



EQ06 - Essentials of Fundamental Analytics II: Creating a Framework for Sector Analysis

COURSE OVERVIEW

This course is designed to enable participants to identify and evaluate the forces that drive industries and business sectors and use these information to better advise clients on investment issues.

PERFORMANCE OBJECTIVES

On completion of this course, participants will be able to:

- Identify key factors that affect industries, business sectors and regional markets
- Analyse and evaluate contemporary valuations of different industries
- Identify high growth industry sectors

COURSE PROGRAMME

8.30 am - 9.00 am	Registration
9.00 am - 9.10 am	Welcome remarks and introduction to the course
9.10 am - 9.40 am	Session I: Economic Issues in Industry Analysis, Overview of Regional and Industry Valuations & Industry vs. Country Valuations: Which is a more Appropriate Benchmarking?
9.40 am - 10.00 am	Morning refreshments
10.00 am - 10.50 am	Case Study 1
10.50 am - 11.00 am	Break
11.00 am - 11.30 am	Session II: Cyclical Nature of Valuations: Are there Trading Bands?, Create an Analytical Framework for Sectoral Investing & Main Forces Shaping Industry/Sectoral Valuations
11.30 am - 12.20 pm	Case Study 2
12.20 pm - 12.50 pm	Session III: Identify Industry Risks, Overview of Contemporary Valuation Techniques, A Critical Approach to Cash Flow Valuation Method & Predict Profits Through Ratio Analysis
12.50 pm - 2.00 pm	Lunch
2.00 pm - 2.50 pm	Case Study 3
2.50 pm - 3.20 pm	Session IV: Predict Trends in Market Dynamics, Cash Flow Forecasting: Forecasting Discount Rates, Formulate a Simple Forecasting Model & Develop a Simple Equity Valuation Model
3.20 pm - 3.40 pm	Afternoon refreshments
3.40 pm - 4.30 pm	Case Study 4
4.30 pm - 5.00 pm	Q & A
5.00 pm - 5.30 pm	Debrief & Program Wrap-up