bank as a licensed fixed income dealer. He was responsible for managing the treasury's fixed income investment portfolio.

Jin Yoong is currently a committee member in the CFA Society of Malaysia. He is a member of the Examination Committee for the PKMC Module 4 and IPPC exams. Additionally he plays a significant role in the curriculum development of the Pasaran Kewangan Malaysia Certificate (PKMC), the Chartered Banker program and Investor Protection Professional Certification (IPPC). He obtained the PKMC certification with Distinction in 2008.

Jin Yoong has been conducting various SIDC accredited courses since 2010 and training on the topic of fixed income for the CFA program (Level 1, 2 and 3) for candidates preparing for the CFA examinations since 2009.

## WHAT WILL YOU LEARN?

### Cryptocurrency 101, Its Challenges and Issues

#### Outline

- History and development of cryptocurrencies
- Types of cryptocurrencies
- The cryptocurrency ecosystem
- Cryptocurrency mining
- Main uses of cryptocurrency
- The challenges and issues of cryptocurrencies

#### Objectives

Upon completion of this programme, participants will be able to:

- describe the history and development of cryptocurrencies
- explain the types of cryptocurrencies, its main uses and ecosystem
- analyse the risks, issues and potential pitfalls associated with cryptocurrencies and other digital currency transactions

**Recommended Learning Hours: 1 hour / 5 CPE points / 4 AICB CPD Hours (Pre & Post Assessments)**

### Blockchain Applications and How It Can Safeguard Investors' Interest

#### Outline

- History of Blockchain
- Explaining Distributed Ledger (DL)
- Blockchain ecosystem
- Types of Blockchain
- Key concepts of Blockchain
- Applications of Blockchain
- Blockchain – Safeguarding investors' interest

#### Objectives

Upon completion of this programme, participants will be able to:

- describe the history and development of Blockchain
- explain the Blockchain ecosystem, its types and key concepts
- discuss the applications of Blockchain and how it can safeguard investors interests

**Recommended Learning Hours: 1 hour / 5 CPE points / 4 AICB CPD Hours (Pre & Post Assessments)**

### Initial Coin Offerings (ICOs) and the Regulatory Landscape

#### Outline

- What is an ICO? Where does it come from?
- How does it work?
- The mechanics – Rights attached to the coins
- Legal status of cryptocurrency
- Existing regulations in cryptocurrency
- Regulatory developments around the globe

#### Objectives

Upon completion of this programme, participants will be able to:

- explain the fundamentals of ICOs and how it works
- examine the mechanics of ICOs and the rights attached to the coins offered
- assess the need for optimum control and adequate regulatory framework for ICOs and cryptocurrencies

**Recommended Learning Hours: 1 hour / 5 CPE points / 4 AICB CPD Hours (Pre & Post Assessments)**

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