BIG DATA SERIES
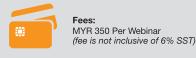
LIVE WEBINARS AVAILABLE ON 28 APRIL 2020

Offering 3 Webinars to choose from:

- Big Data 101 and its Challenges
- Big Data Trends and Case Studies
- Big Data and Use Cases for the Capital Market

DALBIR SINGH
Regional Lead Smart Cities ASEAN at Cisco

Learning Hours:
1.5 hours Per Webinar

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ICF COMPETENCY LEVEL

- Core Customer Focus (Proficiency Level 3)
- Functional (Technical Skills) - Digital Technology Application (Proficiency Level 3)
- Behavioural - Creativity & Innovativeness and Business Acumen (Proficiency Level 3)

WHO SHOULD REGISTER?

Individuals
Dealers, trading representatives, compliance, risk management Officers, fund managers, analysts, employees of PLCs, academicians, university students and employees impacted by Big Data

Companies
Investment Banks, stockbroking companies, futures and options companies, fund management companies, PLCs, consultants

SPEAKER

Dalbir Singh

Dalbir is an Entrepreneurial Technologist with years of proven strength in consultancy, strategy, innovation and technology for digital transformation in various verticals such as Government, Real Estate, Education, BFSI and Service Provider. Dalbir started off with a strong engineering background in Network and Security and with his continuous drive for growth and excellence, he evolved into being a trusted advisor to many organizations when it comes to digital transformation. His unique gift in understanding both business and technology and bridging the gap between the two has benefited many. Dalbir is also often called to speak in conferences and to conduct trainings on Digital Transformation, Smart Cities, Big Data, Cyber Security and Leadership.

WHAT WILL YOU LEARN?

Big Data 101 and Its Challenges

Outline
- What is big data
- Characteristics of big data
- Data generation and harnessing of big data
- Types of analytics
- Data science vs Big data analytics
- Challenges in big data
- Skills required

Objectives
Upon completion of this programme, participants will be able to:
- explain big data and its characteristics
- describe the features, concepts, methodologies, systems and tools that make-up big data analytics
- discuss the challenges faced in managing big data

Recommended Learning Hours: 1.5 hours / 5 CPE points
(Pre & Post Assessments)

Big Data Trends and Case Studies

Outline
- Big Data Facts
- Big Data Trends
- EU GPDR
- Big Data Ecosystem Components
- Business Value Drivers
- Risks and Dependencies
- Case Studies on Big Data in Various Verticals

Objectives
Upon completion of this programme, participants will be able to:
- recognise big data trends, ecosystem components, the business value drivers, risks and dependencies
- assess big data in various verticals through case studies

Recommended Learning Hours: 1.5 hours / 5 CPE points
(Pre & Post Assessments)

Big Data and Use Cases for the Capital Market

Outline
- Big Data and Capital Market
- Value Proposition for Capital Market
- Data Analytics and Machine Learning
- Effective Steps to Big Data Initiatives
- Assess Your Big Data Maturity
- Challenges Ahead
- Use Cases for Big Data in Capital Market

Objectives
Upon completion of this programme, participants will be able to:
- discuss the importance, benefits, obligations and challenges of adopting big data analytics for capital market
- explain the strategies for adoption and implementation of big data analytics in business organisations

Recommended Learning Hours: 1.5 hours / 5 CPE points
(Pre & Post Assessments)

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* The SIDC reserves the right to amend the programme as deemed appropriate as without prior notice.

For enquiries on registration, please contact **+603 6204 8439 / 8274** | Register today at **www.sidc.com.my**

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