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# THE STRATEGIC VALUE OF SUSTAINABILITY

Insights into SRI Initiatives in the Malaysian Capital Market

25-26 August 2020

## SPEAKERS INCLUDE:



**YAM Tengku Zatashah Sultan Sharafuddin Idris Shah**  
Founder/Advocate of Campaigns (#sayno2plastic #NoMoreLitter #BecauseWeCare #zerofoodwastage)



**Surina Shukri**  
CEO, MDEC



**Dr. Robyn Leeson**  
Vice-Chair, Global Sustainability Standards Board



**Datuk Muhamad Umar Swift**  
CEO, Bursa Malaysia



**Monem Salam**  
Executive Vice President & Director, Saturna Capital



**Dr. Keith Lee**  
Senior VP, Asia Sustainable Finance and ESG, WWF

and many more...

## PROGRAMME OVERVIEW

Sustainable and responsible investment (SRI) is an important global agenda to help alleviate real issues affecting society mainly poverty eradication, access to education and healthcare, and climate change. The pandemic has shown that our world faces common challenges and reinforces the idea that global challenges require common, global solutions to save our planet, to build a fairer and more secure world that can ensure prosperity.

It's the right thing to do and the Malaysian capital market can play a critical role to promote business development ideas and agendas that support green, social and sustainable investments toward stocks and funds that are both profitable and reflective of the strategic values of sustainable development goals (SDG) for all stakeholders.

For more details, visit <https://www.sidc.com.my/programme/sri2020/>

## PROGRAMME OBJECTIVE

The purpose of this conference is to help business leaders and policy makers recognise the challenges and opportunities posed by unprecedented changes in global market developments and to work together in responding to them not just in terms of corporate profits and purpose, but more importantly now how businesses could make a positive long-term impact on the society and the environment.

The programme will focus on capital market business developments relating to the SC Malaysia's five-year roadmap that comprises five overarching strategies.

Known as 5i-Strategy, it includes widening the range of SRI instruments, increasing the SRI investor base, building a strong SRI issuer base, instilling a strong internal governance culture and designing information architecture in the SRI ecosystem.

## METHODOLOGY

The conference will be delivered virtually with live and interactive presentations, talks, conversations and panel discussions.



## ICF COMPETENCIES LEVEL 4

- Core – Corporate Governance (Proficiency Level 4)
- Foundational (Regulatory) – Capital Market Products (Proficiency Level 4)
- Functional (Technical) – Digital Technology Application (Proficiency Level 4)
- Behavioural (Organisation Leadership) – Strategic Thinking (Proficiency Level 4)

## LEARNING OUTCOMES

By the end of this programme, participants will be able to:

- Discuss the importance of SRI initiatives in Malaysian capital market
- Analyse the differences between SDG, ESG, SRI, and Impact Investing
- Review the investment styles and what new age investors want
- Realise the business case for business sustainability goals
- Differentiate SRI products - SRI Sukuk, green, social and sustainability bonds.
- Discuss sustainable business practices
- Anticipate innovative tech supporting the SDG businesses
- Discuss ideas to accelerate digital adoption in businesses
- Support the building of digital talent pools for businesses
- Realise how ESG governance practices impact the bottom line
- Appraise the role of sustainability ratings and ESG data analytics

## TARGET AUDIENCE

### INDIVIDUALS

Directors, Partners of Firms, C-Suites, Corporate Consultants, Key Management, Business owners, Corporate Pension Plans – Trustee, Administrators, Commissioners, Staff. Direct Investors, Directors of Investments, Directors of Manager Selection, Economists, Emerging and Frontier Markets, Emerging Managers, Endowments, Equity Managers, ESG investors, ESG Fund Managers, Fixed Income, Foundations, Fund of Funds, Hedge Funds, High Net Worth Individuals, Impact Investing, Infrastructure Based Fund Managers, Placement Agents, Portfolio Analysts, Portfolio Managers, Real Estate Managers, Registered Investment Advisors, Seed investors, Sovereign Wealth Funds, Accountants, Angel Investors, Attorneys, Blockchain Developers, Broker Dealers.

### COMPANIES

Public Listed Companies (PLCs), Legal Firms, Consultancy Firms, Accounting Firms, Fund Management Companies, Stockbroking Firms, Investment Banks, SMEs. Insurance Companies, International Markets, Investment Banks, Investment Research, Mutual Funds and ETF Funds, Technology Companies, Venture Capitalists, Family Offices, Private Portfolio Companies, Private Debt/Credit, Private Equity, , Public Pension Plans/Plan Sponsors – Trustee, Software Providers. Companies involved in Investor Relations, Sustainability and ESG, CSR, Legal, Company Secretary, Finance, Accounts & Internal Audit, Risk & Insurance, Corporate Affairs, Corporate Branding & Communications, Financial PR, Corporate Brokers, Capital Market Practitioners, Corporate and Strategic Communications, Legal Advisors, Corporate Finance and M&A professionals.

# AGENDA

## DAY 1: 25 AUGUST 2020

8.30 am Participants Login

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9.00 am **OPENING ADDRESS**  
**Datuk Syed Zaid Albar**  
Chairman, Securities Commission Malaysia

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9.15 am **SPECIAL ADDRESS**  
**CONVERSATION WITH SIDC (TZ & TZ)**  
**LEAD BY EXAMPLE ON SUSTAINABILITY**

- Eco warrior #sayno2plastic #zerofoodwastage #KlothcareFabricRecycling
- New concerns for 2020 with Covid-19 pandemic #NoMoreLitter #BecauseWeCare
- Supporting a circular economy

**YAM Tengku Zatahah Sultan Sharafuddin Idris Shah**  
Founder/Advocate of Campaigns (#sayno2plastic #NoMoreLitter #BecauseWeCare #zerofoodwastage)

**YM Tengku Zarina Tengku Chik**  
CEO, SIDC

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9.35 am **MAYBANK GLOBAL SUSTAINABLE EQUITY-I FUND LAUNCH**

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9.40 am **SUSTAINABILITY IN ASEAN – SETTING THE BAR HIGH(ER)**

- Defining Sustainability - What is and isn't on the sustainability agenda
- 5i strategy and its importance - SRI framework for Malaysian capital market
- How do we entrench ESG agendas into the organisation? Where do we start?
- How does Islamic finance complement SRI investing
- Can sustainability be the driver of ASEAN integration

**Moderator:**

**Datuk Zainal Izlan Zainal Abidin**  
Deputy Chief Executive, Securities Commission Malaysia

**Panellists:**

**Dato' Muzaffar Hisham**  
Group Chief Executive Officer, Maybank Global Banking  
**Shahazwan Harris**  
Chief International Officer, Tenaga Nasional Berhad  
**Gabriel Wilson-Otto**  
Head of Stewardship, Asia Pacific, BNP Paribas Asset Management, Hong Kong

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10.40 am **EU TAXONOMY ADAPTION TOWARDS SRI TAXONOMY**  
**SPECIAL PRESENTATION (LIVE FROM UK)**

- EU taxonomy and adaptation toward SRI taxonomy for the capital market
- How to mobilize capital markets towards sustainability agendas

**Presenter:**

**Sean Kidney**  
CEO, Climate Bonds Initiative

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11.00 am Screen Break

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11.15 am **GOVERNANCE: ASPIRATIONS TO ACTIONS**

- What examples of Board actions that have been done which have transformed sustainability practices in their companies?
- The importance of 'S' in 'ESG'
- How ESG risks and opportunities affect business, market reputation and the bottom line
- Setting the tone and board oversight for ESG agendas
- How businesses can align strategies, manage and measure the UN Sustainable Development Goals
- Case study: Addressing climate risk mandates of stakeholders

**Moderator:**

**Dr Nurliza Mydin**  
Head, Corporate Strategy, Maybank Islamic

**Panellists:**

**Datuk Muhamad Umar Swift**  
CEO, Bursa Malaysia  
**Dr. Tunku Alina Raja Muhd Alias**  
Council Member, Climate Governance Malaysia  
**Rashyid Redza Anwarudin**  
Head, Group Sustainability, Sime Darby Plantation Berhad  
**Faroze Nadar**  
Executive Director, Global Compact Network Malaysia

*5i - Instilling Strong Internal Governance Culture*

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12.15 pm **CAPITAL MARKETS: BOUNTIFUL OPPORTUNITIES AND POTENTIALS AWAIT THE SRI ISSUER**

- The business case for business sustainability
- Issuances of innovative SRI-themed Sukuk
- Green and social impact companies for IPO listing – Opportunities & Challenges
- Types of ESG-related investment products in post Covid-19
- Case Study: Cypark Ref

**Moderator:**

**Fad'I Mohamed**  
CEO, Maybank Investment Bank

**Presenters:**

**Jack Teoh**  
Director, Debt Capital Market, Maybank Kim Eng  
**Dato' Daud Bin Ahmad**  
Group Chief Executive Officer, Cypark Resources Berhad

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*5i – Building a Strong SRI Issuer Base*

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1.00 pm Close of Day 1

# AGENDA

## DAY 2: 26 AUGUST 2020

8.30 am Participants Login

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8.45 am Programme Recap & Debrief

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9.00 am **TOOLS OF THE TRADE: HOW FINTECH & TECHNOLOGY ASSIST ESG DEVELOPMENT**

- Fintech and wealth-tech's role in sustainable development goals
- How can machine learning and AI technologies help detect greenwashing?
- Harnessing ESG data analytics to balance people, planet and profit (3Ps)

Presenter:

**Elain Lockman**

Co-Founder and Director, Ata Plus Sdn Bhd

*5i – Designing Information Architecture in the SRI Ecosystem*

**DIGITALISATION AS AN ENABLER OF SUSTAINABILITY**

- Urgency of accelerating digital adoption mindsets in all businesses
- Building digitally skilled talent pool to drive digitally powered businesses
- The urgency to reskill and upskill for business sustainability

Presenter:

**Surina Shukri**

CEO, MDEC

Moderator:

**Ami Moris**

Chief Executive Officer, Maybank Kim Eng Group

*5i – Designing Information Architecture in the SRI Ecosystem*

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10.00 am **THE ALIGNMENT OF SHARIAH AND SUSTAINABLE INVESTING**

- Sustainability trends in the Global & Regional asset management space
- How global asset managers integrate Sustainability into their investment process?
- The relationship between Shariah & Sustainable Investing
- How can Shariah investment providers adopt the ideas of sustainable investing? What are the benefits?
- What are the challenges in the Shariah and Sustainable alignment?

Moderator:

**Sadiq Currimbhoy**

Head of Sustainability, Maybank Kim Eng

Panellists:

**Sharifatul Hanizah Said Ali**

Executive Director, Islamic Capital Market Development, Securities Commission Malaysia

**Dato' Mohamed Rafique Merican Mohd**

**Wahiduddin Merican**

Group Chief Executive Officer, Islamic Banking, Maybank

**Ahmad Najib Nazlan**

CEO, Maybank Asset Management

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**Gavin Marriott**

Product Manager – Global and International Equities, Schroders

**Duncan Lamont**

Head of Research and Analytics, Global Content, Schroders

*5i – Widening the Range of SRI Instruments*

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11.00 am SCREEN BREAK

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11.15 am **DISTINGUISHING FLUFF FROM REAL STUFF**

- Growing the SRI investor base by providing true measures of sustainability commitments
- Is ESG ranking an accurate representation of an organisation's commitment to ESG?
- Asking the right questions to determine an organisation's ESG commitments
- Championing transparency: What organisations include in and exclude from their Sustainability report
- The green swans, evolving investor mandates towards business sustainability

Moderator:

**Ibrahim Sani**

Lead Business Editor & Executive Producer, Astro Awani

Panellists:

**Monem Salam**

Executive Vice President & Director, Saturna Capital

**Amri Sofian**

Chief Corporate and Investment Officer, Danajamin Nasional Berhad

*5i – Increasing SRI Investor Base*

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12.15 pm **SUSTAINABILITY REPORTING: FROM 'NICE-TO-HAVE' TO 'MUST HAVE'**

- Integrating the UN Sustainable Development Goals (SDG) and incorporating Global Reporting Initiative (GRI) in corporate reporting
- Creating a sense of trust around the importance of engaging ESG ratings during company valuations
- Profiling of ESG-compliant companies and maximizing corporate ratings post COVID-19
- Role of financial institutes in promoting SRI
- How can we standardise Sustainability reporting?
- How can we convince industry peers to publish consistent reporting standards?

Moderator:

**Promod Dass**

CEO, RAM Sustainability

Panellists:

**Dr. Robyn Leeson**

Vice-Chair, Global Sustainability Standards Board

**Dr. Keith Lee**

Senior VP, Asia Sustainable Finance and ESG, WWF

*5i – Instilling Strong Internal Governance Culture*

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1.00 pm Programme Debrief, Networking & End of Programme

# FEE



NORMAL

**RM400**/pax

INDIVIDUAL



GROUP 1

**RM350**/pax

GROUP OF 3 OR MORE



GROUP 2

**RM300**/pax

GROUP OF 5 OR MORE



For enquiries on registration, please contact **+603 6204 8439 / 8274 / 8664**



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*\* The SIDC reserves the right to amend the programme as deemed appropriate without prior notice.*

For more details, visit <https://www.sidc.com.my/programme/sri2020/>