



SIDC

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PARTNERSHIP OPPORTUNITIES

SIDC'S CONFERENCES 2019



SIDC CONFERENCES 2019

PARTNERSHIP OPPORTUNITIES

ABOUT SIDC CONFERENCES

The **SIDC Conferences** hold a key place in the development of the Malaysian Capital Market. Over the years, we have successfully attracted business ideas and debates on trending topics in the capital market space through our Programmes and Conferences, namely the Business Foresight Forum (BFF) and the Post Budget.

SIDC Conferences see agile thought leadership, promote adaptable and future relevant businesses and is one of Malaysia's most anticipated capital market conferences.

This year is no exception.

Only BETTER!



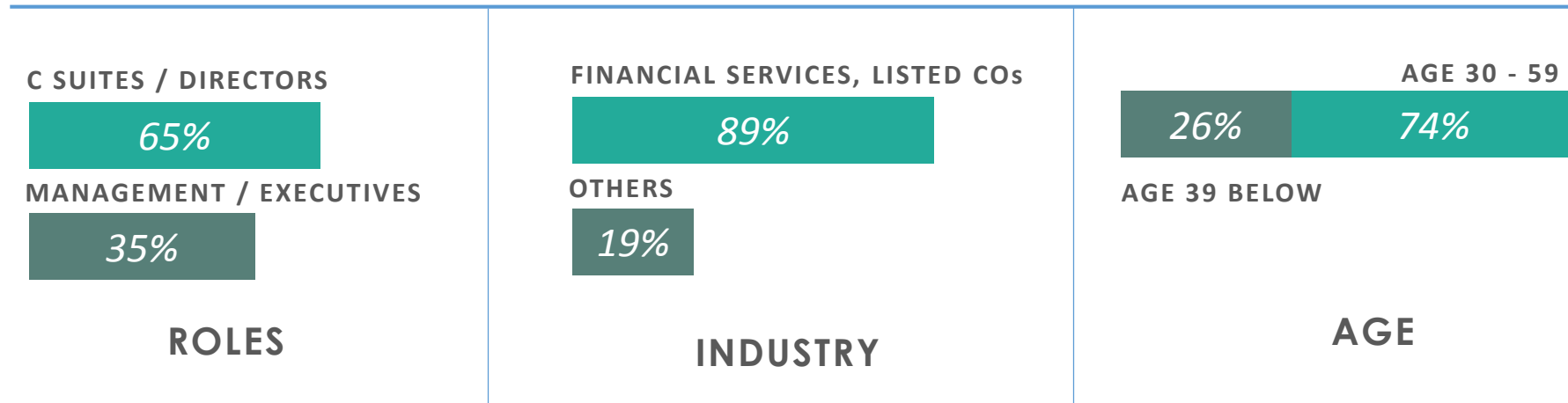
SIDC CONFERENCES 2019

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SIDC CONFERENCES AT A GLANCE



OVER **1000+**
ATTENDEES



2017 / 2018 DEMOGRAPHICS

SIDC CONFERENCES 2019

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PAST SPEAKERS

BFF 2017

- **MALEK ALI**, Founder, BFM 89.9
- **FADZARUDIN SHAH ANUAR**, Co-Founder, Fashion Valet
- **AFZAL ABD RAHIM**, CEO, Time.com
- **SHAN SAEED**, Chief Economist, IQI Global
- **DATUK ALI ABDUL KADIR**, Chairman, ENRA Group Berhad
- **LOW NGAI YUEN**, Executive Director, Global Entrepreneurship Movement (GEM)
- **JOHAN MAHMOOD MERICAN**, Deputy Director General (Human Capital), Economic Planning Unit (EPU)
- **TAN SRI DATO' DR MOHD MUNIR ABDUL MAJID**, Chairman, Bank Muamalat Malaysia Berhad
- **DATO' YUSLI BIN MOHAMED YUSOFF**, President, Malaysian Institute of Corporate Governance
- **HARITH ISKANDAR**, Actor & Comedian

BFF 2018

- **YBHG. TAN SRI DATUK DR. REBECCA STA MARIA**, Chairman, Institute for Diplomacy and Economic Affairs (IDEAS)
- **PREMESH CHANDRAN**, Chief Executive Officer, Malaysiakini.com
- **CHONG CHYE NEO**, Managing Director, IBM Malaysia
- **DAVID LOW**, Country Manager LUNO Malaysia
- **ARMIN AFFENDI** Chairman, Korn Ferry Malaysia
- **BRONT PALARAE**, Actor, Director & Producer

POST BUDGET 2019

- **YB TONY PUA**, Member of Parliament for Damansara and Political Secretary to the Minister of Finance
- **YB DR. ONG KIAN-MING**, Deputy Minister of International Trade and Industry



SIDC Conferences provide the opportunity for prospects to form meaningful connections with businesses and with one another. Experience unrivalled opportunities to network with more than 300 delegates at every Conference

Whether your organisation's focus area is fintech, digital, business, leadership, economic or Islamic, we have something for everyone!

NEW!

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FUTURE BUSINESS IDEAS (FBI) 2019



FBI 2019 – Business Innovation Reimagined



Wednesday, 24 April 2019



Securities Commission Malaysia



350+ Attendees



4 Sessions

SPEAKERS INCLUDE :



Neal Cross
World's 'Most Disruptive'
Chief Innovation Officer



Wong Wai Ken
Country Manager,
StashAway



Kenny Tan
Alibaba Cloud
Malaysia

JOIN THE CONVERSATIONS

The **FBI 2019** brings together the foremost business development thinkers and agile new business leaders of capital markets who direct and drive change in the local industry that has capacity to influence and shape the bigger global business agendas.

KEY TAKEAWAYS

EXPLORE new business ideas, innovations and approaches to be applied in business organisations

DISCOVER different unique business approaches to mitigate the impact arising from digital disruptors

TRANSLATE emerging trends and innovative ideas into strategic collaborative initiatives in order to grow contemporary business models

HEAR the challenges of bridging the talent gap to accelerate the digital economy

..and other renowned personalities

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BUSINESS FORESIGHT FORUM (BFF) 2019



BFF 2019 - New Business Directions 2025 - Catalysts for Change

Thursday, 19 September 2019

Securities Commission Malaysia

350+ Attendees

JOIN THE CONVERSATIONS

This signature event instantly puts your company in front of an affluent, close-knit and sophisticated audience: Senior leaders, top decision makers and seasoned practitioners across the capital markets, financial and other sectors.

In its third year and growing stronger, creative and technical business leaders converged and discussed how they champion, innovate and drive continuous change to lead across business maturity levels so as to strategise a tactical, actionable and thriving business.

KEY TAKEAWAYS

DELIBERATE and assess global economic direction and investor trends and its impact on capital markets

EVALUATE how big data and blockchain contribute to better business decisions in capital markets

CONSIDER how new tech apps act as the driving force and catalyst in the development of new business ideas

CONTEMPLATE how changing work styles and demographic shift have impacted human capital needs for businesses

LEARN why cyber security has become the integral part of doing business in a safe and trustworthy ecosystem

DISCOVER how much business leadership have morphed into catalysts for change

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POST BUDGET 2020



Post Budget 2020 :Outlook & Perspectives For Capital Market Businesses



Thursday, 31 October 2019



500+ Attendees

JOIN THE CONVERSATIONS

Get your company's name in front of hundreds of market leaders, sophisticated researchers, analysts, investors, economists and professionals by being a sponsor for our Post Budget 2020 programme. Take a peek into the future of our economy and capital markets in this in-depth analysis and discussion on the 2020 Budget programme.



2019 BUDGET:
WHAT YOU NEED TO KNOW

Speaker:
Tony Pua



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TESTIMONIALS

Here are some of the feedback we received:

“I like the sharing from the speakers which are very **real and frank. Non-cosmetic.**”

“The Conference topics were more interesting and speakers style of spoken were **explicitly detailed.**”

“The organisation of the Conference was done very well & the speakers chosen are **very current.**”

“Should be held every year as it provide **new (and surprising) insights** about what is happening in the industry nowadays.”

“The **moderator is great** and able to moderate the session effectively.”

“**Inspiring speakers** with in-depth experience in the subject matter discussed”.

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PARTNERSHIP PACKAGE – FBI 2019 & BUDGET 2020

Package 1 (RM50,000)

Package 2 (RM30,000)

Package 3 (RM20,000)

Officially branded as Conference's Event Partner

Officially branded as Conference's Event Partner

Officially branded as Conference's Event Partner

Become a Panelist at one of Conference's sessions

n/a

n/a

Brand logo on Main Stage

Brand logo on Main Stage

Brand logo on Main Stage

Receive 10 complimentary seats for your employees and/or high value clients

Receive 5 complimentary seats for your employees and/or high value clients

Receive 3 complimentary seats for your employees and/or high value clients

Brand mention in Special Address

Brand mention in Special Address

Brand mention in Special Address

Brand logo on all online and offline marketing collaterals

Brand logo on all online and offline marketing collaterals

Brand logo on all online and offline marketing collaterals

Exhibition space during event day

Exhibition space during event day

Brand information in Conference's website

Brand information in Conference's website

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SIDC CONFERENCES 2019

PARTNERSHIP OPPORTUNITIES

PARTNERSHIP PACKAGE – BFF2019

Package 1 (RM80,000)

Officially branded as Conference's Event Partner

Become a Panelist at one of Conference's sessions

Brand logo on Main Stage

Receive 10 complimentary seats for your employees and/or high value clients

Brand mention in Special Address

Brand logo on all online and offline marketing collaterals

Exhibition space during event day

Brand information in Conference's website

Package 2 (RM50,000)

Officially branded as Conference's Event Partner

n/a

Brand logo on Main Stage

Receive 5 complimentary seats for your employees and/or high value clients

Brand mention in Special Address

Brand logo on all online and offline marketing collaterals

Exhibition space during event day

Brand information in Conference's website

Package 3 (RM25,000)

Officially branded as Conference's Event Partner

n/a

Brand logo on Main Stage

Receive 3 complimentary seats for your employees and/or high value clients

Brand mention in Special Address

Brand logo on all online and offline marketing collaterals

Brand information in Conference's website



THANK YOU

Conferences@sidc.com.my