

MR KENNY TAY
MANAGING CONSULTANT/DIRECTOR, FINET ASSOCIATES SDN BHD

Mr Tay is the Managing Consultant/Director of Finet Associates Sdn Bhd, providing management consulting and executives development. His areas of experience and expertise include credit risk & operational risk management, financial analytics, business planning and marketing, and executive coaching.

He is responsible for operations and client relationship management for clients such as the major banking institutions (Bank Negara, Mayban, Public Bank, RHB Bank and Ambank), non bank institutions - LTAT, EPF, the Securities Commission, and PNB, non - financial corporates - Kumpulan Guthrie, Sime Darby, Maxis Communications, Public Bank Bhd. TNB and Telekom, KLCC, Toshiba, Sharp, Philip Morris, Kimberly Clarke Malaysia, UMW Toyota and UOB Malaysia.

He is also a Chartered Accountant and also a member of Association of Certified Chartered Accountants, UK and Chartered Institute of Management Accountants, UK. He also holds a certificate in Accounting and Company Law from Macquarie University, New South Wales, Australia.

He was previously a licensed securities dealer at TA Securities and his functions involved securities trading, business development and corporate advisory services. He has conducted numerous courses among others, Finance for non-Financial Managers, Financial Planning and Budgeting, Developing Financial Skills and Project Financing.